NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 8, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LAVERNE AND SHIRLEY#	33.7	25,110
2	THREE'S COMPANY	30.1	22,420
3	HAPPY DAYS	29.6	22,050
4	MACKENZIES-PARADISE COVE(S)	29.4	21,900
5	MORK & MINDY	28.8	21,460
6	60 MINUTES	28.7	21,380
7	EIGHT IS ENOUGH#	27.3	20,340
8	ALL IN THE FAMILY#	26.6	19,820
9	TAXI#	25.9	19,300
10	M*A*S*H	25.3	18,850
10	ONE DAY AT A TIME#	25.3	18,850
12	DELTA HOUSE(S)	25.2	18,770
13	ANGIE#	25.1	18,700
14	ROPERS	24.9	18,550
15	CHARLIE'S ANGELS	24.6	18,330
16	DALLAS#	24.1	17,950
16	NCAA BASKETBALL CHAMP.(S)	24.1	17,950
18	JESUS OF NAZARETH PART 1(S)	23.3	17,360
19	DUKES OF HAZZARD	23.0	17,140

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LAVERNE AND SHIRLEY#	27.7	56,620
2	HAPPY DAYS	24.0	49,120
3	MORK & MINDY	23.3	47,770
4	EIGHT IS ENOUGH#	22.4	45,760
5	MACKENZIES-PARADISE COVE(S)	22.1	45,330
6	THREE'S COMPANY	20.9	42,870
7	ALL IN THE FAMILY#	19.6	40,210
8	ONE DAY AT A TIME#	19.4	39,730
9	60 MINUTES	19.2	39,330
10	DELTA HOUSE(S)	19.1	39,160
11	ANGIE#	19.0	38,970
12	LION-WITCH & THE WARDROBE(S)	18.2	37,150
13	CHARLIE'S ANGELS	17.6	36,090
14	JESUS OF NAZARETH PART 4(S)	17.4	35,710
15	TAXI#	17.4	35,680
16	DUKES OF HAZZARD	17.4	35,540
17	NCAA BASKETBALL CHAMP.(S)	17.2	35,110
18	LION-WITCH-WARDROBE PT.2(S)	17.1	35,090
19	M*A*S*H	17.1	35,010
20	DALLAS#	17.0	34,870
21	DISNEY ANIMATED SPEC.(S)	16.9	34,560
22	ALICE	16.6	34,020

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LAVERNE AND SHIRLEY#	26.0	20,310
2	ONE DAY AT A TIME#	23.6	18,440
2	THREE'S COMPANY	23.6	18,440
4	ALL IN THE FAMILY#	23.6	18,420
5	MACKENZIES-PARADISE COVE(S)	22.5	17,570
6	60 MINUTES	22.4	17,510
7	EIGHT IS ENOUGH#	22.1	17,280
8	MORK & MINDY	21.5	16,780
9	HAPPY DAYS	21.2	16,560
10	DALLAS#	21.0	16,420
11	ROPERS	20.5	15,980
12	ALICE	20.4	15,890
13	M*A*S*H	20.0	15,620
14	JESUS OF NAZARETH PART 1(S)	20.0	15,580
15	TAXI#	19.6	15,300
16	JESUS OF NAZARETH PART 2(S)	19.0	14,850
17	JESUS OF NAZARETH PART 4(S)	18.9	14,740
18	CHISHOLMS,PART I(S)	18.7	14,580
19	DIFF'RENT STROKES	18.4	14,350
20	ANGIE#	18.3	14,290

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.4	17,800
2	NCAA BASKETBALL CHAMP.(S)	24.6	17,220
3	ABC SUNDAY NIGHT MOVIE	20.9	14,660
4	LAVERNE AND SHIRLEY#	20.8	14,550
5	ALL IN THE FAMILY#	19.3	13,540
6	HAPPY DAYS	18.9	13,220
7	JESUS OF NAZARETH PART 4(S)	18.2	12,750
8	MORK & MINDY	17.8	12,480
9	M*A*S*H	17.8	12,460
10	DUKES OF HAZZARD	17.7	12,380
11	ONE DAY AT A TIME#	17.5	12,260
12	THREE'S COMPANY	17.4	12,180
13	EIGHT IS ENOUGH#	17.2	12,070
14	DALLAS#	16.8	11,780
15	CHISHOLMS,PART I(S)	16.3	11,400
16	JESUS OF NAZARETH PART 1(S)	16.2	11,380
17	CHARLIE'S ANGELS	16.1	11,320
18	MACKENZIES-PARADISE COVE(S)	16.1	11,280
19	TAXI#	15.9	11,120
20	ANGIE#	15.6	10,960

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 8, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MORK & MINDY	26.5	12,850
2	LAVERNE AND SHIRLEY#	26.3	12,740
3	THREE'S COMPANY	23.5	11,370
4	MACKENZIES-PARADISE COVE(S)	23.2	11,210
5	EIGHT IS ENOUGH#	23.0	11,150
6	DELTA HOUSE(S)	22.7	10,970
7	ANGIE#	21.8	10,570
8	HAPPY DAYS	21.6	10,480
9	M*A*S*H	21.0	10,180
10	ONE DAY AT A TIME#	20.9	10,130
11	DALLAS#	20.2	9,770
12	ROPERS	19.5	9,450
13	ALL IN THE FAMILY#	19.4	9,380
14	TAXI#	18.6	9,020
15	WKRP IN CINCINNATI	18.3	8,840
16	ALICE	18.2	8,790
17	JESUS OF NAZARETH PART 4(S)	18.1	8,780
18	JESUS OF NAZARETH PART 1(S)	17.9	8,690
19	CHARLIE'S ANGELS	17.9	8,670

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	33.1	7,810
2	ALL IN THE FAMILY#	32.3	7,620
3	ONE DAY AT A TIME#	28.4	6,690
4	CHISHOLMS,PART I(S)	27.9	6,580
5	DIFF'RENT STROKES	26.3	6,210
6	LITTLE HOUSE-PRAIRIE	25.7	6,070
7	LAVERNE AND SHIRLEY#	25.6	6,050
8	ALICE	25.2	5,940
9	THREE'S COMPANY	23.6	5,570
10	JESUS OF NAZARETH PART 1(S)	23.3	5,490
11	JESUS OF NAZARETH PART 2(S)	23.1	5,450
12	CHISHOLMS, PART II(S)	23.1	5,440
13	ROPERS	22.8	5,370
14	TAXI#	21.7	5,130
15	MACKENZIES-PARADISE COVE(S)	21.7	5,120
16	EIGHT IS ENOUGH#	21.7	5,110
17	DALLAS#	21.2	5,010
18	BARNABY JONES#	20.6	4,870
19	HAPPY DAYS	20.1	4,740
20	STOCKARD CHANNING-FRIENDS	19.8	4,680

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NCAA BASKETBALL CHAMP.(S)	26.0	11,990
2	ABC SUNDAY NIGHT MOVIE	24.6	11,330
3	LAVERNE AND SHIRLEY#	21.7	10,010
4	60 MINUTES	21.1	9,730
5	MORK & MINDY	20.4	9,380
6	HAPPY DAYS	19.6	9,030
7	BATTLESTAR: GALACTICA	18.8	8,660
8	JESUS OF NAZARETH PART 4(S)	17.8	8,190
9	DELTA HOUSE(S)	17.7	8,150
10	ANGIE#	17.0	7,840
11	LION-WITCH & THE WARDROBE(S)	17.0	7,830
12	EIGHT IS ENOUGH#	16.7	7,680
13	M*A*S*H	16.2	7,440
14	MACKENZIES-PARADISE COVE(S)	15.9	7,340
15	THREE'S COMPANY	15.8	7,290
16	SATURDAY NIGHT#	15.5	7,150
17	SALVAGE 1#	15.4	7,100
18	DALLAS#	14.9	6,850
19	CHARLIE'S ANGELS	14.8	6,830
20	DISNEY ANIMATED SPEC.(S)	14.8	6,810
21	DUKES OF HAZZARD	14.7	6,790

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	36.3	6,710
2	ALL IN THE FAMILY#	31.6	5,850
3	CHISHOLMS,PART I(S)	29.8	5,510
4	HAWAII FIVE-O#	27.5	5,090
5	CHISHOLMS, PART II(S)	26.4	4,890
6	ONE DAY AT A TIME#	25.8	4,780
7	ALICE	24.5	4,540
8	JESUS OF NAZARETH PART 1(S)	23.1	4,270
9	DUKES OF HAZZARD	22.1	4,090
10	TAXI#	21.7	4,010
11	CHIPS	20.9	3,860
12	THREE'S COMPANY	20.8	3,840
13	NCAA BASKETBALL CHAMP.(S)	20.5	3,800
14	JESUS OF NAZARETH PART 4(S)	19.5	3,600
15	LAVERNE AND SHIRLEY#	19.2	3,550
16	CHARLIE'S ANGELS	19.1	3,540
17	CBS EVENING NEWS-CRONKITE	18.8	3,480
18	ROPERS	18.8	3,470
19	M*A*S*H	18.7	3,460
20	BARNABY JONES#	18.6	3,450

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1979 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	I/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
ABC FRIDAY NIGHT MOVIE					20	193	190	A	17.7	31	1319	1850	762	347	851	337	576	455	108	231	588	242	399	326	57^	157	208	111	203	153
1 FRI.	9.00P	41	ABC	FF		98	97	B	19.0	33	1416																			
&	9.48P	72																												
2 FRI.	9.00P	114																												
9.00 - 9.30								A	17.1	30	1274	1867	788	341	872	340	570	442	118	265	570	220	372	314	59^	170	172	88^	253	194
9.30 - 10.00								A	17.7	30	1319	1871	781	341	861	327	565	458	118	255	595	237	397	338	64^	167	193	96	222	168
10.00 - 10.30								A	17.6	31	1311	1818	738	350	831	335	569	449	103	216	600	260	419	329	53^	149	218	113	169	123
10.30 - 11.00								A	18.7	35	1393	1832	737	357	832	339	588	467	88^	187	586	251	408	319	53^	141	246	145	168	130
ABC NEWS CLOSEUP(S)						194																								
1 THU.	10.00P	60	ABC	DN		99		A	11.7	21	872	1690	668	283	720	336	482	463	90^	161^	658	271^	433	418	108^	174^	137^	53v	175^	141^
10.00 - 10.30								A	12.5	22	931	1684	682	290	736	358	510	463	77^	145^	620	238^	410	387	101^	158^	138^	53v	190^	146^
10.30 - 11.00								A	11.0	21	820	1666	648	270^	694	307	442	460	98^	175^	686	301	453	443	113^	188^	128^	50v	158^	134^
ABC NEWSBRIEF-M-F					143	185	181	A	19.6	31	1460	1923	711	295	790	302	494	406	113	232	606	248	384	316	80	175	228	116	299	213
1 M & F	8.58P	1	ABC	N		96	95	B	19.5	30	1453																			
1 TUE.	9.28P	1																												
1 W & TH	9.58P	1																												
2 MTHF	8.58P	1																												
2 TU & W	9.58P	1																												
ABC NEWSBRIEF-SAT.					29	193	187	A	17.8	32	1326	2033	713	276	819	337	506	409	126	252	608	224	344	300	98	222	269	145	337	239
SAT.	9.58P	1	ABC	N		97	96	B	20.5	35	1527																			
ABC NEWSBRIEF-SUN.					29	189	187	A	17.9	27	1334	2172	562	267	617	280	478	363	59^	111	849	536	684	511	56^	119	298	144	408	258
SUN.	8.58P	1	ABC	N		97	97	B	18.3	27	1363																			
ABC SUNDAY NIGHT MOVIE					24	196	192	A	22.0	36	1639	1918	633	282	679	288	514	424	62^	117	894	479	692	541	88	144	252	98	93	65^
1 SUN.	9.00P	120	ABC	FF		99	98	B	23.1	36	1721																			
2 SUN.	9.00P	135																												
9.00 - 9.30								A	19.1	28	1423	1977	601	273	647	277	489	389	65^	119	898	510	700	543	87	143	259	111	173	108
9.30 - 10.00								A	20.6	31	1535	1879	620	288	663	297	500	407	64^	115	877	486	686	534	81^	135	249	91	90	54^
10.00 - 10.30								A	24.0	41	1788	1927	659	292	698	295	534	449	65^	114	907	472	699	541	93	156	247	93	75	53^
10.30 - 11.00								A	23.9	44	1781	1947	643	293	697	288	531	438	57^	115	927	487	715	559	92	146	261	94	62^	54^
ABC WORLD NEWS TONIGHT					130	199	198	A	11.2	21	834	1646	700	248	762	198	376	367	109	319	668	197	367	357	108	217	88	48^	128	88
M-F	6.30P	30	ABC	N		99	99	B	11.1	20	827																			
ABC WRLD NEWS TONIGHT-SUN					11	142	137	A	8.8	19	656	1910	680	284	767	198	380	407	115^	290	749	256	487	447	113^	214	133^	43v	261	204
SUN.	6.30P	30	ABC	N		81	80	B	8.7	18	648																			
ALICE					4	194	194	A	22.9	34	1706	1994	851	331	931	299	515	428	118	349	640	188	337	313	110	265	182	98	241	173
SUN.	9.00P	30	CBS	CS		99	99	B	23.2	34	1728																			
ALL-AMERICAN WOMAN(S)						196		A	16.6	26	1237	2037	802	283	898	306	513	383	83^	319	678	240	405	285	55^	224	154^	90^	307	217
1 MON.	9.00P	120	ABC	AC		99																								
9.00 - 9.30								A	15.8	24	1177	2138	786	277	892	278	516	398	68^	323	633	203^	383	297	75^	207	173^	90^	440	250
9.30 - 10.00								A	16.7	25	1244	2109	846	286	923	301	563	441	65^	301	685	232	415	285	57^	223	166^	81^	335	227
10.00 - 10.30								A	17.6	28	1311	1973	793	270	886	310	494	369	94^	317	712	254	404	286	50^	249	135^	89^	240	205
10.30 - 11.00								A	16.3	28	1214	1936	782	297	891	325	482	337	100^	331	672	269	414	273	39v	211	149^	103^	224	191^
ALL IN THE FAMILY					18		196	A	26.6	43	1982	2029	855	296	929	253	472	401	134	386	684	160	325	341	117^	296	163	80^	253	202
2 SUN.	8.00P	30	CBS	CS			99	B	26.3	39	1959																			
ANGIE					7	195		A	25.1	40	1870	2084	680	355	764	368	564	456	84^	125^	587	279	418	358	71^	123^	231	103^	502	350
1 THU.	8.30P	30	ABC	CS		99		B	27.8	43	2071																			

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1979 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
B.J. AND THE BEAR	8	199	195	A	16.8	31	1252	2355	783	265	852	301	537	426	125	254	752	281	474	390	151	208	302	135	449	317
1 SAT. 9.00P 120 NBC A		99	95	B	16.9	30	1259																			
2 SAT. 9.00P 60																										
9.00 - 9.30				A	17.3	32	1289	2367	764	229	862	291	525	431	116	270	755	280	476	414	145	201	272	126	478	312
9.30 - 10.00				A	17.1	31	1274	2346	754	246	852	305	523	413	119	265	734	267	467	397	129	197	303	155	457	326
10.00 - 10.30				A	15.7	29	1170	2374	834	311	846	297	565	455	131^	224	755	297	480	363	162^	204^	341	133^	432	327
10.30 - 11.00				A	16.5	31	1229	2314	830	343	840	312	560	428	135^	223	772	291	476	358	195^	236	311	112^	391	305
BAD NEWS BEARS	3	187	184	A	17.6	33	1311	2138	702	215	795	242	451	413	111	286	635	233	374	344	79^	214	183	86^	525	352
SAT. 8.00P 30 CBS CS		99	97	B	18.4	34	1371																			
BARNABY JONES	22	188		A	20.1	37	1497	1727	796	223	830	171	397	435	152^	326	629	216	285	304	130^	232	160^	82^	108^	70^
1 THU. 10.00P 60 CBS PD		98		B	20.6	36	1535																			
10.00 - 10.30				A	20.4	36	1520	1738	799	214	831	171	393	441	146^	322	618	198	271	307	132^	231	150^	75^	139^	85^
10.30 - 11.00				A	19.8	38	1475	1708	791	229	825	169	401	429	155^	328	637	234	297	301	126^	231	170	88^	76^	54^
BARNEY MILLER	25	195	194	A	19.4	31	1445	1883	723	314	815	359	557	463	72^	179	635	296	432	349	66^	158	202	97	231	161
1 THU. 9.00P 30 ABC CS		99	98	B	23.0	36	1714																			
2 THU. 9.26P 30																										
BATTLESTAR: GALACTICA	21	197	195	A	16.9	26	1259	2241	562	286	619	296	498	396	43^	88^	842	519	685	522	54^	105	303	146	477	320
SUN. 8.00P 60 ABC SF		99	99	B	19.9	30	1483																			
8.00 - 8.30				A	16.3	25	1214	2250	570	297	625	306	511	414	39^	81^	828	509	673	520	54^	101^	302	149	495	339
8.30 - 9.00				A	17.5	27	1304	2219	552	272	605	284	481	379	45^	91^	854	533	699	524	53^	108	303	143	457	301
BIG EVENT-TUE.	23	195		A	9.9	17	738	1684	783	323^	852	433	578	436	138^	163^	601	214^	353	346	100^	147^	176^	86^	55v	48v
1 TUE. 9.00P 120 NBC FV		98		B	16.4	26	1222																			
9.00 - 9.30				A	10.0	16	745	1642	780	346	847	457	554	440	148^	177^	584	193^	341	359	104^	138^	108^	43v	103^	93^
9.30 - 10.00				A	9.6	15	715	1726	847	294^	900	446	610	462	152^	182^	588	196^	338^	352	114^	147^	178^	95^	60v	44v
10.00 - 10.30				A	9.4	16	700	1729	797	360	861	417	590	429	140^	164^	644	229^	367	353	126^	175^	192^	118^	32v	32v
10.30 - 11.00				A	10.5	19	782	1648	714	300^	801	412	556	419	110^	130^	599	242^	370	327	64v	136^	225^	91^	23v	23v
BILLY	2	182		A	12.8	24	954	1953	785	212^	812	212^	412	399	129^	320	582	125^	262	242^	109^	273	186^	83^	373	265
1 SAT. 8.30P 30 CBS CS		97		B	14.4	26	1073																			
BROTHERS AND SISTERS(B)		196		A	8.8	14	656	1758	692	148^	776	385	510	504	88v	180^	526	271^	492	385	34v	34v	214^	109^	242^	193^
1 WED. 8.00P 30 NBC CS		96																								
BROTHERS AND SISTERS	7	186	175	A	11.4	20	849	1870	690	208	733	273	439	386	127^	241	586	264	373	374	79^	148	174	55^	377	274
FRI. 9.00P 30 NBC CS		94	94	B	11.5	19	857																			
CAPT.&TENNILLE-SONG BOOK(S)		191		A	18.7	29	1393	1759	568	217	704	227	440	362	116^	229	640	235	404	347	79^	176	136^	99^	279	225
1 MON. 8.00P 60 ABC GV		97																								
8.00 - 8.30				A	18.6	29	1386	1766	571	226	696	212	431	362	115^	232	654	227	414	378	78^	170^	127^	96^	289	229
8.30 - 9.00				A	18.7	28	1393	1752	562	208	709	242	447	362	118^	226	628	244	396	319	79^	181	146^	104^	269	219
CARTER COUNTRY	2	186	194	A	18.5	30	1378	1778	724	321	801	323	504	457	85^	202	597	256	394	329	71^	153	201	97	179	128
1 THU. 9.30P 30 ABC CS		98	99	B	18.5	30	1378																			
2 THU. 9.56P 30																										
CBS EVENING NEWS-CRONKITE	129	197	195	A	14.7	29	1095	1527	673	173	742	143	268	299	135	399	625	139	242	275	145	318	69	36^	91	62
M-F 6.30P 30 CBS N		99	98	B	15.0	28	1118																			
CBS EVENING NEWS-DEAN	15	161	161	A	9.4	19	700	1797	774	218	811	159^	295	269	140^	482	787	220	407	417	118^	319	93^	45^	106^	62^
SUN. 6.30P 30 CBS N		86	84	B	9.4	18	700																			

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1979 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS REPORTS(S)		181		A	16.1	30	1199	1621	668	150^	734	219	389	431	89^	241	697	237	410	434	115^	204^	106^	28v	84^	53^
1 FRI. 10.00P 60 CBS DN		98																								
10.00 - 10.30				A	17.7	32	1319	1619	662	164^	725	215	390	421	91^	241	685	218	398	428	121^	204	111^	28v	98^	59^
10.30 - 11.00				A	14.6	28	1088	1598	666	128^	734	219^	384	439	85^	237	703	253	417	441	109^	203^	99^	26v	62^	44v
CBS REPORTS(S)			181	A	9.0	14	671	1577	652	213^	795	218^	304^	278^	140^	386	618	180^	314^	255^	142^	287^	79v	54v	85v	42v
2 TUE. 8.00P 60 CBS DN			98																							
8.00 - 8.30				A	9.5	15	708	1540	634	201^	776	197^	293^	266^	142^	397	605	175^	315^	262^	137^	277^	75v	48v	84v	41v
8.30 - 9.00				A	8.5	14	633	1599	665	221^	805	237^	312^	283^	141^	375^	623	179^	307^	250^	145^	292^	85v	61v	86v	43v
CBS SAT. NEWS-SCHIEFFER	25	152	148	A	10.4	23	775	1732	780	230	842	211	343	305	136^	445	693	161	312	331	166	298	80^	56^	117^	72^
SAT. 6.30P 30 CBS N		69	88	B	10.9	22	812																			
CBS SATURDAY NIGHT MOVIE	17	183	188	A	15.4	29	1147	1813	793	271	883	272	519	477	99^	279	669	196	377	388	96^	221	91^	44^	170	119
SAT. 9.00P 120 CBS FF		98	98	B	16.6	29	1237																			
9.00 - 9.30				A	14.7	27	1095	1899	802	271	897	278	543	476	95^	293	680	188	361	378	102^	245	89^	40^	233	167
9.30 - 10.00				A	15.1	27	1125	1782	777	257	870	255	519	467	98^	280	659	180	356	377	116	234	79^	34^	174	108^
10.00 - 10.30				A	16.0	30	1192	1773	808	285	889	282	529	487	100^	263	651	200	385	397	82^	194	92^	48^	141	104^
10.30 - 11.00				A	15.8	31	1177	1792	783	268	875	276	491	475	104^	278	683	209	401	403	80^	210	97^	47^	137	105^
CBS TUESDAY NIGHT MOVIES	22	185	178	A	15.4	25	1147	1806	696	202	748	246	479	418	90^	220	797	311	508	464	144	237	168	49^	93^	70^
TUE. 9.00P 120 CBS FF		97	98	B	17.2	27	1281																			
9.00 - 9.30				A	13.9	22	1036	1799	663	208	736	214	428	387	106^	261	777	266	441	445	156	271	153	58^	133	88^
9.30 - 10.00				A	15.2	24	1132	1812	661	185	727	234	450	393	92^	234	816	325	518	480	140	240	163	42^	106^	79^
10.00 - 10.30				A	16.2	27	1207	1771	714	191	753	258	498	434	78^	199	788	328	533	476	133	207	156	36^	74^	56^
10.30 - 11.00				A	16.2	30	1207	1839	746	225	778	274	531	452	85^	192	799	317	523	458	149	230	193	56^	69^	58^
CHARLIE'S ANGELS	24	202	201	A	24.6	40	1833	1969	700	308	760	296	473	392	118	218	618	222	372	333	87	193	251	134	340	257
WED. 9.00P 60 ABC PD		99	99	B	25.1	39	1870																			
9.00 - 9.30				A	24.2	40	1803	2043	706	307	763	297	481	400	116	217	625	229	378	331	86	198	267	141	388	288
9.30 - 10.00				A	25.0	41	1863	1888	693	308	753	296	466	385	119	215	608	215	364	332	89	187	233	127	294	226
CHIPS	25	215	213	A	19.2	36	1430	2102	735	286	816	244	431	367	120	314	708	235	376	345	168	271	183	74^	395	248
SAT. 8.00P 60 NBC OP		99	97	B	20.1	35	1497																			
8.00 - 8.30				A	17.3	32	1289	2043	741	267	817	245	419	347	119	329	701	225	368	339	176	280	172	70^	353	216
8.30 - 9.00				A	21.2	39	1579	2136	723	298	808	237	438	380	119	299	711	242	380	351	160	262	192	77^	425	271
CHISHOLMS,PART I(S)		200		A	22.8	36	1699	1965	787	209	859	217	388	375	165	387	670	139^	267	293	149	324	134^	59^	302	157
1 THU. 8.00P 120 CBS GD		99																								
8.00 - 8.30				A	19.7	32	1468	1866	787	214	844	174	317	342	186	433	685	133^	232	263	155^	371	89^	32v	248	128^
8.30 - 9.00				A	24.1	38	1795	1916	765	206	814	203	349	348	161	383	643	118^	247	276	150	320	120^	54^	339	185
9.00 - 9.30				A	24.2	38	1803	2011	802	215	883	243	430	398	157	372	648	141	276	300	145	298	159	75^	321	162
9.30 - 10.00				A	23.3	37	1736	2037	790	202	884	234	434	407	155	367	705	165	306	328	144	313	161	74^	287	146
CHISHOLMS, PART II(S)			200	A	19.5	32	1453	1783	743	275	822	173	346	362	123^	374	670	148^	284	251	145^	337	111^	61^	180	119^
2 THU. 8.00P 60 CBS GD			99																							
8.00 - 8.30				A	18.6	30	1386	1789	763	277	846	179	349	355	130^	400	640	134^	261	236	145^	327	112^	63^	191	118^
8.30 - 9.00				A	20.5	33	1527	1763	716	268	791	165	340	367	113^	347	693	159^	302	262	145^	344	110^	59^	169	118^
CLIFFHANGERS	6	199	202	A	12.1	20	901	2003	687	286	775	308	496	402	131^	229	711	280	433	379	86^	204	173	75^	344	260
TUE. 8.00P 60 NBC A		98	98	B	13.2	21	983																			
8.00 - 8.30				A	12.0	20	894	2049	713	282	808	324	519	406	135^	242	695	262	416	377	74^	203	184	80^	362	270
8.30 - 9.00				A	12.3	20	916	1930	657	283	734	288	469	395	124^	213	718	296	442	375	98^	204	156	66^	322	247

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DALLAS																										
2 FRI. 10.00P 60 CBS GD	9		192 / 98	A	24.1	42	1795	1943	838	306	916	305	546	496	112^	278	657	202	383	435	125^	181	153	107^	217	143
				B	20.7	36	1542																			
10.00 - 10.30				A	23.8	41	1773	1972	826	295	903	298	525	483	115^	284	669	208	391	446	126^	183	154	107^	246	155
10.30 - 11.00				A	24.4	43	1818	1907	844	314	923	311	561	505	113^	273	641	194	370	423	120^	178	155	109^	188	131^
DEAR DETECTIVE																										
1 WED. 9.00P 114 CBS OP	2	189 / 99	181 / 97	A	17.7	30	1319	1741	787	265	879	295	528	505	117	292	639	188	347	345	139	233	110	42^	113	67^
2 WED. 9.00P 60				B	17.7	30	1319																			
9.00 - 9.30				A	17.0	28	1267	1751	762	237	844	268	489	471	116	303	646	201	359	352	142	233	113	51^	148	98^
9.30 - 10.00				A	17.4	28	1296	1742	753	255	852	296	519	486	115	282	672	221	379	371	134	233	107	44^	111	62^
10.00 - 10.30				A	19.0	33	1416	1742	846	311	944	322	580	550	122^	293	601	140^	302	317	142^	225	112^	39v	85^	48^
10.30 - 11.00				A	18.8	34	1401	1698	848	297	939	319	572	555	123^	296	594	144^	305	299	139^	238	96^	21v	69^	39v
DELTA HOUSE																										
SAT. 8.30P 30 ABC CS	2	192 / 97	197 / 98	A	13.4	25	998	2377	661	221	784	285	499	394	107^	219	860	370	570	468	112^	233	270	160	463	328
				B	13.4	25	998																			
DELTA HOUSE(S)																										
2 THU. 8.30P 30 ABC CS			195 / 99	A	25.2	41	1877	2086	630	243	753	353	584	459	38^	121^	575	273	434	361	48^	102^	270	115^	488	342
DIFF'RENT STROKES																										
1 FRI. 8.00P 60 NBC CS	21	202 / 99	193 / 97	A	22.6	40	1684	1989	787	292	853	215	434	412	145	369	579	181	344	336	83	185	140	56^	417	298
2 FRI. 8.00P 30				B	20.2	34	1505																			
8.00 - 8.30				A	22.3	39	1661	1990	773	287	848	215	422	404	139	366	578	172	347	344	80	178	151	62^	413	300
8.30 - 9.00				A	23.2	40	1728	1995	813	304	864	212	453	431	158	375	581	196	343	319	94^	198	124^	48^	426	293
DISNEY ANIMATED SPEC.(S)																										
2 WED. 8.00P 60 NBC EA			199 / 97	A	17.7	29	1319	2620	764	304	862	422	616	471	100^	207	660	369	516	422	57^	86^	192	71^	906	560
8.00 - 8.30				A	17.6	29	1311	2523	759	278	853	401	585	464	103^	217	638	341	487	411	63^	88^	182^	66^	850	519
8.30 - 9.00				A	17.9	29	1334	2694	764	326	862	436	638	480	94^	191	673	393	539	436	49^	78^	200	76^	959	600
DOCTORS PRIVATE LIVES																										
2 THU. 10.26P 60 ABC GD	1		186 / 98	A	14.4	27	1073	1522	653	269	749	347	492	432	83^	178^	542	248	346	310	78^	142^	160^	107^	71^	54v
				B	14.4	27	1073																			
10.30 - 11.00				A	14.7	26	1095	1517	656	298	758	359	507	446	90^	182^	488	232	300	270	81^	136^	188^	125^	83^	59^
11.00 - 11.30				A	13.6	27	1013	1526	641	239^	735	342	481	420	79^	166^	616	276	415	368	76^	145^	122^	83^	53v	48v
DUKE(S)																										
2 THU. 9.28P 120 NBC PD			205 / 99	A	11.9	21	887	1694	647	249^	784	310	489	420	88^	242^	715	285	493	421	112^	190^	131^	16v	64v	27v
9.30 - 10.00				A	11.6	19	864	1834	692	304	866	400	582	477	82^	240^	686	293	484	415	99^	178^	147^	13v	135^	56v
10.00 - 10.30				A	12.0	20	894	1756	670	266^	808	322	513	444	101^	248^	729	297	503	436	123^	191^	158^	23v	61v	36v
10.30 - 11.00				A	11.9	21	887	1661	621	234^	759	309	493	404	83^	216^	736	301	525	434	108^	172^	123^	14v	43v	8v
11.00 - 11.30				A	12.0	24	894	1530	612	197^	699	204^	364	353	87^	266^	722	258^	471	412	108^	217^	99^	8v	10v	LT
DUKES OF HAZZARD																										
FRI. 9.00P 60 CBS GD	9	182 / 97	193 / 98	A	23.0	40	1714	2074	663	187	728	205	390	378	114	253	722	195	396	410	148	239	214	98	410	221
				B	21.2	35	1579																			
9.00 - 9.30				A	21.2	37	1579	2101	657	177	731	202	385	374	115	262	721	195	393	407	147	240	217	99	432	224
9.30 - 10.00				A	24.9	43	1855	2036	664	193	721	206	391	377	110	246	717	195	395	407	147	237	210	98	388	217
EIGHT IS ENOUGH																										
1 WED. 8.00P 60 ABC CS	26	198 / 99		A	27.3	44	2034	2250	777	316	850	351	549	432	119^	252	592	239	376	313	72^	162	282	165	526	378
				B	24.9	39	1855																			
8.00 - 8.30				A	25.1	41	1870	2205	780	311	858	351	551	430	114^	260	589	220	366	311	79^	170	254	146	504	363
8.30 - 9.00				A	29.4	46	2190	2292	777	320	846	353	548	438	119	243	598	254	389	314	66^	158	303	179	545	391
FAMILY																										
FRI. 8.00P 60 ABC GD	2	188 / 98	185 / 96	A	12.5	22	931	1937	732	347	827	339	517	376	114^	254	522	186	308	292	78^	181	250	175	338	245
				B	12.5	22	931																			
8.00 - 8.30				A	11.7	21	872	1868	710	325	794	322	496	358	112^	252	525	190	310	295	83^	182	236	170	313	222
8.30 - 9.00				A	13.3	23	991	1984	746	363	849	351	530	389	113^	254	513	182	305	290	71^	176	261	179	361	265

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SHARE %	HOUSEHOLD AUDIENCES AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
FANTASY ISLAND	26	200	200	A	17.2	33	1281	1941	734	286	819	307	501	434	113	245	635	253	369	323	116	211	237	117	250	203
SAT. 10.00P 60 ABC A		99	99	B	20.7	38	1542																			
10.00 - 10.30				A	17.4	33	1296	1926	718	283	803	302	487	412	112	245	617	243	351	314	113	212	243	120	263	209
10.30 - 11.00				A	17.0	33	1267	1951	748	288	831	306	511	457	113	246	653	259	386	332	117	212	231	116	236	197
FIRST EASTER RABBIT(S)			178	A	12.3	23	916	2297	700	204^	836	342	492	375	71^	303	489	218^	289	282	74^	161^	150^	74^	822	509
2 SAT. 8.30P 30 CBS EA			96																							
FRIENDS	3	187	173	A	13.3	23	991	2680	644	335	778	354	595	494	40^	142	715	383	597	493	41^	75^	300	185	887	627
SUN. 7.00P 60 ABC GD		99	98	B	13.6	23	1013																			
7.00 - 7.30				A	12.2	22	909	2645	632	330	765	347	574	473	45^	151	701	368	572	471	48^	87^	293	164	886	637
7.30 - 8.00				A	14.4	24	1073	2700	650	333	783	356	613	505	40^	135	724	394	616	508	32^	65^	308	203	885	618
HALLMARK HALL OF FAME(S)			203	A	10.1	17	752	1823	788	287^	814	299^	492	493	122^	227^	552	206^	350	381	70v	119^	93^	52v	364	306^
2 FRI. 9.30P 90 NBC GD			98																							
9.30 - 10.00				A	8.8	15	656	1616	740	259^	757	230^	403	446	130^	243^	474	209^	307^	317^	68v	118^	90v	68v	295^	237^
10.00 - 10.30				A	10.3	18	767	1862	792	293^	810	305^	503	495	116^	218^	566	195^	357	395	63v	112^	90^	47v	396	335
10.30 - 11.00				A	11.3	20	842	1924	811	299	852	342	542	516	125^	227^	593	212^	373	414	75^	121^	93^	43v	386	330
HAPPY DAYS	27	212	210	A	29.6	48	2205	2228	694	278	751	286	475	430	98	216	599	278	408	352	62	131	279	136	599	398
TUE. 8.00P 30 ABC CS		99	99	B	29.4	46	2190																			
HARRIS AND COMPANY	4	186	190	A	7.2	12	536	1741	725	331	856	290	517	420	127^	297	550	151^	264	287	113^	218^	151^	60^	184^	121^
THU. 8.00P 60 NBC GD		95	96	B	7.5	12	559																			
8.00 - 8.30				A	6.7	11	499	1707	713	308	829	259	466	389	132^	319	575	157^	275	291	121^	240^	124^	45v	179^	117^
8.30 - 9.00				A	7.7	12	574	1739	731	345	872	317	555	442	122^	275	521	144^	252	280	108^	196^	167^	68^	179^	121^
HAWAII FIVE-O	20		191	A	21.0	37	1565	1629	764	252	814	223	433	438	106^	280	680	134^	274	300	147^	326	82^	56^	53^	32v
2 THU. 9.30P 120 CBS OP			99	B	17.9	28	1334																			
9.30 - 10.00				A	19.0	31	1416	1592	702	274	759	175	394	398	110^	279	672	111^	253	282	151^	344	68^	36v	93^	71^
10.00 - 10.30				A	20.8	35	1550	1673	818	252	852	238	449	449	109^	296	681	110^	254	299	152^	348	87^	67^	53^	31v
10.30 - 11.00				A	22.6	41	1684	1676	781	242	842	242	453	452	96^	279	703	151	292	303	146	329	95^	69^	36v	15v
11.00 - 11.30				A	21.4	42	1594	1577	749	244	796	227	430	451	111^	267	665	160	296	314	145^	287	77^	53^	39v	17v
HELLO, LARRY	7		179	A	16.3	28	1214	1903	739	238	822	232	381	388	110^	344	578	180^	352	362	87^	165^	178^	67^	325	239
2 FRI. 8.30P 30 NBC CS			97	B	16.3	27	1214																			
HOW THE WEST WAS WON	9		192	A	14.0	22	1043	1768	637	222^	708	198^	407	356	84^	244	743	343	479	343	122^	244	178^	55v	139^	95^
2 MON. 9.00P 120 ABC EW			99	B	17.8	27	1326																			
9.00 - 9.30				A	14.1	21	1050	1831	680	228^	743	223^	445	361	92^	258	716	282	415	316	145^	281	177^	63^	195^	133^
9.30 - 10.00				A	14.3	21	1065	1722	660	225^	721	184^	417	363	99^	255	716	305	448	315	131^	248	151^	42v	134^	80^
10.00 - 10.30				A	14.2	23	1058	1735	594	221^	668	179^	380	353	68^	224^	756	366	506	350	108^	233	197^	54v	114^	79^
10.30 - 11.00				A	13.6	23	1013	1752	601	210^	681	200^	375	341	76^	233^	774	417	543	382	105^	212^	187^	62^	110^	82^
INCREDIBLE HULK	6	185	189	A	16.1	28	1199	2204	612	195	701	249	388	333	119	265	756	282	471	414	104	212	208	102^	539	266
FRI. 8.00P 60 CBS SF		97	98	B	17.4	30	1296																			
8.00 - 8.30				A	15.1	27	1125	2144	620	198	710	258	388	326	116	270	721	249	422	390	105^	226	208	101^	505	242
8.30 - 9.00				A	17.2	30	1281	2237	603	187	691	239	389	333	123	262	783	311	510	434	103	199	200	99	563	284
JEFFERSONS	2	155	170	A	16.6	27	1237	1861	758	303	823	205	412	380	134	348	664	234	341	330	119	256	95^	41^	279	182
WED. 8.00P 30 CBS CS		86	89	B	16.6	27	1237																			
JESUS OF NAZARETH PART 1(S)		209		A	23.3	35	1736	1840	809	326	898	296	501	457	152	316	656	181	345	326	132^	245	114^	74^	172	117^
1 SUN. 8.00P 120 NBC GD		99																								
CONT'D																										

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KEY: A—CURRENT REPORT B—SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1979 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JESUS OF NAZARETH -CONT'D																										
8.00 - 8.30				A	23.0	35	1714	1988	856	323	936	296	517	485	155	338	708	203	378	354	133^	265	150	82^	194	127^
8.30 - 9.00				A	23.3	35	1736	1913	835	328	918	277	492	457	159	344	697	184	354	349	145	264	121^	77^	177	116^
9.00 - 9.30				A	23.6	34	1758	1779	775	335	875	317	509	446	148	286	626	174	336	311	132^	226	106^	75^	172	124^
9.30 - 10.00				A	23.1	34	1721	1689	776	320	865	296	487	444	152	297	593	155	309	292	120^	228	83^	61^	148	101^
JESUS OF NAZARETH PART 2(S)			210	A	22.1	34	1646	1897	774	307	901	278	487	497	136^	330	628	220	368	349	109^	202	147^	92^	221	136^
2 MON. 9.00P 120 NBC GD			99																							
9.00 - 9.30				A	21.6	32	1609	1938	771	283	899	265	473	483	138^	345	612	223	353	335	106^	199	179	121^	248	153
9.30 - 10.00				A	22.8	34	1699	1995	807	300	914	292	495	503	133^	339	640	235	369	349	113^	211	170	106^	271	167
10.00 - 10.30				A	22.6	36	1684	1827	762	301	889	279	489	494	135^	319	631	220	379	354	99^	194	125^	74^	182	113^
10.30 - 11.00				A	21.4	36	1594	1821	761	340	904	281	494	504	142^	321	630	205	367	352	113^	204	104^	62^	183	111^
JESUS OF NAZARETH PART 3(S)			210	A	18.4	30	1371	1759	690	299	849	260	459	443	127^	299	628	234	368	364	102^	185	119^	64^	163^	116^
2 TUE. 9.00P 120 NBC GD			99																							
9.00 - 9.30				A	16.1	24	1199	1730	640	267	805	236	423	395	117^	294	601	203^	345	358	97^	172^	119^	71^	205	148^
9.30 - 10.00				A	18.3	29	1363	1759	661	270	818	246	440	426	116^	283	624	232	369	378	101^	176^	122^	71^	195	138^
10.00 - 10.30				A	19.2	32	1430	1776	706	323	863	271	481	469	124^	291	633	240	364	364	107^	194	130^	70^	150^	108^
10.30 - 11.00				A	20.0	37	1490	1758	739	330	900	288	483	471	146^	324	645	256	381	353	107^	197	101^	43^	112^	75^
JESUS OF NAZARETH PART 4(S)			209	A	21.1	33	1572	2272	772	313	938	356	559	479	137^	298	811	329	520	430	120^	229	160	103^	363	213
2 SUN. 8.00P 120 NBC GD			99																							
8.00 - 8.30				A	18.0	29	1341	2318	783	309	946	371	570	482	137^	311	823	361	537	431	109^	232	142^	91^	407	238
8.30 - 9.00				A	19.9	31	1483	2280	758	303	930	356	552	474	137^	301	818	340	536	444	119^	221	149^	94^	383	218
9.00 - 9.30				A	22.7	34	1691	2279	766	312	932	353	551	472	132^	287	812	324	520	421	126^	231	169	110^	366	214
9.30 - 10.00				A	23.7	36	1766	2223	784	327	945	354	563	489	138	291	796	301	496	422	125^	231	171	109^	311	191
KAZ	9		186	A	15.9	30	1185	1641	730	184^	821	248	487	460	116^	271	627	209	347	326	123^	238	80^	30v	113^	60^
2 WED. 10.00P 60 CBS GD			97	B	14.7	25	1095																			
10.00 - 10.30				A	16.2	29	1207	1649	714	190^	814	242	478	457	120^	275	622	219	358	340	120^	221	87^	32v	126^	75^
10.30 - 11.00				A	15.6	30	1162	1624	747	176^	825	252	497	463	112^	266	628	196^	333	310	125^	253	72^	26v	99^	45v
LAVERNE AND SHIRLEY	26		210	A	33.7	54	2511	2255	731	287	809	317	507	442	115	241	580	282	400	307	86^	142	287	134	579	405
2 TUE. 8.30P 30 ABC CS			99	B	30.2	46	2250																			
LION-WITCH & THE WARDROBE(S)		186		A	19.2	29	1430	2598	748	287	860	377	574	411	83^	218	714	330	548	424	96^	124^	211	159^	813	457
1 SUN. 8.00P 60 CBS EA		99																								
8.00 - 8.30				A	19.0	29	1416	2547	746	294	861	365	561	400	87^	234	718	321	542	423	104^	130^	207	158^	761	412
8.30 - 9.00				A	19.5	29	1453	2622	743	279	852	391	585	416	82^	202	703	333	546	422	89^	118^	210	155^	857	498
LION-WITCH-WARDROBE PT.2(S)			186	A	19.8	30	1475	2379	642	239	726	398	529	412	48^	157^	498	234	379	317	31v	93^	209	81^	946	544
2 MON. 8.00P 60 CBS EA			99																							
8.00 - 8.30				A	19.6	30	1460	2310	634	217	720	390	499	381	56^	178	488	227	365	317	30v	99^	211	91^	891	508
8.30 - 9.00				A	20.0	30	1490	2442	648	258	728	403	557	440	41v	134^	503	240	386	317	30v	83^	210	71^	1001	581
LITTLE HOUSE-PRAIRIE	26	213	214	A	18.2	28	1356	1864	834	263	911	209	388	365	129	447	591	218	315	236	107	230	143	77^	219	149
MON. 8.00P 60 NBC GD		98	99	B	23.9	36	1781																			
8.00 - 8.30				A	17.3	27	1289	1888	841	265	923	212	393	369	130	458	615	226	313	228	117	253	133	74^	217	149
8.30 - 9.00				A	19.2	29	1430	1822	823	259	895	206	379	357	128	438	563	211	312	241	97	204	144	77^	220	149
LOU GRANT	23	187	194	A	20.1	33	1497	1671	807	255	840	290	508	464	120	264	646	232	361	331	118	225	125	36^	60^	43^
MON. 10.00P 60 CBS GD		98	99	B	19.9	32	1483																			
10.00 - 10.30				A	20.3	32	1512	1671	806	257	840	289	506	459	119	272	635	231	356	322	114	217	126	34^	70^	48^
10.30 - 11.00				A	19.9	34	1483	1661	809	251	838	291	510	470	120	253	655	234	364	339	123	231	119	35^	49^	36^

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE BOAT	27	200	194	A	18.5	33	1378	2060	683	262	793	311	475	379	126	258	626	233	346	297	107	230	262	139	379	265
SAT. 9.00P 60 ABC CS		99	98	B	22.0	38	1639																			
9.00 - 9.30				A	18.0	33	1341	2076	667	258	785	304	468	372	126	255	627	234	342	293	112	235	256	135	408	286
9.30 - 10.00				A	19.0	34	1416	2038	694	261	797	314	481	387	127	259	626	231	351	302	102	228	265	141	350	246
MACKENZIES-PARADISE COVE(S)		203		A	29.4	47	2190	2070	750	283	803	290	511	451	108^	234	515	209	335	313	48^	126	274	133	478	341
1 TUE. 8.30P 60 ABC GD		99																								
8.30 - 9.00				A	28.8	46	2146	2153	745	282	795	298	515	456	95^	222	523	215	340	329	46^	125	269	140	566	391
9.00 - 9.30				A	30.0	48	2235	1985	754	282	807	281	506	442	121	245	506	201	328	295	52^	129	281	126	391	291
MACKENZIES-PARADISE COVE	1		201	A	17.8	29	1326	1934	680	266	751	203	437	435	102^	238	561	197	307	255	122^	229	269	155^	353	255
2 WED. 8.00P 60 ABC GD			99	B	17.8	29	1326																			
8.00 - 8.30				A	16.4	27	1222	1891	646	234	709	193^	416	418	87^	217	558	189^	306	261	119^	227	288	165^	336	255
8.30 - 9.00				A	19.1	31	1423	1969	709	291	784	213	455	449	114^	252	563	203	309	248	126^	230	252	144^	370	257
MARY TYLER MOORE HOUR	6	194	193	A	16.5	29	1229	1766	891	347	984	323	535	505	125	348	549	177	305	288	132	206	168	101^	65^	51^
SUN. 10.00P 60 CBS CV		99	98	B	17.3	30	1289																			
10.00 - 10.30				A	17.3	29	1289	1767	875	328	966	320	532	503	126	341	546	166	300	286	136	209	178	105	77^	60^
10.30 - 11.00				A	15.7	29	1170	1752	907	365	1000	326	536	506	126	355	543	187	306	284	128	200	159	95^	50^	38^
M*A*S*H	26	195	197	A	25.3	37	1885	1857	783	326	830	343	540	459	102	225	661	256	394	368	91	184	153	49^	213	135
MON. 9.00P 30 CBS CS		99	99	B	25.7	37	1915																			
MISS WINSLOW & SON	2	165	169	A	15.2	24	1132	1761	792	309	847	234	440	408	130	342	599	178	321	324	122	224	97^	43^	218	112
WED. 8.30P 30 CBS CS		90	89	B	15.2	24	1132																			
MORK & MINDY	27	201	200	A	28.8	47	2146	2226	696	295	782	374	599	489	67	130	583	287	438	360	65	107	276	116	585	416
THU. 8.00P 30 ABC CS		99	99	B	28.7	46	2138																			
MRS. COLUMBO	4	194		A	16.3	30	1214	1727	781	405	871	320	575	544	88^	206	603	235	368	309	98^	164^	181^	66^	72^	43v
1 THU. 10.00P 60 NBC SM		98		B	14.3	26	1065																			
10.00 - 10.30				A	16.5	29	1229	1732	753	401	845	319	566	526	82^	194^	596	230	369	307	100^	161^	200^	68^	91^	60^
10.30 - 11.00				A	16.0	30	1192	1722	812	410	901	324	588	563	97^	219	608	238	365	310	100^	169^	160^	62^	53^	25v
NBC NEWS SPECIAL REPORT(S)		198		A	8.6	17	641	1367	569	127^	643	181^	297^	270^	62v	296^	555	201^	284^	231^	131^	235^	55v	14v	114^	54v
1 FRI. 10.30P 30 NBC N		97																								
NBC NEWS UPDATE-M-F	127	181	180	A	13.1	21	976	1938	754	275	838	287	475	419	120	297	593	236	370	323	88	171	153	66	354	236
1 MTUTHF 8.58P 1 NBC N		93	93	B	15.3	24	1140																			
1 WED. 8.28P 1																										
2 M-F 8.58P 1																										
NBC NEWS UPDATE-SAT.	26	199	195	A	18.0	33	1341	2230	729	294	812	270	460	399	118	279	689	248	388	370	143	234	214	76^	515	330
SAT. 8.58P 1 NBC N		95	92	B	16.9	29	1259																			
NBC NIGHTLY NEWS-SAT.	23	154	146	A	8.1	18	603	1476	663	222	701	122^	279	301	114^	368	626	112^	248	270	111^	318	54^	20v	95^	75^
SAT. 6.30P 30 NBC N		83	79	B	8.2	16	611																			
NBC NIGHTLY NEWS-SUN.	17	147	139	A	8.4	17	626	1719	679	233	704	178^	362	320	123^	312	698	225	373	334	124^	272	134^	80^	183^	122^
1 SUN. 6.30P 30 NBC N		82	78	B	8.6	16	641																			
2 SUN. 6.35P 25																										
NBC NIGHTLY NEWS	129	205	208	A	11.6	22	864	1667	747	251	829	154	327	317	183	437	680	168	308	252	125	318	70	27^	88	61^
M-F 6.30P 30 NBC N		98	99	B	13.1	24	976																			

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
												AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
EVENING CONT'D																														
NBC NOVELS FOR TELEVISION					8	196	204																							
1 WED.	8.30P	150	NBC	GD		99	99	A	10.4	18	775	1751	693	246	767	301	471	413	121^	198	627	301	429	370	96^	156^	230	107^	127^	99^
2 WED.	9.00P	120						B	14.8	24	1103																			
8.30 - 9.00								A	9.3	14	693	1577	657	189^	733	323^	437	394	102^	197^	498	260^	334^	296^	87v	117^	200^	97^	146^	124^
9.00 - 9.30								A	11.4	19	849	1802	688	248	761	285	456	400	133^	213	667	323	458	406	99^	157	191	103^	183	149
9.30 - 10.00								A	10.4	17	775	1817	708	239	785	305	483	416	122^	209	665	298	449	392	104^	167	222	113^	145^	112^
10.00 - 10.30								A	10.3	18	767	1797	722	277	785	314	494	440	117^	185	640	307	449	370	92^	162^	272	114^	100^	73^
10.30 - 11.00								A	9.9	19	738	1701	689	260	764	297	473	414	121^	184	613	308	415	345	96^	164^	262	113^	62^	44^
NCAA BASKETBALL CHAMP.(S)						211																								
1 MON.	9.00P	138	NBC	SE		99		A	24.1	38	1795	1956	607	192	654	243	400	369	86^	200	960	420	669	601	135^	213	233	45^	109^	66^
9.00 - 9.30								A	21.8	33	1624	2036	654	197	684	230	410	380	100^	226	955	414	670	598	133^	214	214	51^	183	107^
9.30 - 10.00								A	25.2	37	1877	2052	656	203	700	250	416	380	105^	224	973	427	679	613	138	212	230	52^	149	92^
10.00 - 10.30								A	23.8	36	1773	1942	593	176	649	266	417	379	72^	177	973	427	680	607	138^	218	241	55^	79^	46^
10.30 - 11.00								A	24.6	40	1833	1913	550	187	604	235	382	362	69^	166	968	419	676	614	134	212	259	39^	82^	47^
NEWSBREAK-M-F					139	164	162																							
1 MTUWF	8.58P	1	CBS	N		89	89	A	16.1	26	1199	1950	705	251	776	237	403	372	127	301	661	211	359	333	125	236	164	75	349	208
1 THU.	8.57P	1						B	15.8	24	1177																			
2 M-F	8.58P	1																												
NEWSBREAK-SAT.					28	161	162	A	11.1	20	827	1978	788	212	874	269	421	346	107^	396	526	133^	242	243	113^	241	135^	68^	443	280
SAT.	8.58P	1	CBS	N		89	90	B	12.9	22	961																			
NEWSBREAK-SUN.					27	168	169	A	18.4	28	1371	2213	841	315	925	307	529	432	*119*	*323*	*638*	*224*	*385*	*319*	*104*	*208*	*206*	*118*	*444*	*292*
SUN.	8.58P	1	CBS	N		93	93	B	21.8	32	1624																			
ONE DAY AT A TIME					3		195	A	25.3	40	1885	2108	901	352	978	281	538	466	127^	354	651	183	337	327	91^	255	220	91^	259	204
2 SUN.	8.30P	30	CBS	CS			99	B	25.2	38	1877																			
PAPER CHASE					18	176		A	13.5	22	1006	1786	787	373	840	256	434	317	191^	357	703	194^	348	379	172^	266	129^	77^	114^	78^
1 TUE.	8.00P	60	CBS	GD		96		B	12.4	20	924																			
8.00 - 8.30								A	12.8	21	954	1716	798	374	849	254^	424	298	208^	381	688	185^	336	379	167^	261	73^	40v	106^	72^
8.30 - 9.00								A	14.3	23	1065	1830	772	367	826	255	439	331	175^	335	708	199^	353	373	172^	266	176^	110^	120^	82^
QUINCY, M.E.					23	206		A	15.7	25	1170	1606	646	354	715	258	507	448	130^	158^	576	209^	347	303	105^	164^	206^	105^	109^	86^
1 THU.	9.00P	60	NBC	OP		98		B	18.2	28	1356																			
9.00 - 9.30								A	15.0	24	1118	1614	637	360	707	249	510	443	130^	155^	588	189^	346	321	108^	168^	202^	105^	117^	91^
9.30 - 10.00								A	16.5	26	1229	1578	649	343	711	260	495	449	129^	157^	563	225	348	282	101^	161^	205	105^	99^	82^
ROPERS					4	196	194	A	24.9	42	1855	1805	796	268	861	315	509	435	139	289	558	222	325	265	100	188	215	102	171	144
TUE.	10.00P	30	ABC	CS		99	99	B	27.5	45	2049																			
SALVAGE 1					8		186	A	17.6	27	1311	1957	729	250	757	268	442	362	127^	256	804	374	540	438	112^	202	189	77^	207	131^
2 MON.	8.00P	60	ABC	A			98	B	17.7	26	1319																			
8.00 - 8.30								A	16.8	26	1252	1933	718	230	748	253	425	359	130^	265	791	360	516	431	124^	215	180^	78^	214	129^
8.30 - 9.00								A	18.4	27	1371	1971	735	265	759	278	452	363	126^	246	816	391	566	443	101^	189	195	77^	201	132^
60 MINUTES					29	203	202	A	28.7	49	2138	1840	761	284	818	200	362	382	144	366	832	271	455	414	151	313	80	45^	110	71
SUN.	7.00P	60	CBS	DN		99	99	B	25.5	41	1900																			
7.00 - 7.30								A	27.4	48	2041	1822	756	283	811	188	354	383	142	364	842	273	459	416	151	319	75	42^	94	65
7.30 - 8.00								A	29.9	49	2228	1858	769	288	829	216	374	385	145	366	827	269	453	409	152	312	80	45^	122	76
STOCKARD CHANNING-FRIENDS					6	187	180	A	20.0	30	1490	1923	812	304	907	325	526	435	123	315	632	205	354	334	122	227	213	124	171	123
SUN.	9.30P	30	CBS	CS		99	98	B	21.1	32	1572																			

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SUPERTRAIN 2 SAT. 10.00P 60 NBC GD	1		188	A	15.1	30	1125	1968	709	194^	832	254	466	431	104^	281	760	228	439	404	112^	264	188^	107^	188^	157^
			95	B	15.1	30	1125																			
10.00 - 10.30				A	15.7	30	1170	1974	710	212	827	255	456	420	103^	292	742	219	428	391	106^	262	204^	103^	201^	169^
10.30 - 11.00				A	14.5	29	1080	1948	705	172^	829	251	473	443	105^	266	771	235	446	411	119^	263	173^	112^	175^	144^
SWEEPSTAKES 1 FRI. 9.30P 60 NBC GD	9	195		A	9.8	17	730	1551	596	181^	651	169^	295^	338	110^	260^	588	189^	282^	308^	135^	213^	128^	47v	184^	117^
		96		B	11.0	19	820																			
9.30 - 10.00				A	7.9	14	589	1572	621	200^	670	157^	283^	324^	137^	299^	618	206^	277^	317^	137^	236^	118^	27v	166^	125^
10.00 - 10.30				A	11.7	21	872	1524	574	164^	631	175^	299	343	93^	233^	563	176^	285	302	131^	193^	135^	60v	195^	109^
TAXI 2 TUE. 9.30P 30 ABC CS	21		200	A	25.9	40	1930	1849	706	266	793	305	468	375	131	266	577	235	326	253	106^	209	237	117^	242	164
			99	B	25.2	38	1877																			
13 QUEENS BLVD. TUE. 10.30P 30 ABC CS	3	196	195	A	20.1	37	1497	1713	785	274	856	304	488	424	134	295	589	214	329	288	117	212	167	78^	101	82^
		99	99	B	22.3	39	1661																			
THREE'S COMPANY 1 TUE. 9.30P 30 ABC CS	25	208	204	A	30.1	47	2242	1912	758	289	822	306	507	440	124	248	543	220	325	264	82	172	253	115	294	206
2 TUE. 9.00P 30		99	99	B	30.4	46	2265																			
VEGA$ WED. 10.00P 60 ABC PD	23	195	195	A	21.4	39	1594	1760	743	354	808	319	525	460	102	209	663	253	415	380	92	178	168	81	121	105
		98	99	B	20.7	35	1542																			
10.00 - 10.30				A	21.7	38	1617	1802	739	357	811	321	530	462	102	209	663	251	415	380	90	178	175	89	153	129
10.30 - 11.00				A	21.1	40	1572	1707	743	350	799	316	517	454	103	207	662	258	415	377	92	177	159	74^	87	81
WEEKEND SUN. 10.00P 60 NBC DN	11	202	195	A	12.4	22	924	1562	632	196	704	192	357	370	121^	264	707	222	429	396	104^	221	73^	46^	78^	51^
		99	97	B	10.5	18	782																			
10.00 - 10.30				A	13.6	23	1013	1548	617	199	692	189	353	367	119^	255	701	215	420	393	102^	218	73^	42^	82^	54^
10.30 - 11.00				A	11.3	21	842	1549	637	185	705	189	355	368	120^	270	703	226	435	397	108^	221	70^	50^	71^	46^
WHAT'S HAPPENING SAT. 8.00P 30 ABC CS	2	187	194	A	11.1	21	827	2235	644	244	735	268	435	375	116^	235	735	326	469	378	107^	221	258	182	507	344
		97	97	B	11.1	21	827																			
WHITE SHADOW 1 MON. 8.00P 60 CBS GD	2	180		A	20.2	31	1505	2062	692	284	738	305	527	456	58^	163^	637	282	431	377	56^	128^	302	137^	385	216
		96		B	20.5	31	1527																			
8.00 - 8.30				A	19.3	30	1438	2104	703	295	747	328	543	454	59^	156^	646	297	446	381	50^	128^	335	150^	376	210
8.30 - 9.00				A	21.0	32	1565	2025	683	274	729	288	516	458	59^	168	632	271	419	375	65^	130^	272	124^	392	220
WKRP IN CINCINNATI MON. 9.30P 30 CBS CS	10	187	199	A	21.6	33	1609	1744	779	333	831	336	549	479	112	218	649	256	399	351	95	183	155	48^	109	78
		98	99	B	21.7	32	1617																			
WONDERFUL WORLD OF DISNEY SUN. 7.00P 60 NBC FV	23	213	215	A	12.7	22	946	2112	671	250	763	267	448	359	116^	264	742	338	480	346	118^	199	196	93^	411	238
		99	99	B	17.1	27	1274																			
7.00 - 7.30				A	12.0	21	894	2047	667	233	770	254	438	348	109^	285	710	323	458	334	114^	194	160	74^	407	227
7.30 - 8.00				A	13.4	22	998	2162	671	262	752	274	454	366	125	246	765	346	495	356	121^	201	230	109^	415	248
•LATE FRINGE																										
ABC NEWS SPECIAL REPORT(S) 2 THU. 11.56P 30 ABC N			178	A	4.1	17	305	1466	607^	180v	699^	145v	339^	459^	50v	151v	666^	302^	414^	302^	138v	144v	68v	68v	33v	33v
			94																							
ABC WEEKEND REPORT-SAT. SAT. 11.00P 15 ABC N	26	149	147	A	7.7	16	574	1632	717	214^	847	212^	444	412	124^	316	617	196^	371	377	101^	179^	126^	95^	42v	42v
		86	87	B	7.9	16	589																			
ABC WEEKEND REPORT-SUN. 1 SUN. 11.00P 15 ABC N	26	152	151	A	8.3	20	618	1523	577	233	634	206	485	425	52^	134^	754	404	564	449	64^	111^	85^	58^	50v	41v
2 SUN. 11.15P 15		92	92	B	6.9	16	514																			

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AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
BARETTA-11:30PM																													
1 FRI. 12.00M	64	ABC	OP	25	149 / 90		A	6.0	24	447	1351	480^	150^	630	323^	464^	262^	51v	166^	414^	71v	146^	232^	92v	182^	307^	207^	LT	LT
							B	5.8	19	432																			
12.00 - 12.30							A	6.2	22	462	1361	502^	188^	642	338^	482^	287^	26v	160^	423^	61v	138^	260^	80v	163^	296^	210^	LT	LT
12.30 - 1.00							A	5.9	25	440	1398	490^	126v	642	309^	464^	254^	70v	178^	408^	87v	155^	214^	102v	194^	348^	220^	LT	LT
BARETTA																													
2 FRI. 12.37A	45	ABC	OP	1		136 / 85	A	4.1	21	305	1302	613^	295^	652^	291^	425^	420^	59v	59v	387^	298^	387^	184v	LT	LT	221^	122v	42v	42v
							B	4.1	21	305																			
12.30 - 1.00							A	4.2	19	313	1204	630^	320^	630^	234^	368^	400^	112v	112v	361^	247^	361^	179v	LT	LT	171v	76v	42v	42v
1.00 - 1.30							A	4.1	25	305	1364	574^	263^	652^	341^	472^	425^	LT	LT	407^	348^	407^	187v	LT	LT	262^	164v	43v	43v
BOB & RAY & JANE(S)																													
1 SAT. 11.30P	77	NBC	GV		210 / 99		A	10.9	35	812	1515	595	342	666	377	498	384	47v	107^	650	342	450	381	123^	167^	151^	66v	48v	48v
11.30 - 12.00							A	12.6	36	939	1607	622	336	702	394	508	392	45v	124^	649	319	448	381	127^	166^	186^	89^	70^	70^
12.00 - 12.30							A	10.6	35	790	1501	605	366	681	386	515	395	58v	109^	658	354	451	382	120^	177^	120^	41v	42v	42v
CBS NEWS SPECIAL REPORT(S)																													
1 MON. 11.30P	32	CBS	N		172 / 95		A	7.6	25	566	1426	695	191^	773	261^	417^	489	118^	239^	570	105v	209^	274^	198^	272^	42v	30v	41v	41v
11.30 - 12.00							A	7.7	25	574	1411	692	190^	772	259^	412^	487	120^	243^	562	99v	201^	266^	199^	272^	38v	29v	39v	39v
CBS SUNDAY NEWS-BRADLEY																													
SUN. 11.00P	15	CBS	N	25	133 / 77	132 / 76	A	7.1	15	529	1548	791	294	840	227^	416	379	160^	339	592	198^	338	285	125^	197^	89^	44v	27v	27v
							B	7.7	16	574																			
LATE MOVIE I																													
1 MON. 12.02A	71	CBS	FF	126	169 / 93	168 / 94	A	7.3	30	544	1491	707	228	777	262	507	462	106^	200	607	224	415	355	118	140	100^	41^	LT	LT
							B	7.5	27	559																			
1 TU & W 11.30P	69																												
1 THU. 11.30P	25																												
2 MON. 11.30P	71																												
2 TUE. 11.30P	70																												
2 WED. 11.30P	68																												
2 THU. 12.00M	28																												
11.30 - 12.00							A	7.9	27	589	1564	742	254	807	261	529	494	105	203	638	244	434	362	118	150	112	41^	LT	LT
12.00 - 12.30							A	7.1	30	529	1497	720	232	789	265	512	455	115	206	599	208	410	358	127	144	98^	39^	11v	11v
12.30 - 1.00							A	6.3	35	469	1256	552	77v	629	226^	409^	410^	51v	168^	542	226^	365^	386^	87v	87v	85v	85v	LT	LT
LATE MOVIE II				125	169 / 93	168 / 94	A	4.7	29	350	1323	568	180	636	205	400	360	93^	187	583	263	419	337	89^	95^	104^	60^	LT	LT
1 MON. 1.13A	43	CBS	FF				B	4.8	27	358																			
1 TUE. 12.42A	41																												
1 WED. 12.42A	44																												
1 THU. 12.06A	54																												
2 MON. 12.41A	44																												
2 TUE. 12.43A	43																												
2 WED. 12.41A	45																												
2 THU. 12.36A	53																												
12.00 - 12.30							A	5.5	25	410	1420	690	261^	690	211^	495^	397^	78v	195^	620	339^	351^	266^	93v	137v	110v	32v	LT	LT
12.30 - 1.00							A	5.5	30	410	1237	671	217^	678	175^	439	371	108^	217^	478	178^	309	296^	65v	84^	81^	49v	LT	LT
1.00 - 1.30							A	4.3	30	320	1288	526	144^	607	165^	353	335	97^	191	588	269	447	341	94^	94^	93^	53^	LT	LT
1.30 - 2.00							A	4.8	45	358	997	274^	59v	363^	199^	257^	223^	42v	106v	517^	198^	344^	368^	67v	67v	117v	117v	LT	LT
MANNIX-WED.				12	166 / 95	167 / 95	A	4.0	25	298	1114	649	174^	673	143^	472	510	47v	113^	292^	50v	208^	205^	46v	60v	55v	LT	94v	94v
1 WED. 12.37A	40	ABC	OP				B	4.2	26	313																			
2 WED. 12.37A	38																												
12.30 - 1.00							A	4.3	24	320	1131	663	188^	679	169^	479	509	41v	110^	300^	46v	206^	219^	54v	72v	77v	15v	75v	75v
MANNIX-THURS.				12	166		A	3.6	22	268	866^	448^	287^	448^	183v	370^	325^	22v	52v	324^	97v	182v	243^	LT	LT	94v	30v	LT	LT
CONT'D																													

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
MANNIX-THURS.-CONT'D																										
1 THU. 12.37A 42 ABC OP		95		B	4.1	25	305																			
12.30 - 1.00				A	3.7	21	276	917	416^	246^	416^	184v	366^	286^	LT	50v	384^	170v	253^	239^	LT	29v	117v	51v	LT	LT
MIDEAST SIGNING-SUMMIT(S)		186		A	6.2	20	462	1515	877	281^	933	338^	692	595	72v	182^	539	224^	343^	267^	145^	145^	43v	43v	LT	LT
1 MON. 11.30P 30 ABC N		98																								
MIDNIGHT SPECIAL	26	198	197	A	3.6	26	268	1123	594	243^	624	359^	463^	276^	71v	124^	231^	169^	209^	167^	19v	19v	204^	63v	64v	64v
FRI. 1.00A 90 NBC PC		98	98	B	3.6	23	268																			
1.00 - 1.30				A	4.3	24	320	1231	659	311^	715	365^	479	334^	101^	175^	244^	150^	216^	193^	22v	22v	222^	103^	50v	50v
1.30 - 2.00				A	3.5	26	261	1027	559	207^	563	315^	426^	288^	61v	99v	211^	153^	180^	138^	31v	31v	192^	38v	61v	61v
2.00 - 2.30				A	3.0	27	224	1058	536^	183^	541^	393^	469^	174^	36v	72v	232^	205^	232^	161^	LT	LT	196^	31v	89v	89v
NBA ON CBS-FRI.(S)		154		A	3.7	16	276	1264	521^	155v	536^	164v	359^	392^	54v	122v	558^	316^	395^	391^	98v	98v	112v	43v	58v	48v
1 FRI. 11.30P 157 CBS SE		88																								
11.30 - 12.00				A	5.3	15	395	1428	633	159^	676	230^	429^	468^	99v	159^	531^	271^	351^	305^	124v	124v	124v	40v	97v	67v
12.00 - 12.30				A	4.4	16	328	1360	573^	116v	591^	198^	372^	411^	36v	149v	536^	244^	293^	336^	143v	143v	141v	58v	92v	80v
12.30 - 1.00				A	3.6	15	268	1209	545^	131v	545^	149v	344^	395^	LT	135v	552^	317^	384^	392^	94v	94v	112v	52v	LT	LT
1.00 - 1.30				A	3.0	16	224	955^	339^	188v	339^	107v	339^	339^	LT	LT	522^	379^	482^	469^	LT	LT	63v	27v	31v	31v
1.30 - 2.00				A	2.7	19	201	1139^	404^	185v	404^	90v	294v	294v	110v	110v	611^	393^	496^	483^	84v	84v	89v	24v	35v	35v
NBA ON CBS-FRI.(S)		155		A	3.6	14	268	1317	448^	108v	519^	132v	393^	344^	63v	104v	597^	191v	448^	482^	112v	115v	182v	66v	19v	LT
2 FRI. 11.30P 125 CBS SE		83																								
11.30 - 12.00				A	5.4	15	402	1410	517^	167^	594^	128v	415^	364^	86v	151v	502^	176^	364^	398^	90v	104v	261^	92v	53v	22v
12.00 - 12.30				A	4.0	14	298	1393	528^	148v	578^	145v	420^	421^	80v	107v	544^	152v	356^	433^	111v	111v	271^	120v	LT	LT
12.30 - 1.00				A	2.9	13	216	1088^	385^	LT	459^	139v	403^	329^	56v	56v	560^	185v	440^	440^	120v	120v	69v	LT	LT	LT
1.00 - 1.30				A	2.4	15	179	1229^	240v	LT	284v	45v	223v	178v	LT	61v	945^	303v	788^	788^	157v	157v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	25	112	112	A	2.2	13	164	628^	312^	103v	330^	49v	98v	213^	67v	98v	293^	92v	232^	220^	LT	30v	LT	LT	LT	LT
1 SUN. 11.30P 129 NBC FF		64	64	B	2.7	13	201																			
2 SUN. 11.30P 158																										
11.30 - 12.00				A	2.7	10	201	915	443^	145v	477^	75v	164^	299^	98v	143v	403^	110v	343^	349^	44v	44v	25v	LT	LT	LT
12.00 - 12.30				A	2.5	12	186	855	457^	151v	473^	76v	161v	312^	97v	145v	382^	172^	301^	259^	LT	53v	LT	LT	LT	LT
12.30 - 1.00				A	2.2	13	164	384^	115v	30v	146v	LT	LT	73v	30v	48v	238^	74v	202^	158v	LT	LT	LT	LT	LT	LT
1.00 - 1.30				A	1.9	15	142	338^	168v	36v	176v	LT	LT	106v	35v	70v	162v	LT	92v	134v	LT	LT	LT	LT	LT	LT
1.30 - 2.00				A	2.0	22	149	597^	309v	182v	309v	67v	94v	221v	88v	88v	288v	53v	235v	235v	LT	LT	LT	LT	LT	LT
NBC NEWS SPECIAL REPORT(S)		213		A	6.8	27	507	1440	617	162^	664	179^	296^	324^	144^	273^	711	317^	484	410^	36v	158^	65v	LT	LT	LT
1 MON. 11.50P 30 NBC N		99																								
NUCLEAR NIGHTMARE(S)		179		A	11.1	32	827	1443	611	212^	741	313	535	406	58v	167^	508	97^	293^	329	52v	154^	151^	60v	43v	25v
1 FRI. 11.30P 30 ABC N		98																								
POLICE STORY-MON.	13	174	174	A	4.5	19	335	1263	449	125^	501	158^	349^	408	28v	69v	624	376	481	259^	87v	105^	126^	51v	LT	LT
1 MON. 12.00M 65 ABC OP		95	95	B	6.1	23	454																			
2 MON. 11.30P 66																										
11.30 - 12.00				A	5.3	17	395	1342	441^	89v	504^	132v	258^	386^	29v	118v	765	401^	544^	298^	102v	140v	35v	35v	38v	38v
12.00 - 12.30				A	4.5	19	335	1331	476	167^	535	194^	433	421	27v	69v	654	386	496	271^	111^	126^	142^	71v	LT	LT
12.30 - 1.00				A	4.0	22	298	1188	480^	114v	510^	151v	363^	480^	LT	LT	474^	440^	474^	209v	LT	LT	204v	LT	LT	LT
POLICE WOMAN	26	176	177	A	6.5	25	484	1351	693	303	739	243^	485	518	44v	142^	466	162^	332	297	39v	91^	86^	44v	60v	49v
WED. 11.30P 67 ABC OP		96	96	B	6.8	25	507																			
11.30 - 12.00				A	7.5	25	559	1429	736	324	779	241	493	540	58^	158^	503	186^	367	326	39v	86^	79^	45v	68^	47v
12.00 - 12.30				A	5.8	24	432	1280	647	296	698	252^	473	489	32v	129^	438	146^	310	278^	36v	91^	91^	47v	53v	53v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT	22		213	A	14.1	44	1050	1777	527	228^	647	385	558	370	32v	62^	779	486	681	487	37v	75^	270	141^	81^	81^
2 SAT. 11.30P 90 NBC GV			99	B	13.1	39	976																			
11.30 - 12.00				A	15.7	43	1170	1877	589	251	719	372	586	445	47v	77^	816	467	668	512	53v	105^	241	139^	101^	101^
12.00 - 12.30				A	15.1	46	1125	1723	489	221	611	375	530	344	33v	62^	737	470	666	465	36v	62^	298	149^	77^	77^
12.30 - 1.00				A	11.4	42	849	1728	496	206^	602	424	564	311	8v	38v	787	533	722	488	15v	51v	282^	135^	57v	57v
SOAP	1		149	A	8.0	25	596	1552	693	376^	703	281^	501	502	57v	91v	664	279^	515	377^	60v	111^	137^	95v	48v	48v
2 FRI. 11.30P 67 ABC CS			85	B	8.0	25	596																			
11.30 - 12.00				A	9.0	24	671	1636	704	339^	725	268^	525	504	54v	110^	702	293^	551	399	74v	117^	151^	92v	58v	58v
12.00 - 12.30				A	7.4	25	551	1503	694	426^	694	299^	493	514	61v	74v	660	272^	499	374^	56v	122^	115^	100v	34v	34v
STARSKY AND HUTCH-11:30	26	175	169	A	4.2	20	313	1383	539	163^	593	210^	425	381^	LT	88v	639	261^	385^	373^	87v	183^	145^	96v	LT	LT
1 THU. 11.30P 67 ABC OP		96	95	B	6.6	25	492																			
2 THU. 12.26A 66																										
11.30 - 12.00				A	6.0	20	447	1331	509^	202^	522^	204^	427^	332^	14v	95v	707	305^	490^	438^	45v	178^	81v	31v	21v	LT
12.00 - 12.30				A	5.0	22	373	1198	407^	185^	407^	236^	359^	268^	LT	48v	654^	359^	456^	432^	LT	144v	137v	38v	LT	LT
12.30 - 1.00				A	3.3	17	246	1614	650^	110v	776^	191v	460^	514^	32v	96v	631^	196v	281^	313^	216v	216v	207v	207v	LT	LT
1.00 - 1.30				A	3.0	20	224	1429	653^	72v	809^	206v	469^	468^	LT	135v	428^	66v	160v	231v	197v	197v	192v	192v	LT	LT
TOMORROW SHOW	102	173	174	A	2.8	22	209	909	603	129^	646	168^	311	344	96^	254^	263^	110^	205^	181^	29v	58v	LT	LT	LT	LT
1 TU-TH 1.00A 45 NBC CC		97	98	B	2.5	19	186																			
2 M-W 1.00A 45																										
2 THU. 1.28A 45																										
1.00 - 1.30				A	3.1	22	231	978	649	156^	697	195^	346	364	99^	268	281	112^	216^	203^	26v	65v	LT	LT	LT	LT
1.30 - 2.00				A	2.2	22	164	1067^	708^	61v	762^	134v	347v	420^	141v	287v	305v	171v	207v	91v	98v	98v	LT	LT	LT	LT
TONIGHT SHOW	129	212	212	A	7.2	29	536	1312	680	187	761	223	403	406	128	274	481	197	333	278	67^	123	53^	19v	17v	17v
1 MON. 12.20A 77 NBC GV		98	99	B	7.4	28	551																			
1 TUE. 11.30P 76																										
WED. 11.30P 75																										
1 THU. 11.30P 77																										
1 FRI. 11.30P 78																										
2 MON. 11.30P 81																										
2 TUE. 11.30P 84																										
2 THU. 11.58P 80																										
2 FRI. 11.30P 76																										
11.30 - 12.00				A	9.1	29	678	1414	697	214	794	246	428	419	134	282	546	236	369	307	77^	138	56^	22v	18v	18v
12.00 - 12.30				A	7.4	30	551	1307	664	189	747	215	390	401	119	271	481	195	336	271	64^	121	53^	17v	26v	26v
12.30 - 1.00				A	5.3	28	395	1111	703	131^	736	183	387	423	131^	260	352	137^	256	206	51^	92^	23v	LT	LT	LT
1.00 - 1.30				A	2.7	21	201	1060^	582^	LT	582^	263v	428^	165v	154v	154v	478^	204v	298v	248v	180v	180v	LT	LT	LT	LT
TUESDAY MOVIE OF THE WEEK	23	177	177	A	7.0	28	522	1239	474	185^	534	226^	368	346	44v	68^	511	207^	376	338	42v	96^	194^	82^	LT	LT
TUE. 11.30P 71 ABC FF		96	96	B	6.5	25	484																			
11.30 - 12.00				A	7.5	27	559	1182	496	187^	539	191^	360	360	49v	84^	492	166^	334	302	52v	117^	151^	77^	LT	LT
12.00 - 12.30				A	6.7	28	499	1321	460	192^	531	255	381	339	41v	56v	552	253	427	378	34v	84^	238^	90^	LT	LT
TUESDAY MOVIE-WEEK PART 2	20	177	177	A	6.1	38	454	1145	399	110^	454	200^	284	286	31v	52v	504	198^	388	403	16v	51v	187^	29v	LT	LT
1 TUE. 12.41A 48 ABC FF		96	96	B	5.2	32	387																			
2 TUE. 12.41A 47																										
1.00 - 1.30				A	5.9	40	440	1159	378	110^	423	166^	253^	273^	34v	52v	522	183^	381	415	14v	53v	214^	27v	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			189	A	7.1	19	529	1667	499	156^	602	263^	423^	360^	43v	142^	341^	148^	213^	141^	LT	105v	269^	199^	455^	350^
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC AFTERSCHOOL SP-CONT'D																										
2 WED. 4.30P 60 ABC FV			98																							
4.30 - 5.00				A	6.8	19	507	1740	489	156^	605	247^	438^	374^	44v	134^	390^	169^	240^	163^	LT	121v	257^	194^	488	367^
5.00 - 5.30				A	7.3	19	544	1601	507	155^	599	282^	408^	348^	43v	149^	295^	127^	186^	120^	LT	93v	280^	204^	427^	337^
ALL IN THE FAMILY M-F	127	172	172	A	5.0	25	373	1424	547	177	622	191	325	338	72^	236	389	127^	167	107^	39v	206	123^	59^	290	123^
M-F 10.00A 30 CBS CS		93	93	B	5.3	27	395																			
ALL MY CHILDREN	129	189	189	A	8.8	32	656	1393	896	245	996	453	666	559	78^	199	204	68^	100	106	24v	75^	104	88^	89^	19v
M-F 1.00P 60 ABC DD		98	98	B	9.0	33	671																			
1.00 - 1.30				A	8.6	32	641	1401	885	232	983	444	668	554	63^	192	213	69^	102	103	24v	83^	106	89^	99	21v
1.30 - 2.00				A	9.0	32	671	1379	905	251	1006	458	662	562	90^	206	192	63^	95	108	19v	65^	102	87^	79^	16v
ALL STAR SECRETS	65	165	165	A	4.0	20	298	1121	655	121^	705	168^	289	299	115^	339	316	50v	84^	87^	81^	209	30v	LT	70^	47v
M-F 10.30A 30 NBC QG		87	86	B	4.7	21	350																			
ANOTHER WORLD	25	205	204	A	6.9	24	514	1154	758	169	846	265	461	436	123	318	140	29v	57^	58^	20v	72^	45^	37^	123	75^
1 MON. 2.50P 70 NBC DD		99	99	B	7.2	24	536																			
1 TU-F 2.30P 90																										
2 M-F 2.30P 90																										
2.30 - 3.00				A	6.5	23	484	1126	782	169	873	286	487	450	108^	321	151	29v	57^	56^	18v	85^	34^	26v	68^	31v
3.00 - 3.30				A	6.9	24	514	1154	768	178	854	262	453	439	128	326	142	32^	58^	60^	22v	72^	45^	37^	113^	66^
3.30 - 4.00				A	7.3	24	544	1182	727	169	819	256	451	421	136	308	132	26v	57^	61^	18v	62^	54^	44^	177	114
AS THE WORLD TURNS	128	193	193	A	8.3	30	618	1233	841	127	933	202	469	453	138	404	221	51^	93^	90^	36^	106	39^	19v	40^	12v
1 MON. 1.30P 30 CBS DD		99	99	B	8.2	29	611																			
1 TU-F 1.30P 60																										
2 M-F 1.30P 60																										
1.30 - 2.00				A	7.8	28	581	1246	831	125	925	209	463	438	137	411	248	60^	103^	100^	39^	121	30^	15v	43^	16v
2.00 - 2.30				A	8.9	32	663	1208	850	125	939	198	469	468	136	395	189	40^	78^	76^	34^	91^	42^	22v	38^	8v
CAPTAIN KANGAROO	129	186	186	A	3.3	18	246	1634	423	93^	481	159^	358	300	20v	110^	178^	60v	72^	69^	LT	77^	113^	23v	862	187^
M-F 8.00A 60 CBS C		99	99	B	3.3	18	246																			
8.00 - 8.30				A	2.9	16	216	1833	481	97^	546	167^	398	341	33v	139^	167^	46v	60v	61v	LT	79^	199^	41v	921	214^
8.30 - 9.00				A	3.7	20	276	1457	363	83^	424	148^	319	261	LT	95^	173^	66^	76^	70^	LT	71^	47v	LT	813	163^
CARD SHARKS	128	143	147	A	4.3	21	320	1300	725	128^	768	163^	303	353	78^	377	388	98^	129^	127^	66^	238	25v	LT	119^	59^
M-F 10.00A 30 NBC QG		82	84	B	4.5	23	335																			
CBS MID-DAY NEWS-EDWARDS	126	160	160	A	5.7	24	425	1259	724	157	798	200	471	447	115^	275	252	66^	101^	89^	44^	125^	42^	42^	167	50^
M-F 11.54A 6 CBS N		88	88	B	5.7	24	425																			
DAYS OF OUR LIVES	25	209	209	A	6.5	24	484	1103	795	163	866	240	406	400	133	403	163	28v	53^	47^	52^	104^	25v	16v	49^	16v
M-F 1.00P 60 NBC DD		99	99	B	6.6	24	492																			
1.00 - 1.30				A	6.3	24	469	1109	794	155	862	228	381	373	136	425	167	31v	58^	51^	58^	104^	26v	15v	54^	19v
1.30 - 2.00				A	6.6	24	492	1091	800	165	878	254	429	427	132	390	146	25v	41^	39^	42^	99^	24v	18v	43^	13v
DOCTORS	24	199	198	A	6.1	22	454	1068	748	149	856	255	471	475	99^	319	154	31v	46^	41^	35^	100^	20v	18v	38^	11v
1 TU-F 2.00P 30 NBC DD		98	98	B	6.0	22	447																			
2 M-F 2.00P 30																										
EDGE OF NIGHT	119	161	161	A	5.2	17	387	1370	784	235	928	371	645	511	107^	262	152^	69^	97^	70^	LT	46^	145^	114^	145^	95^
M-F 4.00P 30 ABC DD		88	88	B	5.9	18	440																			
FAMILY FEUD	128	195	193	A	7.7	33	574	1429	769	133	861	298	497	420	135	307	285	140	162	108	34^	102^	71^	45^	212	81^
M-F 11.30A 30 ABC QP		99	99	B	7.9	33	589																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

WEEKDAY DAYTIME CONT'D

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
GENERAL HOSPITAL	124	189	188	A	7.8	26	581	1298	806	187	923	414	597	493	105	253	147	51^	79^	66^	LT	57^	104	91^	124	83^
M-F 3.00P 60 ABC DD		98	98	B	8.8	28	656																			
3.00 - 3.30				A	7.4	25	551	1285	793	179	911	419	591	488	108^	258	158	60^	86^	70^	LT	62^	91^	76^	125	77^
3.30 - 4.00				A	8.2	27	611	1298	811	189	925	410	599	493	101	245	132	38^	70^	67^	LT	51^	119	106	122	86^
GOOD MORNING, AMERICA-730	130	186	186	A	4.0	23	298	1487	788	271	822	251	530	516	138^	232	342	113^	191^	208	61^	114^	118^	47v	205	81^
M-F 7.30A 30 ABC N		98	98	B	3.3	21	246																			
GOOD MORNING, AMERICA-830	130	189	189	A	4.7	25	350	1237	757	136^	786	225	428	443	134^	280	323	99^	151^	149^	63^	137^	74^	40v	54^	34v
M-F 8.30A 30 ABC N		96	96	B	4.4	24	328																			
GUIDING LIGHT	128	189	189	A	8.8	31	656	1264	814	145	923	177	452	438	137	407	192	45^	86^	68^	38^	95	94	62^	55^	26^
1 MON. 3.03P 57 CBS DD		99	99	B	8.1	28	603																			
1 TU-F 2.30P 60																										
2 M-F 2.30P 60																										
2.30 - 3.00				A	8.5	31	633	1270	856	151	966	187	466	451	142	429	187	37^	77^	74^	37^	93^	81^	54^	36^	8v
3.00 - 3.30				A	8.9	30	663	1276	801	146	910	175	455	442	134	395	188	50^	84^	63^	41^	94	110	69^	68^	38^
3.30 - 4.00				A	9.0	28	671	1259	680	120^	826	162^	379	341^	142^	403	282^	64v	138^	74v	41v	144^	66v	66v	85v	56v
HAPPY DAYS M-F	122	175		A	5.3	25	395	1327	543	182^	621	298^	435	369	51v	130^	264^	112^	125^	126^	36v	97^	161^	91^	281^	88^
1 M-F 11.00A 30 ABC CS		97		B	5.5	25	410																			
HIGH ROLLERS	127	189	189	A	4.9	24	365	1175	726	126^	811	164^	266	299	172	438	305	30v	66^	70^	65^	222	27v	16v	32v	16v
M-F 11.00A 30 NBC QG		94	94	B	5.4	25	402																			

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
HOLLYWOOD SQUARES	25	162	165	A	4.3	16	320	1213	651	122^	713	166^	244	271	119^	391	366	78^	125^	135^	72^	222	84^	31v	50^	25v
M-F 12.30P 30 NBC QP		84	85	B	4.4	17	328																			
LAVERNE & SHIRLEY M-F	5		174	A	4.8	24	358	1455	702	129^	738	374	553	365	28v	149^	280^	150^	190^	116^	18v	66v	122^	44v	315^	117^
2 M-F 11.00A 30 ABC CS			97	B	4.8	24	358																			
LOVE OF LIFE	126	180	180	A	5.9	26	440	1325	820	145	879	292	581	553	82^	247	257	77^	112^	98^	41^	120^	34v	34v	155	53^
M-F 11.30A 24 CBS DD		94	94	B	5.9	25	440																			
MAGAZINE(S)			179	A	5.0	27	373	1303	604^	16v	700	161v	417^	372^	41v	283^	389^	120v	179^	110v	159v	210^	LT	LT	214^	97v
2 THU. 10.30A 60 CBS DN			96																							
10.30 - 11.00				A	5.0	28	373	1260	459^	30v	536^	193^	310^	221^	33v	226^	485^	185^	266^	126v	120v	219^	LT	LT	239^	110v
11.00 - 11.30				A	5.1	28	380	1303	726	LT	837	123v	507^	507^	46v	330^	281^	55v	93v	93v	188^	188^	LT	LT	185^	79v
M*A*S*H M-F(B)		122		A	4.1	13	305	1443	637^	124v	742^	88v	260^	302^	216^	440^	436^	180v	180v	118v	145v	240^	42v	42v	223^	223^
1 MON. 4.00P 30 CBS CS		63																								
M*A*S*H M-F	126	182	185	A	8.1	27	603	1454	652	96^	723	214	419	375	103	263	330	138	203	146	34^	106	207	64^	194	148
1 TU-F 3.30P 30 CBS CS		94	95	B	7.8	25	581																			
2 M-F 3.30P 30																										
MATCH GAME '79	115	136	137	A	5.0	16	373	1408	684	131^	719	113^	279	300	148^	392	472	107^	169	117^	86^	282	80^	24v	137^	85^
1 TU-F 4.00P 30 CBS QP		76	74	B	4.8	15	358																			
2 MTUWF 4.00P 30																										
MORNING MON-FRI	50	181	181	A	2.5	15	186	1237	558	220^	666	188^	343	333	75v	290^	376	71v	211^	248^	LT	128^	38v	LT	157^	97^
M-F 7.15A 45 CBS N		98	98	B	2.5	16	186																			
7.30 - 8.00				A	2.5	15	186	1199	564	199^	651	173^	318^	307^	70v	301^	350	59v	205^	231^	LT	119^	37v	LT	161^	92^
ONE LIFE TO LIVE	125	194	193	A	7.2	26	536	1263	828	180	946	466	634	517	114	238	140	42^	75^	71^	LT	51^	85^	76^	92^	25v
1 TU-F 2.00P 60 ABC DD		99	99	B	8.0	28	596																			

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ONE LIFE TO LIVE-CONT'D 2 M-F 2.00P 60																										
2.00 - 2.30				A	7.0	26	522	1268	836	178	954	476	639	516	115^	232	132	35^	65^	69^	LT	52^	94^	84^	88^	17v
2.30 - 3.00				A	7.3	26	544	1259	827	180	947	461	635	520	119	248	144	48^	81^	65^	LT	55^	77^	66^	91^	30^
PASSWORD PLUS M-F 12.00N 30 NBC QG	25	166	169	A	3.7	15	276	1272	713	105^	732	163^	235	323	137^	373	329	61^	87^	84^	55v	217^	80^	22v	131^	80^
		83	85	B	3.8	15	283																			
PEACE TREATY ANALYSIS-CBS(S) 1 MON. 2.46P 17 CBS N		192 99		A	10.2	33	760	1336	843	124^	934	141^	394	361	174^	506	265^	35v	38v	12v	80v	218^	71v	71v	66v	32v
PRICE IS RIGHT 1 1 M-F 10.30A 30 CBS AP	121	175	175	A	6.2	30	462	1390	654	115^	706	190	377	382	17v	270	363	99^	149	130^	31v	188	67^	34^	254	83^
2 MTUWF 10.30A 30		90	90	B	6.1	30	454																			
PRICE IS RIGHT 2 1 M-F 11.00A 30 CBS AP	119	175	175	A	6.9	33	514	1414	712	136	746	176	396	409	40^	296	360	90^	152	131	32^	186	51^	27v	257	70^
2 MTUWF 11.00A 30		90	90	B	6.8	32	507																			
RAZZMATAZZ(S) 2 THU. 4.00P 30 CBS DN		182 97		A	6.4	21	477	1329	573	LT	598	141^	362^	283^	77v	236^	170^	24v	39v	39v	69v	131^	181^	64v	380^	304^
RYAN'S HOPE M-F 12.30P 30 ABC DD	129	180	179	A	6.5	25	484	1331	819	173	901	388	639	504	72^	211	209	92^	119^	112^	23v	57^	88^	74^	133	43^
		96	96	B	7.2	27	536																			
SEARCH FOR TOMORROW	127	183	184	A	7.7	30	574	1352	880	175	950	319	607	560	82^	272	279	55^	106	99^	30^	155	23v	19v	100^	25v
M-F 12.30P 30 CBS DD		94	94	B	7.7	30	574																			
TODAY SHOW-7.30AM M-F 7.30A 30 NBC N	130	216	216	A	4.9	28	365	1315	775	145^	791	151^	364	349	147^	369	397	71^	119^	120^	93^	252	47^	14v	80^	44^
		99	99	B	4.9	29	365																			
TODAY SHOW-8.30AM M-F 8.30A 30 NBC N	130	213	213	A	5.2	29	387	1320	800	149^	831	134^	369	433	135^	351	359	64^	142^	144^	94^	189	29v	LT	101^	58^
		99	99	B	5.1	30	380																			
$20,000 PYRAMID M-F 12.00N 30 ABC QG	129	164	164	A	4.9	20	365	1414	775	129^	898	299	468	362	131^	394	266	132^	167	151^	44^	76^	58^	44^	192	66^
		90	91	B	5.4	21	402																			
WHEEL OF FORTUNE M-F 11.30A 30 NBC QG	126	198	199	A	5.9	26	440	1316	729	111^	818	156	270	314	123^	425	362	50^	98^	94^	77^	243	68^	23v	68^	34v
		96	97	B	6.1	26	454																			
YOUNG AND THE RESTLESS M-F 12.00N 30 CBS DD	127	191	191	A	8.9	35	663	1290	819	181	900	340	598	550	85^	237	226	45^	98	89^	29^	110	46^	37^	118	30^
		98	98	B	8.7	34	648																			
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS SAT. 12.00N 30 ABC FV	28	184	182	A	4.4	21	328	1887	513	280^	540	434	476	241^	21v	42v	344^	161^	234^	183^	26v	72v	298^	191^	705	477
		95	96	B	5.9	22	440																			
ABC WIDE WORLD-SPORTS SAT SAT. 5.00P 90 ABC SA	18	200	203	A	12.3	32	916	1825	568	250	615	190	345	342	74^	184	737	312	465	371	60^	197	176	112^	297	244
		99	99	B	12.0	27	894																			
5.00 - 5.30				A	11.5	33	857	1771	530	231	570	168	315	327	71^	167	734	324	475	383	40^	170	220	116^	247	210
5.30 - 6.00				A	12.8	34	954	1756	538	239	602	175	332	306	70^	200	715	302	434	341	52^	202	159	115^	280	240
6.00 - 6.30				A	12.8	30	954	1909	620	266	658	217	374	386	84^	183	752	307	483	378	84^	216	150	104^	349	274
ABC WIDE WORLD-SPORTS-SUN SUN. 4.30P 90 ABC SA	12	189	182	A	11.3	30	842	1808	513	192	575	206	367	345	74^	165	792	329	546	443	94^	202	152	35v	289	233
		98	94	B	13.5	32	1006																			
4.30 - 5.00 CONT'D				A	9.9	27	738	1791	486	140^	515	158^	335	321	69^	147^	841	361	583	467	75^	211	145^	43^	290	252

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPO-CONT'D																										
5.00 - 5.30				A	11.4	30	849	1756	527	212	587	221	372	341	81^	167	760	311	523	432	102^	198	153	25v	256	203
5.30 - 6.00				A	12.5	30	931	1878	527	219	616	231	389	372	67^	176	789	320	543	437	100^	201	154	38^	319	246
ALL NEW PINK PANTHER	28	183	184	A	5.1	23	380	1903	437	134^	443	377	390	110^	21v	53v	227^	84^	153^	139^	14v	46v	362	210^	871	513
SAT. 11.30A 30 ABC CA		91	92	B	6.1	24	454																			
ALL NEW POPEYE HOUR 1	28	191	188	A	4.0	25	298	1701	208^	30v	221^	68v	203^	213^	LT	LT	124^	42v	42v	73v	20v	51v	222^	150^	1134	658
SAT. 8.00A 30 CBS CA		96	96	B	4.2	30	313																			
ALL NEW POPEYE HOUR 2	28	191	188	A	6.1	30	454	1890	232^	78^	278	140^	246^	135^	15v	27v	167^	87^	112^	124^	LT	27v	170^	97^	1275	731
SAT. 8.30A 30 CBS CA		96	96	B	6.2	33	462																			
ALVIN AND THE CHIPMUNKS	5	196	195	A	3.4	23	253	1581	324^	150^	324^	265^	313^	245^	LT	LT	123v	79v	110v	123v	LT	LT	LT	LT	1122	645
SAT. 8.00A 30 NBC CA		99	99	B	3.8	26	283																			
AMERICAN BANDSTAND '79	21	163	164	A	4.6	21	343	1799	536	390	662	435	622	360^	LT	40v	212^	122^	166^	113^	20v	34v	425	285^	500	379
SAT. 12.30P 60 ABC PC		85	87	B	5.7	21	425																			
12.30 - 1.00				A	4.3	20	320	1847	451	404	563	425	528	281^	LT	35v	220^	122^	150^	96v	17v	48v	514	287^	550	400
1.00 - 1.30				A	4.9	21	365	1745	602	378	745	443	701	427	LT	44v	197^	120^	173^	121^	24v	24v	348	280^	455	362
AMERICAN SPORTSMAN	4	167		A	4.7	18	350	1477	357^	142v	466^	151v	297^	297^	LT	169v	594^	282^	294^	278^	43v	251^	122v	34v	295^	265^
1 SAT. 2.30P 60 ABC SA		86		B	4.6	16	343																			
2.30 - 3.00				A	3.9	15	291	1409	296^	55v	447^	79v	244^	244^	LT	203v	520^	231^	257^	241^	52v	217^	288^	82v	154v	90v
3.00 - 3.30				A	5.6	20	417	1475	389^	199^	465^	198^	326^	326^	LT	139v	628	310^	310^	295^	35v	268^	LT	LT	382^	382^
AMERICAN SPORTSMAN	1		168	A	6.0	18	447	1268	425^	155^	425^	123v	271^	316^	42v	109v	600	244^	346^	331^	85v	226^	109v	22v	134v	116v
2 SUN. 3.30P 60 ABC SA			90	B	6.0	18	447																			
3.30 - 4.00				A	5.5	16	410	1205	417^	142v	417^	120v	266^	303^	55v	114v	593^	265^	365^	316^	88v	228^	117v	29v	78v	78v
4.00 - 4.30				A	6.4	18	477	1323	430^	166^	430^	126v	273^	323^	32v	107v	607	228^	333^	347^	80v	223^	105v	16v	181^	146^
ANIMALS, ANIMALS, ANIMALS	27	122		A	2.4	11	179	1860	369^	95v	369^	207v	324v	279v	LT	LT	563^	195v	229v	324v	200v	200v	424^	335v	504^	113v
1 SUN. 11.30A 30 ABC CL		79		B	3.0	12	224																			
ARK II	21		163	A	3.9	17	291	1577	755^	155v	755^	364^	449^	182v	LT	291^	238^	203v	238^	151v	LT	LT	258^	144v	326^	148v
2 SAT. 1.00P 30 CBS CL			86	B	5.3	18	395																			
BUFORD &-GALLOPING GHOST	10	179	159	A	4.9	23	365	1436	123^	50v	145^	105^	118^	109^	LT	27v	198^	102^	102^	53v	LT	79v	95^	68v	998	636
SAT. 12.00N 30 NBC CA		87	76	B	6.0	23	447																			
BUGS BUNNY/ROAD RUNNER 1	28	198	196	A	7.5	32	559	1732	340	129^	369	222^	303	182^	26v	50v	274	135^	213^	174^	23v	56v	163^	68^	926	524
SAT. 9.00A 30 CBS CA		99	99	B	8.0	35	596																			
BUGS BUNNY/ROAD RUNNER 2	28	198	196	A	8.6	37	641	1621	323	78^	338	193^	263	149^	33v	64^	306	144^	237	196	20v	55^	220	86^	757	442
SAT. 9.30A 30 CBS CA		99	99	B	9.9	39	738																			
BUGS BUNNY/ROAD RUNNER 3	28	196	194	A	8.5	36	633	1434	197^	86^	257	194^	226	110^	26v	26v	290	131^	211	168^	27v	70^	208	89^	679	407
SAT. 10.00A 30 CBS CA		99	99	B	10.2	39	760																			
CBS SPORTS SPECIAL(S)			182	A	7.0	21	522	1893	658	328^	663	252^	379^	320^	76v	203^	786	299^	525	439^	125^	212^	210^	146^	234^	168^
2 SUN. 3.48P 146 CBS SE			97																							
4.00 - 4.30				A	6.9	22	514	1928	594	302^	594	220^	309^	322^	83v	173^	837	351^	565	496	135^	220^	255^	137^	242^	169^
4.30 - 5.00				A	6.9	21	514	1798	741	387^	741	257^	450^	389^	75v	194^	685	241^	448^	378^	140^	190^	194^	155^	178^	147^
5.00 - 5.30				A	6.7	20	499	1904	693	384^	693	278^	417^	307^	88v	198^	757	302^	542	419^	135^	182^	199^	170^	255^	184^
5.30 - 6.00				A	7.2	20	536	1868	630	281^	630	263^	385^	288^	62v	191^	810	291^	543	436^	132^	216^	189^	148^	239^	151^
CBS SPORTS SPECTACULAR	26	175	155	A	6.0	18	447	1523	402	134^	460	143^	230^	194^	62v	205^	851	336	530	473	86^	253^	162^	78^	50v	47v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SPECTAC-CONT'D																										
1 SAT. 4.00P 128 CBS SA		96	89	B	5.7	15	425																			
2 SAT. 5.00P 60																										
4.00 - 4.30				A	6.2	20	462	1619	349^	106v	426^	102v	248^	208^	46v	156^	837	428^	552	426^	LT	205^	170^	130v	186^	186^
4.30 - 5.00				A	6.8	22	507	1586	330^	85v	379^	117v	216^	190^	45v	148^	934	501	637	429^	59v	213^	199^	110v	74v	74v
5.00 - 5.30				A	5.1	15	380	1411	375	98^	419	130^	198^	165^	56v	203^	811	229^	469	477	82v	282^	181^	78v	LT	LT
5.30 - 6.00				A	6.2	17	462	1470	424	172^	491	182^	239^	206^	66v	222^	845	287	532	541	123^	255^	134^	39v	LT	LT
CHALLENGE OF THE SEXES	11	133	137	A	3.9	15	291	1570	447	145^	481	134^	223^	187^	21v	206^	635	260^	339^	259^	88v	254^	272^	110^	182^	135^
1 SUN. 1.00P 45 CBS SE		77	78	B	4.1	14	305																			
2 SUN. 1.00P 30																										
1.00 - 1.30				A	3.8	15	283	1527	446	149^	474	149^	206^	180^	29v	206^	621	247^	339^	276^	60v	232^	261^	88v	171^	131^
CHALLENGE-SUPERFRIENDS 1	22	191	191	A	6.2	28	462	1857	271	57v	286	110^	154^	170^	LT	95^	127^	71^	78^	53v	13v	49v	338	134^	1106	675
SAT. 9.30A 30 ABC CA		98	99	B	6.0	25	447																			
CHALLENGE-SUPERFRIENDS 2	22	192	191	A	7.3	31	544	1790	183^	67^	211^	109^	120^	109^	18v	57v	114^	89^	89^	43v	LT	25v	366	147^	1099	685
SAT. 10.00A 30 ABC CA		98	99	B	7.0	27	522																			
CHALLENGE-SUPERFRIENDS 3	22	192	191	A	7.6	33	566	1781	200^	97^	247	183^	183^	107^	21v	44v	176^	148^	148^	68^	LT	12v	293	136^	1065	623
SAT. 10.30A 30 ABC CA		98	99	B	7.5	28	559																			
CLUE CLUB	11	34	40	A	1.0	8	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CA		30	33	B	1.4	11	104																			

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
DAFFY DUCK	*22*	*201*	*199*	A	5.2	23	387	1762	356	98^	389	224^	263^	217^	LT	33v	334	96^	149^	153^	58v	146^	211^	85^	828	459
SAT. 10.30A 30 NBC CA		*98*	*98*	B	7.0	26	522																			
DINAH SHORE GOLF-SAT.(S)			177	A	7.1	19	529	1431	523	72v	614	100v	219^	196^	157^	348^	702	189^	305^	332^	169^	370^	83v	61v	32v	20v
2 SAT. 5.21P 69 NBC SE			94																							
5.30 - 6.00				A	6.9	19	514	1444	515	49v	567	69v	182^	165^	137^	349^	740	174^	295^	314^	221^	426^	83v	83v	54v	31v
6.00 - 6.30				A	7.7	20	574	1352	537	96v	667	128^	260^	238^	176^	347^	625	201^	306^	340^	100v	285^	60v	37v	LT	LT
DINAH SHORE GOLF-SUN.(S)			196	A	7.9	20	589	1647	558	112^	560	122^	242^	295^	107^	250^	909	275^	489	404^	201^	360^	81v	45v	97v	83v
2 SUN. 4.30P 125 NBC SE			97																							
4.30 - 5.00				A	6.4	18	477	1461	510^	112v	510^	102v	212^	276^	70v	234^	843	260^	453^	351^	211^	337^	47v	12v	61v	61v
5.00 - 5.30				A	6.8	18	507	1594	507	43v	507	107v	195^	255^	102v	252^	928	292^	466^	373^	216^	395^	83v	45v	76v	76v
5.30 - 6.00				A	7.8	19	581	1491	559	79v	559	91v	210^	262^	137^	297^	847	218^	378^	347^	231^	407^	48v	29v	37v	37v
6.00 - 6.30				A	10.0	22	745	1887	621	172^	621	159^	296^	347	115^	236^	989	313^	600	495	171^	332	125^	72v	152^	118^
FABULOUS FUNNIES	10	161	140	A	3.7	17	276	1261	149^	87v	228^	145^	153^	124^	LT	61v	152^	64v	76v	43v	19v	51v	51v	18v	830	537
SAT. 12.30P 30 NBC CA		84	72	B	4.6	17	343																			
FACE THE NATION	28	168	173	A	3.8	18	283	1431	473	45v	672	272^	325^	134^	18v	347^	522	163^	269^	253^	65v	219^	70v	LT	167^	103v
SUN. 11.30A 30 CBS CC		96	97	B	3.4	14	253																			
FANGFACE	22	183	185	A	6.2	29	462	2028	294	110^	322	221^	249^	195^	18v	34v	196^	111^	154^	152^	LT	16v	332	248^	1178	671
SAT. 11.00A 30 ABC CA		96	97	B	6.3	25	469																			
FANTASTIC FOUR	22	195	195	A	4.4	23	328	1588	347^	191^	347^	255^	317^	254^	LT	LT	199^	89v	145^	159^	40v	40v	109^	58v	933	489
SAT. 8.30A 30 NBC CA		97	97	B	4.0	22	298																			
FAT ALBERT AND COSBY KIDS	27	184	187	A	5.1	24	380	1603	316^	63v	340	119^	214^	156^	40v	126^	257^	114^	162^	80v	68v	95^	343	186^	663	395
SAT. 12.30P 30 CBS CA		97	98	B	7.2	26	536																			
FESTIVAL OF LIVELY ARTS(S)		155		A	3.3	14	246	1480	481^	69v	517^	228v	354^	334^	101v	101v	156v	54v	91v	37v	LT	65v	226v	80v	581^	370^
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1979 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FESTIVAL OF LIVELY-CONT'D																										
1 SAT. 1.00P 60 CBS CL		91																								
1.00 - 1.30				A	3.1	13	231	1684	445^	61v	471^	217v	347^	316^	86v	86v	191v	69v	113v	44v	LT	78v	346^	95v	676^	429^
1.30 - 2.00				A	3.6	15	268	1239	488^	67v	532^	230v	347^	332^	111v	111v	108v	33v	59v	26v	LT	49v	118v	64v	481^	306^
FRED AND BARNEY SHOW	10	198	197	A	6.0	26	447	1740	388	166^	444	181^	224^	244^	LT	106^	245^	87^	139^	115^	26v	82^	225^	91^	826	506
SAT. 11.00A 30 NBC CA		97	97	B	7.6	29	566																			
GISELLE(S)																										
2 SUN. 1.30P 90 NBC CM			124 / 76	A	2.1	7	156	1340^	416^	141v	512^	159v	198v	198v	64v	314v	628^	231v	346v	263v	78v	263v	142v	116v	58v	45v
1.30 - 2.00				A	2.0	7	149	1886	445^	101v	559^	162v	215v	215v	47v	344v	698^	228v	464^	464^	47v	234v	447^	368v	182v	135v
2.00 - 2.30				A	2.2	7	164	1012^	416^	159v	513^	158v	183v	183v	80v	330v	499^	164v	200v	54v	80v	281v	LT	LT	LT	LT
2.30 - 3.00				A	2.0	7	149	1208^	403v	161v	490^	161v	201v	201v	68v	289v	718^	315v	396v	283v	107v	288v	LT	LT	LT	LT
GODZILLA SUPER 90 I	22	203	200	A	5.5	25	410	1512	207^	110^	207^	106^	145^	168^	LT	18v	183^	21v	83^	100^	51v	83^	144^	76v	978	574
SAT. 9.00A 30 NBC CA		99	99	B	5.5	25	410																			
GODZILLA SUPER 90 II	22	203	202	A	5.4	23	402	1771	306^	55v	306^	203^	221^	166^	LT	25v	204^	112^	124^	110^	25v	51v	220^	107^	1041	557
SAT. 9.30A 30 NBC CA		99	99	B	6.2	25	462																			
GODZILLA SUPER 90 III	22	203	203	A	4.8	20	358	2070	421	100^	463	242^	289^	190^	LT	91^	340^	129^	197^	167^	25v	104^	245^	92^	1022	540
SAT. 10.00A 30 NBC CA		99	99	B	6.2	24	462																			
HERITAGE GOLF CLASSIC-SAT(S)																										
1 SAT. 3.00P 60 CBS SE		142 / 86		A	4.0	14	298	1493	279^	81v	446^	185v	244^	94v	54v	202v	738^	232^	332^	286^	131v	373^	138v	101v	171v	152v
3.00 - 3.30				A	4.1	15	305	1584	350^	92v	576^	226^	272^	107v	102v	304^	695^	198v	315^	254^	150v	346^	115v	72v	198v	158v
3.30 - 4.00				A	3.9	13	291	1357	199v	69v	298^	134v	210v	76v	LT	88v	766^	262^	336^	309^	110v	395^	152v	127v	141v	141v
HERITAGE GOLF CLASSIC-SUN(S)																										
1 SUN. 4.08P 112 CBS SE		182 / 98		A	5.3	15	395	1641	540^	94v	694	108v	231^	202^	77v	418^	798	276^	397^	399^	167^	338^	43v	LT	106v	44v
4.00 - 4.30				A	4.3	13	320	1606	463^	106v	535^	125v	204^	175v	63v	298^	866	398^	482^	463^	200^	334^	95v	LT	110v	54v
4.30 - 5.00				A	4.1	12	305	1777	456^	58v	587^	121v	232^	171v	74v	341^	1009	558^	659^	675^	165v	272^	75v	LT	106v	30v
5.00 - 5.30				A	5.9	16	440	1627	604	125v	781	104v	265^	246^	75v	459^	708	124v	281^	275^	165^	383^	25v	25v	113v	39v
5.30 - 6.00				A	6.6	17	492	1589	569	77v	760	99v	209^	198^	86v	488^	709	183^	297^	312^	154^	335^	22v	LT	98v	49v
IN THE NEWS- 8.26AM	28	191	188	A	4.7	27	350	1734	187^	28v	201^	60v	180^	192^	LT	LT	172^	98^	98^	125^	18v	47v	210^	131^	1151	657
SAT. 8.26A 3 CBS CN		96	96	B	5.0	33	373																			
IN THE NEWS- 8.56AM	28	191	188	A	6.0	27	447	1828	225^	76^	272^	131^	239^	176^	16v	29v	216^	130^	156^	156^	11v	36v	165^	94^	1175	632
SAT. 8.56A 3 CBS CN		96	96	B	6.3	32	469																			
IN THE NEWS- 9.26AM	28	197	196	A	8.4	36	626	1730	365	126^	402	249	338	187^	23v	49v	282	128^	211	173^	26v	64^	178^	85^	868	506
SAT. 9.26A 3 CBS CN		99	99	B	8.9	38	663																			
IN THE NEWS- 9.59AM	28	198	196	A	8.9	38	663	1469	218	83^	260	166^	216	118^	29v	36v	296	126^	214	176^	22v	69^	205	81^	708	424
SAT. 9.59A 3 CBS CN		99	99	B	10.2	39	760																			
IN THE NEWS-10.26AM	28	196	194	A	7.8	34	581	1448	205^	82^	276	219	247	115^	21v	21v	285	123^	204^	164^	30v	74^	226	102^	661	402
SAT. 10.26A 3 CBS CN		99	99	B	9.8	37	730																			
IN THE NEWS-11.33AM	28	193	191	A	6.7	30	499	1367	195^	68^	301	189^	204^	78^	29v	89^	187^	84^	127^	68^	22v	51v	274	130^	605	347
SAT. 11.33A 3 CBS CN		99	99	B	8.3	31	618																			
IN THE NEWS-11.56AM	28	193	192	A	6.2	28	462	1292	187^	50v	293	160^	189^	86^	36v	95^	180^	74^	115^	58v	32v	65v	276	140^	543	325
SAT. 11.56A 3 CBS CN		99	99	B	7.8	30	581																			

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.26PM	28	179	182	A	4.8	23	358	1497	298^	123^	394	195^	249^	132^	33v	117^	268^	85v	169^	84v	57v	99^	355	201^	480	269^
SAT. 12.26P 3 CBS CN		93	96	B	6.0	22	447																			
IN THE NEWS-12.56PM	26	184	187	A	4.5	21	335	1663	377	68v	396	110^	223^	176^	45v	173^	289^	121^	151^	60v	105^	138^	348^	158^	630	350^
SAT. 12.56P 3 CBS CN		97	98	B	7.0	25	522																			
IN THE NEWS- 1.26PM	21		163	A	3.5	15	261	1261	540^	127v	540^	104v	188v	154v	LT	325^	264^	210v	264^	161v	LT	LT	196v	130v	261^	127v
2 SAT. 1.26P 3 CBS CN			86	B	5.2	18	387																			
IN THE NEWS- 8.26AM-SUN.	11	47	51	A	1.2	12	89	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		43	43	B	1.4	14	104																			
IN THE NEWS- 8.56AM-SUN.	11	34	40	A	1.2	9	89	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		30	33	B	1.5	11	112																			
INT'L CHAMPIONSHIP BOXING	10	177	173	A	7.1	22	529	1707	371	173^	403	181^	299	221^	30v	92^	967	447	715	536	53v	215^	151^	21v	186^	150^
1 SUN. 3.15P 75 ABC SE		94	93	B	10.0	26	745																			
2 SUN. 2.00P 90																										
2.00 - 2.30				A	4.5	15	335	1454	294^	195^	294^	90v	209^	119v	15v	85v	928	318^	564^	442^	117v	338^	166v	53v	66v	66v
2.30 - 3.00				A	5.6	18	417	1779	386^	216^	386^	135v	276^	171^	18v	110v	954	392^	635	482^	107v	280^	237^	59v	202^	202^
3.00 - 3.30				A	5.9	18	440	1445	340^	156^	340^	91v	214^	227^	38v	113v	831	319^	585	488^	86v	246^	169^	38v	105v	105v
3.30 - 4.00				A	8.7	26	648	1613	337^	138^	389	254^	347^	229^	LT	42v	907	487	781	615	30v	71v	121^	LT	196^	124^
4.00 - 4.30				A	10.5	31	782	2024	456	173^	506	207^	349	295^	67v	117^	1113	557	822	556	LT	239^	126^	LT	279^	230^
ISSUES AND ANSWERS	25	170	125	A	2.7	12	201	1408	304^	125v	413^	109v	244^	174^	LT	130v	760	273^	502^	363^	110v	224^	130v	LT	105v	60v
1 SUN. 12.00N 30 ABC CC		95	84	B	3.0	12	224																			
2 SUN. 12.30P 30																										
JETSONS	10	197	194	A	6.1	27	454	1590	253^	163^	286	139^	167^	215^	LT	36v	194^	95^	127^	63v	35v	53v	238^	83^	872	591
SAT. 11.30A 30 NBC CA		97	97	B	7.4	29	551																			
KEMPER OPEN-SAT.(S)		174		A	3.1	11	231	1424	312^	LT	506^	281^	411^	217v	78v	95v	865^	302^	406^	502^	112v	338^	53v	LT	LT	LT
1 SAT. 3.31P 89 NBC SE		88																								
3.30 - 4.00				A	2.6	9	194	1686	437^	LT	437^	129v	274v	274v	163v	163v	1249^	739^	862^	774^	LT	387^	LT	LT	LT	LT
4.00 - 4.30				A	3.0	10	224	1375	295^	LT	589^	388^	522^	227v	67v	67v	723^	138v	241v	384^	165v	339^	63v	LT	LT	LT
4.30 - 5.00				A	3.6	12	268	1332	254^	LT	515^	314^	440^	178v	29v	75v	739^	135v	232v	421^	153v	318^	78v	LT	LT	LT
KEMPER OPEN-SUN.(S)		188		A	4.2	14	313	1556	578^	87v	805	128v	281^	257^	108v	495^	655^	67v	240^	321^	225^	325^	70v	LT	26v	LT
1 SUN. 2.00P 143 NBC SE		94																								
2.00 - 2.30				A	3.9	14	291	1622	783^	69v	1040	275^	419^	248^	185v	621^	530^	86v	200v	261^	162v	269^	52v	LT	LT	LT
2.30 - 3.00				A	4.3	15	320	1653	653^	41v	938	68v	215^	215^	176v	723^	634^	36v	218^	299^	200^	335^	81v	LT	LT	LT
3.00 - 3.30				A	4.1	13	305	1390	505^	75v	698^	49v	187v	216^	85v	482^	624^	56v	191v	273^	263^	351^	68v	LT	LT	LT
3.30 - 4.00				A	3.9	12	291	1553	474^	124v	693^	137v	299^	289^	31v	332^	749^	45v	292^	392^	240^	357^	59v	LT	52v	LT
4.00 - 4.30				A	5.2	16	387	1499	468^	119v	620^	113v	290^	308^	54v	276^	700	106v	274^	341^	261^	310^	88v	LT	91v	23v
KIDS ARE PEOPLE TOO II	28	117	121	A	3.3	16	246	1935	352^	109v	381^	147^	218^	223^	44v	89v	285^	180^	265^	232^	20v	20v	252^	179^	1017	700
SUN. 10.30A 30 ABC CL		77	80	B	3.5	16	261																			
KIDS ARE PEOPLE TOO III	28	117	121	A	3.5	17	261	2077	378^	138^	463^	222^	326^	258^	41v	87v	455^	268^	405^	332^	50v	50v	146^	88v	1013	621
SUN. 11.00A 30 ABC CL		77	80	B	3.8	16	283																			
LENGTHENED SHADOW OF-MAN(S)			155	A	2.8	9	209	1522	431^	57v	545^	125v	125v	111v	LT	391^	660^	185v	286v	221v	43v	350^	92v	LT	225v	153v
2 SAT. 4.00P 60 CBS SC			89																							
4.00 - 4.30				A	3.0	10	224	1576	468^	72v	593^	160v	160v	124v	LT	407^	680^	207v	278v	178v	LT	385^	80v	LT	223v	148v
4.30 - 5.00				A	2.6	8	194	1428	387^	36v	479^	77v	77v	93v	LT	372^	629^	165v	295v	258v	93v	309v	98v	26v	222v	155v

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MEET THE PRESS	26	195	177	A	3.8	17	283	1551	722	88v	750	84v	314^	269^	99v	436^	642	165^	356^	243^	89v	283^	42v	LT	117^	117^
SUN. 12.30P 30 NBC CC		98	96	B	3.3	14	246																			
METRIC MARVELS-10:27AM	28	203	201	A	4.3	18	320	2100	406	115^	462	227^	290^	212^	LT	82v	369^	121^	203^	179^	29v	132^	297^	103^	972	510
SAT. 10.27A 2 NBC CN		99	99	B	6.1	23	454																			
METRIC MARVELS-11:57AM	28	198	195	A	5.5	25	410	1578	249^	161^	295^	137^	169^	213^	LT	38v	211^	99^	134^	56v	48v	67v	261^	92^	811	511
SAT. 11.57A 2 NBC CN		98	98	B	5.9	22	440																			
METRIC MARVELS-10:57AM	22	200	198	A	5.5	24	410	1732	366	100^	393	205^	246^	224^	LT	39v	344	95^	149^	154^	54v	156^	214^	92^	781	445
SAT. 10.57A 2 NBC CN		98	97	B	7.1	26	529																			
NASL:SOCCER SPECIAL(S)			173	A	3.2	12	238	987^	399^	189v	549^	272^	445^	361^	LT	63v	265^	68v	152v	197v	43v	68v	173v	68v	LT	LT
2 SAT. 2.30P 60 ABC SC			92																							
2.30 - 3.00				A	3.1	11	231	1177	476^	268v	657^	315^	549^	459^	LT	69v	242v	99v	99v	194v	LT	48v	278^	61v	LT	LT
3.00 - 3.30				A	3.3	12	246	785^	317^	114v	438^	223v	337^	265^	LT	56v	273^	37v	196v	196v	77v	77v	74v	74v	LT	LT
NBA BASKETBALL GAME	12	169	176	A	6.0	20	447	1660	402	180^	453	158^	229^	166^	65v	199^	758	289	428	360	115^	282	240^	65v	209^	159^
1 SUN. 1.45P 143 CBS SE		94	96	B	5.0	14	373																			
2 SUN. 1.30P 138																										
1.30 - 2.00				A	7.1	26	529	1554	339^	110v	373^	183^	183^	123^	48v	171^	758	281^	486	432^	75v	229^	234^	30v	189^	189^
2.00 - 2.30				A	5.8	21	432	1583	405	191^	472	166^	242^	171^	69v	204^	711	309	415	301	105^	260^	217^	51v	183^	177^
2.30 - 3.00				A	5.6	19	417	1667	365	166^	415	127^	199^	137^	88^	191^	738	286^	433	355	106^	263^	281^	67v	233^	168^
3.00 - 3.30				A	6.2	20	462	1665	413	203^	456	146^	231^	168^	61v	193^	746	242^	385	356	99^	300	237^	74^	226^	146^
3.30 - 4.00				A	6.4	20	477	1725	468^	210^	500^	185^	286^	200^	25v	214^	840	266^	364^	340^	179^	379^	242^	85v	143^	105v
NBC MAJOR LEAGUE PRE GAME	1		205	A	5.7	24	425	1407	296^	29v	396^	164^	194^	98v	67v	175^	654	121v	325^	367^	182^	287^	156^	36v	201^	181^
2 SAT. 2.00P 17 NBC SC			94	B	5.7	24	425																			
NBC MAJOR LEAGUE BASEBALL	1		206	A	7.6	26	566	1532	337^	55v	397^	101v	172^	125^	85v	209^	818	200^	340^	326^	213^	446	157^	51v	160^	148^
2 SAT. 2.17P 184 NBC SE			97	B	7.6	26	566																			
2.30 - 3.00				A	7.5	27	559	1515	328^	38v	390^	132^	205^	147^	54v	165^	794	132^	361^	406^	165^	388^	136^	35v	195^	174^
3.00 - 3.30				A	7.5	28	559	1637	355^	56v	424^	130^	223^	167^	54v	188^	845	236^	401^	357^	172^	403^	159^	41v	209^	184^
3.30 - 4.00				A	7.8	28	581	1522	332^	54v	383^	88v	172^	134^	64v	198^	827	213^	347^	322^	213^	449	147^	48v	165^	155^
4.00 - 4.30				A	8.3	28	618	1447	329^	75v	386^	78v	153^	108^	92v	221^	796	196^	295^	257^	254^	488	167^	66v	98v	98v
4.30 - 5.00				A	7.9	26	589	1508	326^	60v	375^	68v	122^	88v	117^	239^	829	228^	308^	264^	268^	509	173^	58v	131^	131^
5.00 - 5.30				A	7.4	22	551	1526	354^	67v	428^	109v	157^	115^	123^	239^	800	226^	316^	322^	203^	437^	146^	65v	152^	126^
PRO BOWLERS TOUR	14	181	182	A	8.4	27	626	1610	564	126^	623	159^	368	358	85^	219	697	235	389	358	88^	248	125^	46v	165^	112^
SAT. 3.30P 90 ABC SE		95	95	B	9.0	25	671																			
3.30 - 4.00				A	6.8	23	507	1432	540	114^	601	150^	338	315	89^	235^	596	186^	292	259	108^	270	77^	61v	158^	111^
4.00 - 4.30				A	8.7	28	648	1569	555	111^	619	162^	371	353	85^	217	681	226	367	358	80^	251	105^	19v	164^	108^
4.30 - 5.00				A	9.7	30	723	1770	588	146^	644	170^	391	393	79^	208	784	280	478	425	85^	232	176	57^	166^	115^
SCHOOLHOUSE ROCK-8.26AM	22	187	190	A	5.2	33	387	1592	165^	127^	165^	82^	122^	91^	43v	43v	160^	73v	127^	127^	33v	33v	124^	28v	1143	624
SAT. 8.26A 4 ABC CN		98	98	B	4.4	29	328																			
SCHOOLHOUSE ROCK-9.26AM	22	189	190	A	6.1	26	454	1645	155^	51v	155^	67v	107^	76^	LT	48v	84^	84^	84^	66v	LT	LT	344	96^	1062	610
SAT. 9.26A 4 ABC CN		98	98	B	5.9	24	440																			
SCHOOLHOUSE ROCK-10.56AM	18	192	191	A	6.6	29	492	1715	204^	92^	258	192^	192^	103^	19v	40v	166^	142^	142^	62v	LT	10v	283	146^	1008	579
SAT. 10.56A 3 ABC CN		98	99	B	6.6	25	492																			
SCHOOLHOUSE ROCK-11.26AM	22	183	185	A	5.7	26	425	1974	279^	113^	284^	196^	223^	156^	20v	37v	254^	118^	162^	150^	40v	65v	303	253^	1133	655
SAT. 11.26A 3 ABC CN		96	97	B	6.0	24	447																			

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SCHOOLHOUSE ROCK-11.56AM	24	183	184	A	4.7	21	350	2077	509	149^	509	435	457	112^	17v	52v	230^	87v	160^	143^	LT	39v	474	214^	864	546
SAT. 11.56A 3 ABC CN		91	92	B	5.9	24	440																			
SCHOOLHOUSE ROCK-11.55AM	27	122		A	2.5	11	186	1790	424^	102v	424^	253v	371^	333v	LT	LT	472^	198v	257v	204v	215v	215v	436^	344^	458^	82v
1 SUN. 11.55A 4 ABC CN		79		B	3.2	13	238																			
SCOOBY'S ALL STARS I	22	187	190	A	4.8	33	358	1567	153^	97^	153^	94^	142^	110^	LT	LT	171^	71v	140^	140^	31v	31v	106^	37v	1137	662
SAT. 8.00A 30 ABC CA		98	98	B	3.9	28	291																			
SCOOBY'S ALL STARS II	22	189	190	A	6.4	31	477	1625	98^	66v	98^	78^	78^	70^	LT	LT	188^	159^	180^	78^	LT	LT	325	106^	1014	625
SAT. 8.30A 30 ABC CA		98	98	B	5.4	27	402																			
SCOOBY'S ALL STARS III	22	189	190	A	6.7	29	499	1633	143^	54v	143^	70^	98^	85^	LT	26v	101^	97^	97^	61v	LT	LT	339	102^	1050	625
SAT. 9.00A 30 ABC CA		98	98	B	6.3	26	469																			
SPACE ACADEMY	28	179	182	A	5.0	24	373	1555	287^	116^	381	188^	244^	112^	34v	115^	282^	100^	188^	88^	55v	94^	358	195^	534	279^
SAT. 12.00N 30 CBS CL		94	97	B	6.5	25	484																			
SPORTSWORLD	13	176	151	A	4.8	14	358	1249	407	112^	458	106^	190^	241^	100^	206^	670	148^	329^	296^	190^	318^	90^	LT	31v	LT
1 SUN. 4.23P 97 NBC SE		89	82	B	6.3	16	469																			
2 SUN. 3.00P 90																										
3.00 - 3.30				A	3.5	11	261	908^	345^	203v	391^	172v	203v	203v	73v	188v	475^	103v	253^	165v	92v	207v	42v	LT	LT	LT
3.30 - 4.00				A	4.2	13	313	764^	250^	106v	291^	73v	105v	105v	48v	186v	419^	80v	199v	144v	105v	195v	54v	LT	LT	LT
4.00 - 4.30				A	4.8	14	358	1087	307^	LT	307^	84v	117v	117v	37v	190^	614^	114v	320^	321^	154v	260^	121v	39v	45v	LT
4.30 - 5.00				A	6.3	18	469	1578	508^	184^	640	108v	234^	286^	120v	308^	761	134^	354^	362^	246^	369^	83v	LT	94v	47v
5.00 - 5.30				A	4.6	13	343	1534	623^	140v	623^	105v	266^	451^	172v	172v	826	202^	443^	402^	255^	383^	85v	LT	LT	LT
5.30 - 6.00				A	5.3	14	395	1276	357^	56v	357^	106v	177^	223^	134v	134v	783	231^	352^	286^	216^	431^	136v	LT	LT	LT
SUNDAY MORNING	11	75	78	A	2.3	12	171	1620	578^	228^	660^	216^	339^	374^	76v	256^	703^	170v	392^	481^	75v	222^	29v	LT	228^	158v
SUN. 9.00A 90 CBS N		66	68	B	2.1	11	156																			
9.00 - 9.30				A	1.9	12	142	1796	662^	246^	796^	232^	360^	359^	99v	388^	691^	156v	311^	424^	48v	267^	LT	LT	289^	163v
9.30 - 10.00				A	2.5	13	186	1720	597^	257^	682	231^	332^	418^	76v	264^	779	215^	506^	569^	91v	210^	LT	LT	237^	146v
10.00 - 10.30				A	2.5	12	186	1323	457^	194^	527^	188^	317^	328^	64v	161v	608^	140v	333^	419^	76v	189^	32v	LT	156v	156v
SUPERSTARS	11	177		A	6.9	24	514	1665	476^	107v	548	211^	344^	223^	125^	204^	725	270^	493	433^	98v	175^	148^	9v	244^	149^
1 SUN. 2.00P 75 ABC SE		94		B	9.2	25	685																			
2.00 - 2.30				A	5.6	20	417	1638	423^	94v	497^	204^	326^	199^	112v	171^	679	204^	421^	403^	121v	177^	191^	LT	271^	170^
2.30 - 3.00				A	7.4	25	551	1630	493	67v	563	202^	348^	237^	120^	215^	673	235^	446	419^	75v	174^	132^	23v	262^	158^
TARZAN AND SUPER SEVEN 1	28	192	190	A	6.5	29	484	1448	225^	95^	331	211^	236^	89^	33v	79^	197^	76^	149^	107^	27v	48v	317	144^	603	375
SAT. 10.30A 30 CBS CA		99	99	B	8.4	32	626																			
TARZAN AND SUPER SEVEN 2	28	192	190	A	6.7	29	499	1493	214^	58v	278	164^	184^	58v	31v	85^	255	132^	198^	130^	18v	57v	341	160^	619	397
SAT. 11.00A 30 CBS CA		99	99	B	8.7	33	648																			
TARZAN AND SUPER SEVEN 3	28	193	192	A	6.5	29	484	1343	191^	58v	294	176^	196^	82^	31v	90^	176^	79^	119^	61v	26v	53v	276	136^	597	345
SAT. 11.30A 30 CBS CA		99	99	B	8.0	30	596																			
30 MINUTES	20		165	A	3.9	18	291	1533	569^	162v	586^	265^	379^	196v	LT	166v	578^	179v	354^	388^	190v	190v	287^	140v	82v	LT
2 SAT. 1.30P 30 CBS DN			85	B	4.9	17	365																			
WHAT'S NEW, MISTER MAGOO	11	47	51	A	.8	9	60	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A 30 CBS CA		43	43	B	1.1	13	82																			

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.MON. MAR.26, 1979

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,400 24.7				20,490 27.5							
	Program					CAPT.&TENNILLE-SONG BOOK (OP)				ALL-AMERICAN WOMAN							
	AVERAGE AUDIENCE (Households (000) & %)					13,930 18.7	18.6*		18.7*	12,370 16.6	15.8*		16.7*		17.6*		16.3*
	SHARE OF AUDIENCE %					29	29 *		28 *	26	24 *		25 *		28 *		28 *
	AVG. AUD. BY ¼ HR. %					18.8	18.5	18.9	18.5	16.0	15.6	16.4	17.0	17.9	17.4	17.2	15.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,520 26.2				21,830 29.3		17,060 22.9		16,910 22.7			
	Program					WHITE SHADOW (OP)				M*A*S*H (R)		WKRP IN CINCINNATI		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)					15,050 20.2	19.3*		21.0*	19,150 25.7		15,350 20.6		13,860 18.6	19.0*		18.2*
	SHARE OF AUDIENCE %					31	30 *		32 *	38		31		31	30 *		31 *
	AVG. AUD. BY ¼ HR. %					18.8	19.9	20.8	21.2	25.2	26.2	20.9	20.3	18.7	19.4	18.5	17.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,360 23.3				25,630 34.4							
	Program					LITTLE HOUSE-PRAIRIE (R)(OP)				NCAA BASKETBALL CHAMP. MICHIGAN STATE VS. INDIANA STATE (9:00-11:18PM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,070 16.2	15.1*		17.3*	17,950 24.1	21.8*		25.2*		23.8*		24.6*
	SHARE OF AUDIENCE %					25	24 *		26 *	38	33 *		37 *		36 *		40 *
	AVG. AUD. BY ¼ HR. %					14.4	15.7	16.5	18.0	20.7	22.9	24.8	25.6	24.1	23.5	24.1	25.0

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,870 21.3				16,170 21.7							
	Program					SALVAGE 1 (OP)				HOW THE WEST WAS WON							
	AVERAGE AUDIENCE (Households (000) & %)					13,110 17.6	16.8*		18.4*	10,430 14.0	14.1*		14.3*		14.2*		13.6*
	SHARE OF AUDIENCE %					27	26 *		27 *	22	21 *		21 *		23 *		23 *
	AVG. AUD. BY ¼ HR. %					16.3	17.2	18.6	18.2	14.3	13.8	14.4	14.2	14.4	14.0	14.1	13.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,700 25.1				20,490 27.5		18,180 24.4		19,300 25.9			
	Program					LION-WITCH-WARDROBE PT.2 (OP)				M*A*S*H (R)		WKRP IN CINCINNATI		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)					14,750 19.8	19.6*		20.0*	18,480 24.8		16,760 22.5		16,090 21.6	21.6*		21.6*
	SHARE OF AUDIENCE %					30	30 *		30 *	36		34		35	35 *		36 *
	AVG. AUD. BY ¼ HR. %					19.8	19.4	19.7	20.4	24.6	25.0	22.5	22.5	21.3	21.8	21.8	21.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,770 25.2				21,900 29.4							
	Program					LITTLE HOUSE-PRAIRIE (R)(OP)				JESUS OF NAZARETH PART 2 (R)							
	AVERAGE AUDIENCE (Households (000) & %)					15,050 20.2	19.4*		21.1*	16,460 22.1	21.6*		22.8*		22.6*		21.4*
	SHARE OF AUDIENCE %					30	30 *		31 *	34	32 *		34 *		36 *		36 *
	AVG. AUD. BY ¼ HR. %					18.6	20.1	20.8	21.4	21.4	21.9	22.5	23.1	23.0	22.2	21.7	21.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	59.5	60.3	61.0	62.4	63.8	64.3	65.3	66.1	66.6	67.3	66.2	65.9	63.9	61.4	59.1	57.3
	WK. 2	59.7	61.5	61.9	63.4	64.5	65.6	66.9	68.3	67.9	68.3	66.7	66.6	63.5	61.6	60.3	58.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.MON. APR.2, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.TUE. MAR.27, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					24,880		28,530				22,950		21,010		16,690	
TOTAL AUDIENCE (%)					33.4		38.3				30.8		28.2		22.4	
Program					HAPPY DAYS (R)		← MACKENZIES-PARADISE COVE (OP) →				THREE'S COMPANY (R)		ROPERS		13 QUEENS BLVD.	
AVERAGE AUDIENCE (Households (000))					21,750		21,900				21,380		19,440		15,350	
AVERAGE AUDIENCE (%)					29.2		29.4	28.8*		30.0*	28.7		26.1		20.6	
SHARE OF AUDIENCE %					48		47	46 *		48 *	46		44		38	
AVG. AUD. BY ¼ HR. %					27.7	30.7	28.8	28.8	30.5	29.6	28.7	28.7	26.5	25.8	21.0	20.2
CBS TV TOTAL AUDIENCE (Households (000))					14,010				19,070							
TOTAL AUDIENCE (%)					18.8				25.6							
Program					← PAPER CHASE (OP) →				← CBS TUESDAY NIGHT MOVIES MOONSHINE COUNTY EXPRESS (R) →							
AVERAGE AUDIENCE (Households (000))					10,060				13,560							
AVERAGE AUDIENCE (%)					13.5	12.8*		14.3*	18.2	16.0*		18.0*		19.3*		19.7*
SHARE OF AUDIENCE %					22	21 *		23 *	30	26 *		29 *		32 *		36 *
AVG. AUD. BY ¼ HR. %					12.5	13.0	14.1	14.5	15.4	16.6	18.2	17.9	19.1	19.4	20.3	19.2
NBC TV TOTAL AUDIENCE (Households (000))					11,990				11,920							
TOTAL AUDIENCE (%)					16.1				16.0							
Program					← CLIFFHANGERS (OP) →				← BIG EVENT-TUE. THE DARK SECRET OF HARVEST HOME, PART I (R) →							
AVERAGE AUDIENCE (Households (000))					8,340				7,380							
AVERAGE AUDIENCE (%)					11.2	10.8*		11.7*	9.9	10.0*		9.6*		9.4*		10.5*
SHARE OF AUDIENCE %					18	18 *		19 *	17	16 *		15 *		16 *		19 *
AVG. AUD. BY ¼ HR. %					11.1	10.5	12.0	11.4	9.8	10.2	9.9	9.4	9.2	9.7	10.4	10.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					25,260		27,120		25,110		20,930		19,220		15,570	
TOTAL AUDIENCE (%)					33.9		36.4		33.7		28.1		25.8		20.9	
Program					HAPPY DAYS (R)		LAVERNE AND SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		ROPERS		13 QUEENS BLVD.	
AVERAGE AUDIENCE (Households (000))					22,280		25,110		23,390		19,300		17,660		14,530	
AVERAGE AUDIENCE (%)					29.9		33.7		31.4		25.9		23.7		19.5	
SHARE OF AUDIENCE %					49		54		47		40		39		36	
AVG. AUD. BY ¼ HR. %					27.8	32.0	32.7	34.7	31.4	31.4	26.1	25.6	24.0	23.3	19.6	19.3
CBS TV TOTAL AUDIENCE (Households (000))					10,130				14,900							
TOTAL AUDIENCE (%)					13.6				20.0							
Program					← CBS REPORTS HOW MUCH FOR THE HANDICAPPED? (OP) →				← CBS TUESDAY NIGHT MOVIES THE DARKER SIDE OF TERROR →							
AVERAGE AUDIENCE (Households (000))					6,710				9,310							
AVERAGE AUDIENCE (%)					9.0	9.5*		8.5*	12.5	11.7*		12.4*		13.0*		12.7*
SHARE OF AUDIENCE %					14	15 *		14 *	20	18 *		19 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					10.4	8.6	8.4	8.7	11.8	11.6	12.4	12.5	13.2	12.7	12.9	12.5
NBC TV TOTAL AUDIENCE (Households (000))					13,930				18,850							
TOTAL AUDIENCE (%)					18.7				25.3							
Program					← CLIFFHANGERS (OP) →				← JESUS OF NAZARETH PART 3 (R) →							
AVERAGE AUDIENCE (Households (000))					9,690				13,710							
AVERAGE AUDIENCE (%)					13.0	13.2*		12.8*	18.4	16.1*		18.3*		19.2*		20.0*
SHARE OF AUDIENCE %					21	21 *		20 *	30	24 *		29 *		32 *		37 *
AVG. AUD. BY ¼ HR. %					13.4	13.0	12.9	12.6	15.5	16.7	18.1	18.5	18.9	19.6	20.1	19.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.5	57.2	58.3	59.5	60.3	61.9	62.7	62.5	62.4	62.7	62.6	61.6	60.2	59.2	55.8	53.1
WK. 2	56.8	58.4	59.4	60.3	61.2	62.0	61.7	63.8	65.7	66.9	64.5	63.6	61.3	59.3	55.3	53.6

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.TUE. APR.3, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. MAR.28, 1979

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					25,260 33.9				23,620 31.7				18,770 25.2			
	Program					EIGHT IS ENOUGH				CHARLIE'S ANGELS (R)(OP)				VEGA$ (R)			
	AVERAGE AUDIENCE (Households (000) & %)					20,340 27.3	25.1*		29.4*	19,520 26.2	25.7*		26.6*	15,420 20.7	21.0*		20.4*
	SHARE OF AUDIENCE %					44	41 *		46 *	43	42 *		43 *	37	36 *		37 *
	AVG. AUD. BY ¼ HR. %					24.1	26.1	29.2	29.6	25.4	26.1	26.9	26.4	21.1	20.9	20.8	20.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,110 17.6		12,890 17.3		20,120 27.0							
	Program					JEFFERSONS		MISS WINSLOW & SON (OP)		DEAR DETECTIVE (9:00-10:54PM)(SUS)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					11,550 15.5		11,700 15.7		13,930 18.7	18.4*		18.6*		19.0*		18.8*
	SHARE OF AUDIENCE %					25		24		32	30 *		30 *		33 *		34 *
	AVG. AUD. BY ¼ HR. %					14.9	16.2	15.8	15.6	18.5	18.4	18.4	18.7	19.1	19.0	19.0	18.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					7,670 10.3		14,680 19.7									
	Program					BROTHERS AND SISTERS(B) (OP)		NBC NOVELS FOR TELEVISION THE DARK SECRET OF HARVEST HOME, PART II (R)									
	AVERAGE AUDIENCE (Households (000) & %)					6,560 8.8		7,900 10.6	9.3*		10.9*		10.7*		11.1*		10.9*
	SHARE OF AUDIENCE %					14		18	14 *		18 *		17 *		19 *		20 *
	AVG. AUD. BY ¼ HR. %					8.7	8.9	8.8	9.8	11.2	10.6	10.8	10.5	11.1	11.1	10.8	11.1

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,030 24.2				21,680 29.1				19,520 26.2			
	Program					MACKENZIES-PARADISE COVE				CHARLIE'S ANGELS (R)(OP)				VEGA$ (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,260 17.8	16.4*		19.1*	17,140 23.0	22.7*		23.3*	16,460 22.1	22.4*		21.8*
	SHARE OF AUDIENCE %					29	27 *		31 *	38	37 *		38 *	41	40 *		43 *
	AVG. AUD. BY ¼ HR. %					16.3	16.5	18.9	19.3	22.1	23.3	22.9	23.7	22.4	22.5	22.1	21.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,680 19.7		12,070 16.2		15,570 20.9				14,970 20.1			
	Program					JEFFERSONS		MISS WINSLOW & SON (OP)		DEAR DETECTIVE				KAZ			
	AVERAGE AUDIENCE (Households (000) & %)					13,110 17.6		10,950 14.7		11,850 15.9	15.6*		16.2*	11,850 15.9	16.2*		15.6*
	SHARE OF AUDIENCE %					29		24		26	26 *		27 *	30	29 *		30 *
	AVG. AUD. BY ¼ HR. %					16.9	18.2	14.6	14.9	15.7	15.6	16.3	16.0	16.0	16.4	15.7	15.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,280 23.2				14,600 19.6							
	Program					DISNEY ANIMATED SPEC. HAPPY BIRTHDAY, DONALD DUCK (R)(OP)				NBC NOVELS FOR TELEVISION WHEELS, PART I (R)							
	AVERAGE AUDIENCE (Households (000) & %)					13,190 17.7	17.6*		17.9*	7,520 10.1	11.8*		10.0*		9.5*		8.9*
	SHARE OF AUDIENCE %					29	29 *		29 *	18	19 *		16 *		17 *		17 *
	AVG. AUD. BY ¼ HR. %					16.9	18.3	17.9	18.0	12.9	10.8	10.1	9.9	9.7	9.3	8.8	9.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	54.0	56.1	57.8	58.8	60.1	62.0	63.6	64.8	61.7	61.0	61.6	61.3	57.9	57.9	57.0	53.2
	WK. 2	56.2	56.7	57.3	57.7	59.6	61.2	61.1	62.1	60.6	60.5	60.8	60.8	56.2	55.1	52.3	50.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.WED. APR.4, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.THU. MAR.29, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					24,810 33.3		20,860 28.0		16,320 21.9		14,830 19.9		12,740 17.1			
ABC TV program					WORK & MINDY (R)		ANGIE		BARNEY MILLER (R)		CARTER COUNTRY (OP)		ABC NEWS CLOSEUP THE KILLING GROUND			
AVERAGE AUDIENCE (Households (000) & %)					22,500 30.2		18,700 25.1		14,600 19.6		13,260 17.8		8,720 11.7	12.5*		11.0*
SHARE OF AUDIENCE %					49		40		31		28		21	22 *		21 *
AVG. AUD. BY ¼ HR. %					29.5	30.9	25.4	24.8	19.7	19.6	17.8	17.8	13.4	11.6	11.0	11.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					24,810 33.3								18,030 24.2			
CBS TV program					CHISHOLMS, PART I (OP)								BARNABY JONES			
AVERAGE AUDIENCE (Households (000) & %)					16,990 22.8	19.7*		24.1*		24.2*		23.3*	14,970 20.1	20.4*		19.8*
SHARE OF AUDIENCE %					36	32 *		38 *		38 *		37 *	37	36 *		38 *
AVG. AUD. BY ¼ HR. %					19.1	20.3	23.7	24.4	24.4	24.1	23.5	23.0	20.4	20.4	20.3	19.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,420 11.3				14,300 19.2				15,050 20.2			
NBC TV program					HARRIS AND COMPANY (OP)				QUINCY, M.E. (R)				MRS. COLUMBO			
AVERAGE AUDIENCE (Households (000) & %)					5,590 7.5	6.9*		8.1*	11,700 15.7	15.0*		16.5*	12,140 16.3	16.5*		16.0*
SHARE OF AUDIENCE %					12	11 *		13 *	25	24 *		26 *	30	29 *		30 *
AVG. AUD. BY ¼ HR. %					7.0	6.8	7.7	8.4	14.5	15.5	16.7	16.3	16.4	16.6	15.9	16.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,650 30.4		21,010 28.2			16,460 22.1		16,090 21.6		15,050 20.2		
ABC TV program					WORK & MINDY (R)		DELTA HOUSE (OP)		CARTER ADDRESS-ABC (9:00-9:26PM) (SUS)		BARNEY MILLER (9:26-9:56PM) (-OP)(R)		CARTER COUNTRY (9:56-10:26PM) (-OP)		DOCTORS PRIVATE LIVES (10:26-11:26PM)(-OP)	
AVERAGE AUDIENCE (Households (000) & %)					20,410 27.4		18,770 25.2			14,230 19.1		14,300 19.2		10,730 14.4		14.7*
SHARE OF AUDIENCE %					45		41			31		33		27		26 *
AVG. AUD. BY ¼ HR. %					26.3	28.5	25.0	25.5		18.4	18.9	18.4	19.0	16.4	15.0	14.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,480 24.8						23,620 31.7					
CBS TV program					CHISHOLMS, PART II (OP)				CARTER ADDRESS-CBS (SUS)		HAWAII FIVE-O (-OP)					
AVERAGE AUDIENCE (Households (000) & %)					14,530 19.5	18.6*		20.5*			15,650 21.0	19.0*		20.8*		22.6*
SHARE OF AUDIENCE %					32	30 *		33 *			37	31 *		35 *		41 *
AVG. AUD. BY ¼ HR. %					18.5	18.7	20.5	20.4			18.6	19.4	20.2	21.4	22.7	22.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,600 10.2					15,650 21.0						
NBC TV program					HARRIS AND COMPANY (OP)				CARTER ADDRESS-NBC (9:00-9:28PM) (SUS)				DUKE (9:28-11:28PM)(-OP)			
AVERAGE AUDIENCE (Households (000) & %)					5,140 6.9	6.4*		7.3*		8,870 11.9		11.6*		12.0*		11.9*
SHARE OF AUDIENCE %					11	10 *		12 *		21		19 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					6.7	6.2	6.9	7.7		11.4	11.6	11.7	12.2	11.9	11.8	12.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.2	56.5	57.1	59.3	61.3	62.6	62.2	63.4	63.1	64.0	62.9	62.5	57.3	55.6	53.7	51.4
WK. 2	52.2	54.5	56.6	59.2	60.4	61.5	61.4	62.2	61.6	62.5	61.2	59.7	57.9	57.5	55.7	53.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.THU. APR.5, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. MAR.30, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,770 15.8				23,020 30.9							
Program					FAMILY (OP)				ABC FRIDAY NIGHT MOVIE YOU LIGHT UP MY LIFE(SUS)(OP) (9:00-9:41PM)(9:48-11:00PM)							
AVERAGE AUDIENCE (Households (000))					9,910				13,340							
AVERAGE AUDIENCE (%)					13.3	12.9*		13.8*	17.9	17.0*		16.7*		17.4*		20.1*
SHARE OF AUDIENCE %					23	23 *		24 *	32	30 *		29 *		31 *		39 *
AVG. AUD. BY ¼ HR. %					12.6	13.2	13.6	14.0	17.2	16.8	16.8	16.6	17.4	17.4	20.1	20.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,780 18.5				20,860 28.0				17,510 23.5			
Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				CBS REPORTS DANGER AT THREE MILE ISLAND			
AVERAGE AUDIENCE (Households (000))					11,030				16,610				11,990			
AVERAGE AUDIENCE (%)					14.8	14.5*		15.1*	22.3	20.4*		24.1*	16.1	17.7*		14.6*
SHARE OF AUDIENCE %					26	26 *		26 *	39	36 *		43 *	30	32 *		28 *
AVG. AUD. BY ¼ HR. %					14.1	14.8	14.8	15.3	19.6	21.3	23.7	24.5	18.5	16.9	15.2	13.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,340 27.3				9,760 13.1		12,140 16.3				7,520 10.1	
Program					DIFF'RENT STROKES (OP)				BROTHERS AND SISTERS		SWEEPSTAKES				NBC NEWS SPECIAL REPORT NUCLEAR RISK: THREE MILE ISLAND	
AVERAGE AUDIENCE (Households (000))					17,060				8,340		7,300				6,410	
AVERAGE AUDIENCE (%)					22.9	22.6*		23.2*	11.2		9.8	7.9*		11.7*	8.6	
SHARE OF AUDIENCE %					40	40 *		40 *	20		17	14 *		21 *	17	
AVG. AUD. BY ¼ HR. %					21.7	23.4	23.8	22.6	11.4	11.0	8.1	7.8	11.3	12.2	9.0	8.1
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,740 17.1				19,670 26.4							
Program					FAMILY (R)(OP)				ABC FRIDAY NIGHT MOVIE THE LITTLE GIRL WHO LIVES DOWN THE LANE (9:00-10:54PM)(SUS)(OP)							
AVERAGE AUDIENCE (Households (000))					8,640				13,040							
AVERAGE AUDIENCE (%)					11.6	10.5*		12.8*	17.5	17.1*		18.4*		17.7*		16.9*
SHARE OF AUDIENCE %					20	19 *		22 *	30	29 *		31 *		31 *		30 *
AVG. AUD. BY ¼ HR. %					11.0	10.0	12.1	13.4	17.0	17.2	18.4	18.5	18.0	17.4	17.7	15.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,140 23.0				22,350 30.0				21,230 28.5			
Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DALLAS (R)			
AVERAGE AUDIENCE (Households (000))					12,960				17,660				17,950			
AVERAGE AUDIENCE (%)					17.4	15.6*		19.3*	23.7	21.9*		25.6*	24.1	23.8*		24.4*
SHARE OF AUDIENCE %					31	28 *		34 *	40	38 *		43 *	42	41 *		43 *
AVG. AUD. BY ¼ HR. %					15.1	16.0	19.1	19.4	21.2	22.6	25.2	26.0	23.7	23.9	24.0	24.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,330 24.6		13,480 18.1		9,760 13.1		13,040 17.5					
Program					DIFF'RENT STROKES		HELLO, LARRY (OP)		BROTHERS AND SISTERS		HALLMARK HALL OF FAME BEAUTY AND THE BEAST (R)					
AVERAGE AUDIENCE (Households (000))					16,390		12,140		8,570		7,520					
AVERAGE AUDIENCE (%)					22.0		16.3		11.5		10.1	8.8*		10.3*		11.3*
SHARE OF AUDIENCE %					39		28		20		17	15 *		18 *		20 *
AVG. AUD. BY ¼ HR. %					21.1	22.8	16.7	15.9	11.3	11.7	9.1	8.5	10.2	10.4	10.7	11.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	51.3	51.9	53.6	55.0	56.2	57.4	58.3	58.1	56.9	57.0	56.7	56.8	56.2	55.1	53.3	50.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	50.0	51.1	52.8	55.1	56.0	56.7	57.1	58.0	57.8	59.1	59.0	59.4	58.3	57.4	57.0	55.7

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE.FRI. APR.6, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SAT. MAR. 31, 1979

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,730 14.4		11,770 15.8		19,070 25.6				15,940 21.4			
	Program					WHAT'S HAPPENING		DELTA HOUSE		LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					9,090 12.2 23 12.4	12.1	10,880 14.6 27 14.1	15.1	14,900 20.0 36 19.2	19.4* 35 * 19.5	20.3	20.5* 37 * 20.8	13,190 17.7 33 18.5	18.1* 33 * 17.8	17.5	17.3* 32 * 17.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,270 20.5		10,650 14.3		17,880 24.0							
	Program					BAD NEWS BEARS		BILLY (OP)		CBS SATURDAY NIGHT MOVIE HUSTLE (R)							
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					13,410 18.0 33 17.7	18.3	9,540 12.8 24 12.8	12.9	11,990 16.1 29 15.8	15.7* 29 * 15.6	15.8	16.0* 29 * 16.2	16.6	16.5* 30 * 16.5	16.3	16.3* 31 * 16.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,880 24.0				16,760 22.5							
	Program					CHIPS (R)(OP)				B.J. AND THE BEAR (R)							
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					13,780 18.5 34 16.0	16.5* 30 * 17.1	20.3	20.4* 38 * 20.6	11,470 15.4 28 15.1	14.9* 27 * 14.6	14.6	14.6* 26 * 14.5	15.2	15.7* 29 * 16.2	16.6	16.5* 31 * 16.5

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					8,640 11.6		10,430 14.0		15,650 21.0				15,270 20.5			
	Program					WHAT'S HAPPENING		DELTA HOUSE		LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					7,380 9.9 19 9.9	9.9	9,090 12.2 23 11.5	12.9	12,670 17.0 31 15.8	16.5* 30 * 17.3	17.6	17.5* 31 * 17.5	12,370 16.6 33 16.4	16.6* 32 * 16.8	16.7	16.6* 33 * 16.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,300 19.2		10,580 14.2		15,650 21.0							
	Program					BAD NEWS BEARS		FIRST EASTER RABBIT (R)(OP)		CBS SATURDAY NIGHT MOVIE THE SEEDING OF SARAH BURNS							
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					12,810 17.2 33 17.0	17.4	9,160 12.3 23 12.3	12.2	10,880 14.6 27 13.1	13.6* 25 * 14.1	14.2	14.2* 25 * 14.2	15.4	15.4* 30 * 15.3	15.5	15.2* 30 * 14.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,520 26.2				16,910 22.7				14,230 19.1			
	Program					CHIPS (R)(OP)				B.J. AND THE BEAR				SUPERTRAIN			
	AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14,830 19.9 37 17.6	18.0* 34 * 18.4	21.7	21.9* 41 * 22.1	14,600 19.6 36 19.8	19.7* 36 * 19.6	19.6	19.6* 35 * 19.5	11,250 15.1 30 16.2	15.7* 30 * 15.1	14.3	14.5* 29 * 14.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	49.5	51.2	51.7	52.9	53.9	54.6	54.0	54.5	55.1	54.9	55.3	55.7	54.8	54.6	53.9	53.0
	WK. 2	48.7	51.1	53.0	54.0	52.5	52.6	53.3	54.1	54.2	55.3	55.8	55.7	52.5	51.2	50.0	49.9

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

EVE. SAT. APR. 7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. APR.1, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,380 19.3				17,210 23.1				25,030 33.6							
ABC TV program	FRIENDS				BATTLESTAR: GALACTICA (OP)				ABC SUNDAY NIGHT MOVIE FROM RUSSIA WITH LOVE (R)							
AVERAGE AUDIENCE (Households (000) & %)	11,030 14.8	13.3*		16.3*	13,190 17.7	17.2*		18.2*	16,910 22.7	20.3*		21.7*		24.6*		24.1*
SHARE OF AUDIENCE %	25	23 *		26 *	27	26 *		27 *	37	30 *		32 *		42 *		45 *
AVG. AUD. BY ¼ HR. %	12.2	14.4	16.1	16.4	16.5	17.9	18.0	18.5	20.0	20.6	21.8	21.7	24.4	24.7	24.9	23.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	25,930 34.8				19,740 26.5				18,100 24.3		16,690 22.4		16,170 21.7			
CBS TV program	60 MINUTES				LION-WITCH & THE WARDROBE (OP)				ALICE		STOCKARD CHANNING-FRIENDS		MARY TYLER MOORE HOUR			
AVERAGE AUDIENCE (Households (000) & %)	21,230 28.5	27.1*		29.8*	14,300 19.2	19.0*		19.5*	16,460 22.1		15,050 20.2		11,850 15.9	16.9*		14.9*
SHARE OF AUDIENCE %	47	47 *		47 *	29	29 *		29 *	32		30		28	29 *		28 *
AVG. AUD. BY ¼ HR. %	25.9	28.4	29.7	29.8	19.8	18.3	19.3	19.6	21.1	23.0	20.2	20.2	17.5	16.2	15.2	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)	12,960 17.4				25,260 33.9								14,010 18.8			
NBC TV program	WONDERFUL WORLD OF DISNEY BORN TO RUN, PART II				JESUS OF NAZARETH PART 1 (R)								WEEKEND			
AVERAGE AUDIENCE (Households (000) & %)	9,690 13.0	12.4*		13.5*	17,360 23.3	23.0*		23.3*		23.6*		23.1*	10,210 13.7	15.0*		12.5*
SHARE OF AUDIENCE %	22	22 *		21 *	35	35 *		35 *		34 *		34 *	24	25 *		23 *
AVG. AUD. BY ¼ HR. %	12.3	12.5	12.7	14.4	22.4	23.6	23.3	23.4	24.0	23.2	23.6	22.5	15.9	14.1	12.7	12.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,920 16.0				14,230 19.1				24,060 32.3							
ABC TV program	FRIENDS				BATTLESTAR: GALACTICA (R)(OP)				ABC SUNDAY NIGHT MOVIE THUNDERBOLT AND LIGHTFOOT (R)							
AVERAGE AUDIENCE (Households (000) & %)	8,720 11.7	11.0*		12.4*	11,920 16.0	15.3*		16.8*	15,870 21.3	17.9*		19.5*		23.3*		23.6*
SHARE OF AUDIENCE %	20	20 *		21 *	25	25 *		26 *	35	27 *		30 *		40 *		43 *
AVG. AUD. BY ¼ HR. %	10.7	11.4	12.2	12.7	14.3	16.2	16.7	16.8	17.4	18.4	19.2	19.8	23.3	23.4	23.4	23.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	26,080 35.0				21,980 29.5		20,490 27.5		19,070 25.6		15,870 21.3		16,240 21.8			
CBS TV program	60 MINUTES				ALL IN THE FAMILY		ONE DAY AT A TIME (OP)		ALICE (R)		STOCKARD CHANNING-FRIENDS		MARY TYLER MOORE HOUR			
AVERAGE AUDIENCE (Households (000) & %)	21,530 28.9	27.7*		30.0*	19,820 26.6		18,850 25.3		17,660 23.7		14,750 19.8		12,740 17.1	17.7*		16.5*
SHARE OF AUDIENCE %	50	50 *		51 *	43		40		36		30		30	30 *		30 *
AVG. AUD. BY ¼ HR. %	26.4	29.0	29.8	30.1	25.8	27.4	25.6	25.0	23.7	23.7	19.9	19.6	17.9	17.5	16.5	16.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	12,440 16.7				21,310 28.6								11,990 16.1			
NBC TV program	WONDERFUL WORLD OF DISNEY THE BOY FROM DEAD MAN'S BAYOU, PART I (R)				JESUS OF NAZARETH PART 4 (R)								WEEKEND			
AVERAGE AUDIENCE (Households (000) & %)	9,240 12.4	11.6*		13.2*	15,720 21.1	18.0*		19.9*		22.7*		23.7*	8,270 11.1	12.1*		10.1*
SHARE OF AUDIENCE %	22	21 *		22 *	33	29 *		31 *		34 *		36 *	20	21 *		18 *
AVG. AUD. BY ¼ HR. %	11.0	12.1	12.6	13.8	17.8	18.2	19.4	20.4	22.3	23.0	24.6	22.8	13.3	10.9	10.5	9.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	55.2	59.1	62.2	63.8	64.9	66.2	66.8	67.8	68.6	69.1	68.0	66.4	60.2	57.6	54.8	51.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	54.6	57.2	58.4	60.0	61.3	63.5	63.5	64.4	66.1	67.2	66.6	65.2	59.9	57.4	55.3	54.3

For explanation of symbols, See page A.

U.S. TV Households: 74,500,000

EVE.SUN. APR.8, 1979

SUN. 11:00 P.M. – 12:45 A.M. / MON.-FRI. 11:30 P.M. – 1:45 A.M.

TIME	SUN. 11:00	11:15	11:30	11:45	12:00	12:15	12:30	MON.-FRI. 11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WEEK 1																
ABC TV – TOTAL AUDIENCE (Households (000) & %)	5,960 8.0															
ABC TV – Program	ABC WEEKEND REPORT-SUN.															
ABC TV – AVERAGE AUDIENCE (Households (000) & %)	5,660 7.6															
ABC TV – SHARE OF AUDIENCE %	18															
ABC TV – AVG. AUD. BY ¼ HR. %	7.6															
CBS TV – TOTAL AUDIENCE (Households (000) & %)	5,070 6.8							7,230 9.7								
CBS TV – Program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I (M-TH)>(S)(OP)(-OP)					(OP)			
CBS TV – AVERAGE AUDIENCE (Households (000) & %)	4,770 6.4							5,220 7.0								
CBS TV – SHARE OF AUDIENCE %	15							29								
CBS TV – AVG. AUD. BY ¼ HR. %	6.4							8.5								
NBC TV – TOTAL AUDIENCE (Households (000) & %)			2,980 4.0					8,640 11.6						2,530 3.4		
NBC TV – Program			NBC LATE NIGHT MOVIE (-OP)					TONIGHT SHOW >(-OP)(S)(OP)						TOMORROW SHOW (TU-TH)(OP)(1)		
NBC TV – AVERAGE AUDIENCE (Households (000) & %)			1,560 2.1	2.5*		2.4*		4,990 6.7						1,940 2.6	2.9*	
NBC TV – SHARE OF AUDIENCE %			11	9 *		12 *		28						20	21 *	
NBC TV – AVG. AUD. BY ¼ HR. %			2.8	2.3	2.4	2.5	2.1	9.0						3.1	2.7	2.1
WEEK 2																
ABC TV – TOTAL AUDIENCE (Households (000) & %)		7,230 9.7														
ABC TV – Program	ABC SUNDAY NIGHT MOVIE	ABC WEEKEND REPORT-SUN.														
ABC TV – AVERAGE AUDIENCE (Households (000) & %)		6,710 9.0														
ABC TV – SHARE OF AUDIENCE %		24														
ABC TV – AVG. AUD. BY ¼ HR. %	22.5	9.0														
CBS TV – TOTAL AUDIENCE (Households (000) & %)	5,890 7.9							7,670 10.3				4,620 6.2				
CBS TV – Program	CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I (M-TH)>(S)(OP)(-OP)				LATE MOVIE II (M-TH)>(OP)(S)(OP)				
CBS TV – AVERAGE AUDIENCE (Households (000) & %)	5,740 7.7							5,660 7.6				3,580 4.8	5.4*		4.6*	
CBS TV – SHARE OF AUDIENCE %	16							30				30	29 *		32 *	
CBS TV – AVG. AUD. BY ¼ HR.	7.7							7.9				5.5	5.1	4.6	4.5	
NBC TV – TOTAL AUDIENCE (Households (000) & %)			3,870 5.2					9,460 12.7						2,910 3.9		
NBC TV – Program			NBC LATE NIGHT MOVIE (-OP)					TONIGHT SHOW >						TOMORROW SHOW (M-TH)>(OP)		
NBC TV – AVERAGE AUDIENCE (Households (000) & %)			1,710 2.3	2.8*		2.5*		5,740 7.7	9.5*		7.6*		5.9*	2,160 2.9	3.4*	
NBC TV – SHARE OF AUDIENCE %			14	10 *		12 *		31	30 *		31 *		31 *	23	24 *	
NBC TV – AVG. AUD. BY ¼ HR. %			2.9	2.7	2.6	2.3	2.2	10.0	8.5	7.9	7.2	6.5	6.0	3.7	3.0	2.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	44.8	38.7	30.0	25.3	21.8	19.2	16.6	32.4	28.9	25.3	23.0	20.4	18.2	15.5	13.8	12.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	48.9	40.3	30.9	25.6	22.3	20.0	17.8	33.6	29.6	25.7	23.7	20.8	18.3	15.5	13.9	12.1

U.S. TV Households: 74,500,000

(1)TOMORROW SHOW,NBC,MON.,(1:50-2:35AM)(SUS)

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.26-30, 1979

WEEK 1		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,950 5.3				4,400 5.9									
	Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			2,980 4.0				3,730 5.0									
	SHARE OF AUDIENCE %			23				26									
	AVG. AUD. BY ¼ HR. %			4.0	4.1			4.7	5.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)		3,200 4.3			4,020 5.4								4,400 5.9		5,440 7.3	
	Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								ALL IN THE FAMILY M-F		PRICE IS RIGHT 1	
	AVERAGE AUDIENCE (Households (000) & %)		1,940 2.6		2.6*	2,460 3.3	3.0*		3.7*					3,650 4.9		4,690 6.3	
	SHARE OF AUDIENCE %		16		15 *	18	16 *		19 *					23		30	
	AVG. AUD. BY ¼ HR. %		2.5	2.5	2.7	2.8	3.2	3.6	3.8					4.7	5.2	6.1	6.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,470 6.0				4,320 5.8						3,870 5.2		3,500 4.7	
	Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		ALL STAR SECRETS (SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,650 4.9				3,580 4.8						3,350 4.5		3,050 4.1	
	SHARE OF AUDIENCE %			27				27						21		20	
	AVG. AUD. BY ¼ HR. %			4.9	4.9			4.7	4.9					4.4	4.5	4.1	4.1

WEEK 2		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,650 4.9				4,020 5.4									
	Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			2,980 4.0				3,350 4.5									
	SHARE OF AUDIENCE %			24				25									
	AVG. AUD. BY ¼ HR. %			3.8	4.1			4.4	4.5								
CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,830 3.8			3,800 5.1								4,400 5.9		5,220 7.0	
	Program	MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								ALL IN THE FAMILY M-F		PRICE IS RIGHT 1 (MTUWF)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1,790 2.4		2.4*	2,380 3.2	2.8*		3.7*					3,800 5.1		4,470 6.0	
	SHARE OF AUDIENCE %		15		14 *	18	15 *		20 *					27		30	
	AVG. AUD. BY ¼ HR. %		2.3	2.4	2.4	2.5	3.1	3.5	3.8					4.8	5.4	5.7	6.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,470 6.0				4,920 6.6						3,730 5.0		3,200 4.3	
	Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								CARD SHARKS		ALL STAR SECRETS (SUS)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,650 4.9				4,100 5.5						3,130 4.2		2,830 3.8	
	SHARE OF AUDIENCE %			29				31						22		19	
	AVG. AUD. BY ¼ HR. %			4.8	5.0			5.4	5.6					4.0	4.4	3.8	3.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.7	11.8	14.1	15.2	16.1	17.1	17.6	18.4	19.3	20.4	20.5	20.8	21.0	21.2	21.2	21.2
WK. 2	8.6	11.5	13.7	14.8	15.9	17.3	17.4	18.3	19.0	19.4	19.1	19.0	18.9	19.8	19.8	20.0

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.2-6, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.26-30, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,690 6.3		7,150 9.6		4,320 5.8		5,890 7.9		8,940 12.0				7,000 9.4			
Program	HAPPY DAYS M-F		FAMILY FEUD		$20,000 PYRAMID		RYAN'S HOPE (SUS)(OP)		← ALL MY CHILDREN (SUS)(OP) →				← ONE LIFE TO LIVE (TU-F)(SUS)(OP) →			
AVERAGE AUDIENCE (Households (000) & %)	3,950 5.3		6,110 8.2		3,650 4.9		5,140 6.9		6,710 9.0	8.9*		9.2*	5,440 7.3	7.2*		7.5*
SHARE OF AUDIENCE %	25		35		20		27		33	34 *		33 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %	5.0	5.7	8.0	8.3	4.8	5.0	6.6	7.1	8.6	9.1	9.2	9.1	7.1	7.2	7.5	7.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,960 8.0		4,770 6.4		7,080 9.5		6,180 8.3				7,900 10.6				8,490 11.4	
Program	PRICE IS RIGHT 2		LOVE OF LIFE (11:30-11:54AM) (OP)		YOUNG AND THE RESTLESS		SEARCH FOR TOMORROW				← AS THE WORLD TURNS >(-OP)(SUS)(OP) →				GUIDING LIGHT >(-OP)(SUS)(OP) (S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	5,290 7.1		4,320 5.8		6,410 8.6		5,440 7.3				6,260 8.4	7.8*			6,560 8.8	
SHARE OF AUDIENCE %	34		25		34		28				31	28 *			31	
AVG. AUD. BY ¼ HR. %	6.8	7.2	5.8	6.0	8.4	8.8	7.4	7.3			7.6	8.1			8.4	
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,950 5.3		4,920 6.6		3,200 4.3		3,800 5.1		6,330 8.5				4,540 6.1		7,150 9.6	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		PASSWORD PLUS		HOLLYWOOD SQUARES (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS (TU-F)(SUS)(OP)		ANOTHER WORLD >(SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,500 4.7		4,400 5.9		2,760 3.7		3,050 4.1		4,470 6.0	6.0*		6.0*	4,170 5.6		4,990 6.7	6.0*
SHARE OF AUDIENCE %	23		25		15		16		22	23 *		22 *	21		23	22 *
AVG. AUD. BY ¼ HR. %	4.6	4.7	5.8	6.0	3.7	3.6	4.0	4.2	6.0	6.0	6.0	6.1	5.6	5.5	5.9	6.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,250 5.7		6,260 8.4		4,170 5.6		5,290 7.1		8,340 11.2				7,000 9.4			
Program	LAVERNE & SHIRLEY M-F		FAMILY FEUD (1)		$20,000 PYRAMID		RYAN'S HOPE		← ALL MY CHILDREN (SUS)(OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000) & %)	3,580 4.8		5,440 7.3		3,650 4.9		4,540 6.1		6,330 8.5	8.3*		8.7*	5,290 7.1	6.9*		7.2*
SHARE OF AUDIENCE %	24		32		19		23		31	31 *		31 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %	4.5	5.1	7.0	7.5	4.7	5.0	5.8	6.3	8.0	8.6	8.8	8.7	7.0	6.8	7.2	7.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,590 7.5		4,840 6.5		7,450 10.0		6,710 9.0				7,820 10.5				8,200 11.0	
Program	PRICE IS RIGHT 2 (MTUWF)(S)(OP)		LOVE OF LIFE (11:30-11:54AM) (OP)		YOUNG AND THE RESTLESS		SEARCH FOR TOMORROW				← AS THE WORLD TURNS →				GUIDING LIGHT	
AVERAGE AUDIENCE (Households (000) & %)	4,990 6.7		4,400 5.9		6,780 9.1		6,030 8.1				6,110 8.2	7.7*		8.8*	6,560 8.8	8.5*
SHARE OF AUDIENCE %	33		26		36		31				29	28 *		31 *	30	30 *
AVG. AUD. BY ¼ HR. %	6.6	6.9	5.8	6.0	8.9	9.3	8.2	8.0			7.4	7.9	8.7	8.8	8.4	8.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,400 5.9		5,140 6.9		3,200 4.3		4,100 5.5		6,850 9.2				5,440 7.3		7,600 10.2	
Program	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		PASSWORD PLUS		HOLLYWOOD SQUARES (SUS)(OP)		← DAYS OF OUR LIVES →				DOCTORS		ANOTHER WORLD (SUS)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,730 5.0		4,470 6.0		2,680 3.6		3,350 4.5		5,140 6.9	6.6*		7.1*	4,840 6.5		5,290 7.1	7.0*
SHARE OF AUDIENCE %	25		26		14		17		25	25 *		26 *	23		24	25 *
AVG. AUD. BY ¼ HR. %	5.0	5.1	6.1	5.9	3.5	3.7	4.4	4.6	6.5	6.8	7.1	7.3	6.5	6.6	6.9	7.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.1	21.9	23.2	24.0	25.3	26.2	26.1	26.6	26.0	26.5	27.1	27.9	27.6	27.8	27.7	28.3
WK. 2	19.8	20.8	22.3	23.8	25.3	26.4	26.4	26.5	26.0	26.7	27.4	28.2	28.1	28.7	28.6	29.4

U.S. TV Households: 74,500,000

(1)ABC NEWS SPECIAL REPORT,MON.,(11:32-11:35AM)(SUS)

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.–FRI. MAR.26–30, 1979

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	7,520 10.1				4,470 6.0										9,460 12.7	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT (SUS)(OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	5,810 7.8	7.4*		8.3*	3,870 5.2										8,270 11.1	
	SHARE OF AUDIENCE %	27	26 *		28 *	17										21	
	AVG. AUD. BY ¼ HR. %	7.2	7.6	8.1	8.4	5.2	5.1									10.8	11.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)			6,630 8.9		4,250 5.7										12,370 16.6	
	Program	GUIDING LIGHT (-OP)(S)(OP)		M*A*S*H M-F (TU-F)(OP)		MATCH GAME '79 (TU-F)(OP)										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)			5,660 7.6		3,580 4.8										10,800 14.5	
	SHARE OF AUDIENCE %			26		16										28	
	AVG. AUD. BY ¼ HR. %			7.4	7.8	4.6	5.0									13.9	15.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)															9,610 12.9	
	Program	← ANOTHER WORLD >(SUS)(OP) →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.7*		7.2*											8,570 11.5	
	SHARE OF AUDIENCE %		23 *		24 *											22	
	AVG. AUD. BY ¼ HR. %	6.5	6.9	7.3	7.0											11.4	11.5

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	7,600 10.2				4,540 6.1										9,240 12.4	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT			(S)(OP)							ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	5,740 7.7	7.3*		8.0*	3,870 5.2										8,340 11.2	
	SHARE OF AUDIENCE %	25	24 *		26 *	16										21	
	AVG. AUD. BY ¼ HR. %	7.3	7.4	7.9	8.1	5.3	5.0									10.8	11.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)			7,380 9.9		4,620 6.2										12,740 17.1	
	Program	GUIDING LIGHT		M*A*S*H M-F		MATCH GAME '79 (MTUWF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		8.9*	6,330 8.5		3,950 5.3										11,100 14.9	
	SHARE OF AUDIENCE %		30 *	27		16										29	
	AVG. AUD. BY ¼ HR. %	8.8	9.1	8.1	8.9	5.1	5.6									14.8	15.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)															10,130 13.6	
	Program	← ANOTHER WORLD (SUS)(OP) →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		7.1*		7.3*											8,720 11.7	
	SHARE OF AUDIENCE %		24 *		23 *											22	
	AVG. AUD. BY ¼ HR. %	7.1	7.1	7.5	7.2											11.6	11.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	28.4	29.7	30.0	31.0	30.7	31.7	32.1	33.9	35.8	37.8	39.4	41.8	45.5	48.1	50.2	52.5
	WK. 2	29.8	30.9	31.2	32.7	32.3	33.3	33.0	34.5	36.4	38.8	40.3	43.3	47.1	49.6	51.4	53.4

For explanation of symbols, See page A.

U.S. TV Households: 74,500,000

DAY MON.–FRI. APR.2–6, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAR.31, 1979

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					5,140 6.9		6,180 8.3		6,480 8.7		5,890 7.9		6,930 9.3		6,850 9.2	
	Program					SCOOBY'S ALL STARS I (OP)		SCOOBY'S ALL STARS II		SCOOBY'S ALL STARS III (OP)		CHALLENGE-SUPERFRIENDS 1		CHALLENGE-SUPERFRIENDS 2		CHALLENGE-SUPERFRIENDS 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,730 5.0		5,140 6.9		5,290 7.1		5,070 6.8		5,740 7.7		5,590 7.5	
	SHARE OF AUDIENCE %					35		35		31		31		34		34	
	AVG. AUD. BY ¼ HR. %					4.3	5.8	6.7	7.1	7.4	6.8	6.9	6.8	7.7	7.7	7.8	7.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,580 4.8		5,290 7.1		5,960 8.0		6,480 8.7		7,600 10.2		5,440 7.3	
	Program					ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		TARZAN AND SUPER SEVEN 1	
	AVERAGE AUDIENCE (Households (000) & %)					2,830 3.8		4,100 5.5		4,770 6.4		5,510 7.4		6,110 8.2		4,620 6.2	
	SHARE OF AUDIENCE %					25		28		28		32		36		28	
	AVG. AUD. BY ¼ HR. %					3.5	4.2	5.3	5.7	6.0	6.8	6.9	7.9	8.6	7.9	6.1	6.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,280 4.4		4,250 5.7		5,140 6.9		4,250 5.7		3,650 4.9		4,470 6.0	
	Program			BAY CITY ROLLERS (SUS)		ALVIN AND THE CHIPMUNKS		FANTASTIC FOUR		GODZILLA SUPER 90 I		GODZILLA SUPER 90 II		GODZILLA SUPER 90 III (OP)		DAFFY DUCK (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,610 3.5		3,200 4.3		4,100 5.5		3,730 5.0		3,050 4.1		3,580 4.8	
	SHARE OF AUDIENCE %					25		23		25		23		18		22	
	AVG. AUD. BY ¼ HR. %					3.2	3.8	3.7	4.9	5.4	5.7	5.1	4.9	4.2	4.0	4.5	5.1

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					4,020 5.4		5,590 7.5		5,810 7.8		4,920 6.6		5,740 7.7		6,710 9.0	
	Program					SCOOBY'S ALL STARS I (OP)		SCOOBY'S ALL STARS II		SCOOBY'S ALL STARS III (OP)		CHALLENGE-SUPERFRIENDS 1		CHALLENGE-SUPERFRIENDS 2		CHALLENGE-SUPERFRIENDS 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,350 4.5		4,400 5.9		4,620 6.2		4,170 5.6		5,140 6.9		5,740 7.7	
	SHARE OF AUDIENCE %					30		28		27		24		29		33	
	AVG. AUD. BY ¼ HR. %					4.0	4.9	5.6	6.2	6.7	5.7	5.3	5.9	6.7	7.1	7.8	7.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					4,020 5.4		5,740 7.7		7,820 10.5		8,270 11.1		7,520 10.1		6,110 8.2	
	Program					ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		TARZAN AND SUPER SEVEN 1	
	AVERAGE AUDIENCE (Households (000) & %)					3,050 4.1		4,920 6.6		6,410 8.6		7,230 9.7		6,480 8.7		5,070 6.8	
	SHARE OF AUDIENCE %					25		30		37		41		36		29	
	AVG. AUD. BY ¼ HR. %					3.3	4.9	6.4	6.8	8.2	9.0	9.8	9.6	9.0	8.5	6.9	6.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,050 4.1		4,320 5.8		4,990 6.7		4,840 6.5		4,770 6.4		5,290 7.1	
	Program			BAY CITY ROLLERS (SUS)		ALVIN AND THE CHIPMUNKS		FANTASTIC FOUR		GODZILLA SUPER 90 I		GODZILLA SUPER 90 II		GODZILLA SUPER 90 III (OP)		DAFFY DUCK (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,460 3.3		3,280 4.4		4,020 5.4		4,320 5.8		4,100 5.5		4,170 5.6	
	SHARE OF AUDIENCE %					22		22		24		24		23		25	
	AVG. AUD. BY ¼ HR. %					2.9	3.6	4.0	4.9	5.0	5.9	5.6	6.0	5.5	5.4	5.3	6.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	4.8	6.6	9.4	11.7	14.2	16.8	17.8	21.1	22.5	23.1	22.5	23.1	23.4	22.5	21.7	22.0
	WK. 2	5.5	6.6	8.7	12.0	14.7	18.2	20.8	22.7	23.3	23.6	23.2	23.8	23.9	23.9	22.9	23.4

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SAT. APR.7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAR.31, 1979

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,810		5,510		4,320		6,110								5,960	
TOTAL AUDIENCE (%)	7.8		7.4		5.8		8.2								8.0	
Program	FANGFACE (OP)		ALL NEW PINK PANTHER (OP)		ABC WEEKEND SPECIALS THE BABY WITH FOUR FATHERS		←— AMERICAN BANDSTAND '79 —→								AMERICAN SPORTSMAN	
AVERAGE AUDIENCE (Households (000))	4,770		3,870		3,430		3,580								3,500	
AVERAGE AUDIENCE (%)	6.4		5.2		4.6		4.8	4.4*		5.3*					4.7	3.9*
SHARE OF AUDIENCE %	30		24		22		22	21 *		23 *					18	15 *
AVG. AUD. BY ¼ HR. %	6.3	6.4	5.3	5.1	4.6	4.6	4.1	4.7	5.3	5.2					3.5	4.3

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,740		5,140		3,950		4,470		4,470							
TOTAL AUDIENCE (%)	7.7		6.9		5.3		6.0		6.0							
Program	TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		←— FESTIVAL OF LIVELY ARTS THE SECRET OF CHARLES DICKENS —→							
AVERAGE AUDIENCE (Households (000))	4,470		4,470		3,350		3,730		2,460							
AVERAGE AUDIENCE (%)	6.0		6.0		4.5		5.0		3.3	3.1*		3.6*				
SHARE OF AUDIENCE %	28		28		22		24		14	13 *		15 *				
AVG. AUD. BY ¼ HR. %	6.4	5.7	6.1	5.9	4.5	4.4	4.9	5.0	3.2	3.1	3.7	3.4				

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,990		5,290		4,770		3,200									
TOTAL AUDIENCE (%)	6.7		7.1		6.4		4.3									
Program	FRED AND BARNEY SHOW		JETSONS (OP)		BUFORD &- GALLOPING GHOST		FABULOUS FUNNIES									
AVERAGE AUDIENCE (Households (000))	4,100		4,250		3,950		2,680									
AVERAGE AUDIENCE (%)	5.5		5.7		5.3		3.6									
SHARE OF AUDIENCE %	25		26		25		17									
AVG. AUD. BY ¼ HR. %	5.2	5.8	5.7	5.6	5.3	5.3	3.6	3.7								

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,510		4,320		4,020		4,990								4,250	
TOTAL AUDIENCE (%)	7.4		5.8		5.4		6.7								5.7	
Program	FANGFACE (OP)		ALL NEW PINK PANTHER (OP)		ABC WEEKEND SPECIALS PORTRAIT OF GRANDPA DOC		←— AMERICAN BANDSTAND '79 —→								NASL:SOCCER SPECIAL	
AVERAGE AUDIENCE (Households (000))	4,400		3,650		3,130		3,200								2,380	
AVERAGE AUDIENCE (%)	5.9		4.9		4.2		4.3	4.1*		4.5*					3.2	3.1*
SHARE OF AUDIENCE %	27		21		20		19	18 *		20 *					12	11 *
AVG. AUD. BY ¼ HR. %	5.9	6.0	5.2	4.7	4.2	4.1	3.7	4.6	4.7	4.2					3.2	2.9

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,000		5,960		4,770		4,920		3,650		3,730					
TOTAL AUDIENCE (%)	9.4		8.0		6.4		6.6		4.9		5.0					
Program	TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000))	5,510		5,140		4,020		3,800		2,910		2,910					
AVERAGE AUDIENCE (%)	7.4		6.9		5.4		5.1		3.9		3.9					
SHARE OF AUDIENCE %	31		30		26		23		17		18					
AVG. AUD. BY ¼ HR. %	7.9	6.9	7.0	6.9	5.3	5.6	5.3	4.9	3.5	4.2	3.6	4.1				

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,810		5,740		4,020		3,430						4,540	13,630		
TOTAL AUDIENCE (%)	7.8		7.7		5.4		4.6						6.1	18.3		
Program	FRED AND BARNEY SHOW		JETSONS (OP)		BUFORD &- GALLOPING GHOST		FABULOUS FUNNIES						(1) (-OP)	NBC MAJOR LEAGUE BSBL MILWAUKEE VS NY YANKEES & PHILADELPHIA VS ST LOUIS (2:17-5:21PM)		
AVERAGE AUDIENCE (Households (000))	4,770		4,770		3,280		2,830						4,250	5,660		
AVERAGE AUDIENCE (%)	6.4		6.4		4.4		3.8						5.7	7.6		7.5*
SHARE OF AUDIENCE %	27		28		21		17						24	26		27 *
AVG. AUD. BY ¼ HR. %	5.9	6.8	6.5	6.3	4.4	4.5	3.7	3.9					5.6	6.2	7.5	7.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	22.1	21.5	21.4	21.0	20.5	20.6	20.5	21.7	22.8	23.8	23.7	23.4	22.8	22.8	24.4	26.1
WK. 2	23.8	23.6	23.3	22.8	20.5	21.5	21.6	22.1	22.0	22.6	21.6	22.6	23.9	26.6	27.6	28.0

U.S. TV Households: 74,500,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:17PM)

For explanation of symbols, See page A.

DAY SAT. APR.7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. MAR.31, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			11,030 14.8						17,580 23.6							
ABC TV program	AMERICAN SPORTSMAN		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)		5.6*	7,080 9.5	8.2*		9.8*		10.5*	9,690 13.0	12.3*		13.0*		13.9*		
SHARE OF AUDIENCE %		20 *	31	28 *		32 *		33 *	34	35 *		35 *		32 *		
AVG. AUD. BY ¼ HR. %	5.0	6.2	8.0	8.4	9.6	10.0	10.4	10.7	12.1	12.4	13.2	12.8	13.7	14.0		
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,770 6.4				11,920 16.0										9,160 12.3	
CBS TV program	← HERITAGE GOLF CLASSIC-SAT →				← CBS SPORTS SPECTACULAR (4:00-6:08PM) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)	2,980 4.0	4.1*		3.9*	4,770 6.4	6.2*		6.8*		6.3*		6.1*			7,600 10.2	
SHARE OF AUDIENCE %	14	15 *		13 *	19	20 *		22 *		19 *		17 *			22	
AVG. AUD. BY ¼ HR. %	4.1	4.1	3.8	4.0	5.8	6.6	6.8	6.8	6.4	6.3	5.7	6.4	7.8		9.5	10.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,590 7.5												7,520 10.1	
NBC TV program			← KEMPER OPEN-SAT. (SUS)(OP) (3:31-5:00PM) →												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			2,310 3.1	2.6*		3.0*		3.6*							6,410 8.6	
SHARE OF AUDIENCE %			11	9 *		10 *		12 *							19	
AVG. AUD. BY ¼ HR. %			2.9	2.3	2.8	3.2	3.5	3.8							8.3	8.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			8,640 11.6						15,940 21.4							
ABC TV program	NASL:SOCCER SPECIAL		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)		3.3*	5,360 7.2	5.4*		7.5*		8.8*	8,640 11.6	10.6*		12.5*		11.7*		
SHARE OF AUDIENCE %		12 *	23	18 *		24 *		27 *	30	30 *		32 *		27 *		
AVG. AUD. BY ¼ HR. %	3.1	3.5	4.9	5.9	7.0	8.0	8.8	8.8	9.5	11.6	12.9	12.1	11.1	12.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,350 4.5				6,930 9.3						9,160 12.3	
CBS TV program					← LENGTHENED SHADOW OF-MAN →				← CBS SPORTS SPECTACULAR →						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					2,090 2.8	3.0*		2.6*	3,730 5.0	3.9*		6.2*			7,900 10.6	
SHARE OF AUDIENCE %					9	10 *		8 *	14	11 *		17 *			23	
AVG. AUD. BY ¼ HR. %					3.2	2.7	2.6	2.7	3.6	4.2	5.9	6.4			10.4	10.8
NBC TV TOTAL AUDIENCE (Households (000) & %)										7,900 10.6					7,150 9.6	
NBC TV program	← NBC MAJOR LEAGUE BASEBALL MILWAUKEE VS NEW YORK YANKEES & PHILADELPHIA VS ST. LOUIS (2:17-5:21PM)(→OP) →										DINAH SHORE GOLF-SAT. (5:21-6:30PM) →				NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		7.5*		7.8*		8.3*		7.9*		5,290 7.1		6.9*		7.7*	5,590 7.5	
SHARE OF AUDIENCE %		28 *		28 *		28 *		26 *		19		19 *		20 *	16	
AVG. AUD. BY ¼ HR. %	7.4	7.5	7.7	7.9	8.2	8.4	7.9	7.9	7.3	6.3	6.7	7.0	7.6	7.7	7.3	7.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	27.1	28.4	29.0	29.7	30.6	31.1	31.1	32.4	33.9	35.9	36.9	38.3	42.4	44.2	45.8	47.7
WK. 2	27.6	27.9	28.9	30.1	30.7	31.3	31.8	32.7	34.4	36.6	38.2	38.9	41.4	44.7	46.1	47.4

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SAT. APR.7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. APR.1, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,310 3.1	
ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															1,940 2.6	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															2.5	2.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					750 1.0		970 1.3		2,680 3.6							
CBS TV program					WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)		← SUNDAY MORNING →						LAMP UNTO MY FEET (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					450 .6		750 1.0		1,710 2.3	1.8*		2.5*		2.6*		
SHARE OF AUDIENCE %					7		8		13	12 *		13 *		13 *		
AVG. AUD. BY ¼ HR. %					<<	.9	.9	1.1	1.8	1.8	2.5	2.5	2.6	2.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV program					VEGETABLE SOUP II (SUS)											
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															3,580 4.8	
ABC TV program													KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II	
AVERAGE AUDIENCE (Households (000) & %)															2,980 4.0	
SHARE OF AUDIENCE %															18	
AVG. AUD. BY ¼ HR. %															4.0	4.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					1,040 1.4		970 1.3		2,980 4.0							
CBS TV program					WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)		← SUNDAY MORNING →						MAY WE BE FREE (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					670 .9		750 1.0		1,710 2.3	2.0*		2.5*		2.3*		
SHARE OF AUDIENCE %					9		8		12	12 *		13 *		11 *		
AVG. AUD. BY ¼ HR. %					.7	1.2	.7	1.2	1.7	2.3	2.6	2.4	2.4	2.2		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV program					VEGETABLE SOUP II (SUS)								← RELIGIOUS SERIES (SUS) →			
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.3	4.2	5.6	7.3	8.5	10.5	12.4	13.7	16.1	18.1	19.9	20.0	20.0	20.4	19.9	19.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	4.0	4.6	5.2	6.9	9.6	11.8	13.4	14.9	16.7	18.5	19.6	19.7	20.5	21.2	22.1	21.8

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. APR.8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. APR.1, 1979

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,760 3.7		2,460 3.3		2,760 3.7								9,240 12.4			
Program	KIDS ARE PEOPLE TOO III		ANIMALS, ANIMALS, ANIMALS (CP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						← SUPERSTARS →			
AVERAGE AUDIENCE (Households (000) & %)	2,240 3.0		1,790 2.4		2,240 3.0								5,140 6.9	5.6*		7.4*
SHARE OF AUDIENCE %	15		11		14								24	20 *		25 *
AVG. AUD. BY ¼ HR. %	3.1	3.0	2.4	2.5	3.3	2.6							5.0	6.1	7.2	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,200 4.3						4,400 5.9			9,610 12.9				
Program			FACE THE NATION						CHALLENGE OF THE SEXES			← NBA BASKETBALL GAME → VARIOUS TEAMS AND TIMES (1:45-4:08PM)				
AVERAGE AUDIENCE (Households (000) & %)			2,610 3.5						2,980 4.0	3.8*		3,950 5.3		4.6*		4.7*
SHARE OF AUDIENCE %			16						16	16 *		18		17 *		16 *
AVG. AUD. BY ¼ HR. %			3.2	3.8					3.3	4.2	4.6	4.6	4.5	4.7	4.7	4.6
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,580 4.8						8,200 11.0			
Program							MEET THE PRESS						← KEMPER OPEN-SUN. (2:00-4:23PM) →			
AVERAGE AUDIENCE (Households (000) & %)							2,980 4.0						3,130 4.2	3.9*		4.3*
SHARE OF AUDIENCE %							18						14	14 *		15 *
AVG. AUD. BY ¼ HR. %							3.8	4.3					3.7	4.1	4.1	4.5

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,950 5.3						2,240 3.0						7,970 10.7			
Program	KIDS ARE PEOPLE TOO III		← DIRECTIONS (SUS) →				ISSUES AND ANSWERS						← INT'L CHAMPIONSHIP BOXING →			
AVERAGE AUDIENCE (Households (000) & %)	2,980 4.0						1,790 2.4						3,950 5.3	4.5*		5.6*
SHARE OF AUDIENCE %	18						10						17	15 *		18 *
AVG. AUD. BY ¼ HR. %	3.9	4.1					2.3	2.5					4.2	4.7	5.3	5.9
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,870 5.2						3,950 5.3		11,550 15.5					
Program			FACE THE NATION						CHALLENGE OF THE SEXES		← NBA BASKETBALL GAME → VARIOUS TEAMS AND TIMES (1:30-3:48PM)					
AVERAGE AUDIENCE (Households (000) & %)			3,050 4.1						2,830 3.8		5,070 6.8	7.1*		7.0*		6.5*
SHARE OF AUDIENCE %			19						15		23	26 *		24 *		21 *
AVG. AUD. BY ¼ HR. %			4.1	4.1					3.5	4.1	6.9	7.3	7.2	6.8	6.6	6.4
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,350 4.5				3,730 5.0					
Program			NBC RELIGIOUS PROGRAM (SUS)				MEET THE PRESS				← GISELLE →					
AVERAGE AUDIENCE (Households (000) & %)							2,610 3.5				1,560 2.1	2.0*		2.2*		2.0*
SHARE OF AUDIENCE %							15				7	7 *		7 *		7 *
AVG. AUD. BY ¼ HR. %							3.3	3.7			2.1	2.0	2.3	2.0	1.9	2.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	19.7	20.4	21.1	22.2	21.9	21.5	21.8	23.0	24.5	26.4	27.6	27.7	27.2	28.5	29.7	30.5
WK. 2	22.1	22.6	22.7	22.4	22.1	22.4	23.6	25.4	25.0	26.8	27.7	28.6	30.4	30.9	31.0	31.5

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. APR.8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. APR.1, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		10,950 14.7					14,830 19.9								8,200 11.0	
ABC TV programs	SUPER-STARS	← INT'L CHAMPIONSHIP BOXING →					← ABC WIDE WORLD-SPORTS-SUN →								ABC WRLD NEWS TONIGHT-SUN	
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	8.6	6,930 9.3 28 7.8	8.5	8.7* 26 * 8.9	9.9	10.5* 31 * 11.2	9,390 12.6 33 11.8	12.1* 34 * 12.4	12.6	12.6* 33 * 12.5	13.1	13.1* 33 * 13.1			6,930 9.3 20 9.3	9.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,010 12.1										8,870 11.9	
CBS TV programs	NBA BASKETBALL GAME VARIOUS TEAMS AND TIMES (1:45-4:08PM)(→OP)				← HERITAGE GOLF CLASSIC-SUN (4:08-6:00PM) →										CBS EVENING NEWS-DEAN	
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	5.5	5.8* 19 * 6.1	6.4	6.4* 20 * 6.4	3,950 5.3 15 4.4	4.3* 13 * 4.2	3.9	4.1* 12 * 4.3	5.8	5.9* 16 * 6.1	6.5	6.6* 17 * 6.7			7,520 10.1 21 9.4	10.7
NBC TV TOTAL AUDIENCE (Households (000) & %)						8,640 11.6									8,200 11.0	
NBC TV programs	KEMPER OPEN-SUN. (2:00-4:23PM) (→OP)					← SPORTSWORLD (4:23-6:00PM) →									NBC NIGHTLY NEWS-SUN.	
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	4.1	4.1* 13 * 4.1	3.8	3.9* 12 * 4.0	5.3	4,020 5.4 15 5.1	6.3	6.3* 18 * 6.3	4.2	4.6* 13 * 4.9	5.1	5.3* 14 * 5.5			6,630 8.9 18 8.3	9.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			7,150 9.6				12,810 17.2								7,750 10.4	
ABC TV programs	INT'L CHAMPIONSHIP BOXING		← AMERICAN SPORTSMAN →				← ABC WIDE WORLD-SPORTS-SUN →								ABC WRLD NEWS TONIGHT-SUN	
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	6.1	5.9* 18 * 5.7	4,470 6.0 18 5.4	5.5* 16 * 5.6	6.3	6.4* 18 * 6.6	7,380 9.9 26 7.6	7.7* 21 * 7.8	9.7	10.2* 27 * 10.7	11.6	11.8* 28 * 12.0			6,180 8.3 18 8.0	8.6
CBS TV TOTAL AUDIENCE (Households (000) & %)				12,740 17.1											8,490 11.4	
CBS TV programs	NBA BASKETBALL GAME VARIOUS TEAMS AND TIMES (1:30-3:48PM)(→OP)			← CBS SPORTS SPECIAL U.S. GRAND PRIX WEST (3:48-6:14PM) →											CBS EVENING NEWS-DEAN	
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	6.5	6.6* 21 * 6.6	6.9	5,220 7.0 21 6.4	6.7	6.9* 22 * 7.0	6.7	6.9* 21 * 7.0	6.6	6.7* 20 * 6.8	6.9	7.2* 20 * 7.5	8.7		6,410 8.6 17 6 7	10.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,780 9.1						12,140 16.3								6,630 8.9	
NBC TV programs	← SPORTSWORLD →						← DINAH SHORE GOLF-SUN. (4:30-6:35PM)(→OP) →								NBC NIGHTLY NEWS-SUN. (6:35-7:00PM)	
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	3,130 4.2 13 3.4	3.5* 11 * 3.7	4.1	4.2* 13 * 4.4	4.7	4.8* 14 * 4.8	5,890 7.9 20 6.7	6.4* 18 * 6.2	6.6	6.8* 18 * 6.9	7.5	7.8* 19 * 8.1	9.6	10.0* 22 * 10.4	5,740 7.7 15 7.6	7.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.2	32.1	33.5	34.3	34.4	34.8	35.4	36.4	38.0	38.6	39.8	42.0	45.4	47.3	48.9	50.9
WK. 2	31.9	33.2	34.6	34.0	34.5	35.5	36.7	37.5	37.6	39.3	41.5	44.6	47.3	48.6	50.0	51.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

DAY SUN. APR.8, 1979

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
NBC NCAA BASKETBALL CHAMP.(S)	1	9.00-11.18PM	→GRID	25,630	34.4	17,950	24.1	38									
			11.00						26.2								
			11.15						21.2								
EVENING WEDNESDAY																	
CBS CBS FEATURETTE(SUS)	1	10.54-11.00PM	10.45														
EVENING THURSDAY																	
ABC BARNEY MILLER	2	9.26- 9.56PM	→GRID								16,460	22.1	14,230	19.1	31		
			9.45													19.6	
ABC CARTER COUNTRY	2	9.56-10.26PM	→GRID								16,090	21.6	14,300	19.2	33		
			10.15													19.7	
ABC DOCTORS PRIVATE LIVES	2	10.26-11.26PM	→GRID								15,050	20.2	10,730	14.4	27		
			11.00													14.0	
			11.15											13.6*	27*	13.1	
CBS HAWAII FIVE-O	2	9.30-11.30PM	→GRID								23,620	31.7	15,650	21.0	37		
			11.00													22.5	
			11.15											21.4*	42*	20.4	
NBC DUKE(S)	2	9.28-11.28PM	→GRID								15,650	21.0	8,870	11.9	21		
			11.00													12.3	
			11.15											12.0*	24*	11.7	
EVENING FRIDAY																	
ABC ABC NEWS SPECIAL REPORT(SUS)	1	9.41- 9.48PM	9.30														
ABC PROMO FILL(SUS)	2	10.54-11.00PM	10.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,450	19.4	14,450	19.4	35	19.4		12,070	16.2	12,070	16.2	29	16.2	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	6,260	8.4	5,960	8.0	17	8.0		5,590	7.5	5,510	7.4	16	7.4	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	8,790	11.8	8,790	11.8	22	11.8		7,750	10.4	7,750	10.4	19	10.4	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	12,890	17.3	12,890	17.3	32	17.3		13,930	18.7	13,930	18.7	35	18.7	
NBC BOB & RAY & JANE(S)	1	11.30-12.47AM	11.30	13,930	18.7	8,120	10.9	35	13.6								
			11.45				12.6*	36*	11.7								
			12.00						11.1								
			12.15				10.6*	35*	10.0								
			12.30						8.7								
			12.45						7.6								
NBC SATURDAY NIGHT	2	11.30- 1.00AM	11.30								15,420	20.7	10,500	14.1	44	15.5	
			11.45											15.7*	43*	15.9	
			12.00													15.5	
			12.15											15.1*	46*	14.6	
			12.30													12.1	
			12.45											11.4*	42*	10.6	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	13,860	18.6	13,860	18.6	27	18.6		12,740	17.1	12,740	17.1	27	17.1	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,990	16.1	11,990	16.1	24	16.1		15,420	20.7	15,420	20.7	32	20.7	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.39AM	→GRID	2,980	4.0	1,560	2.1	11									
	2	11.30- 2.08AM	→GRID														
			12.45								3,870	5.2	1,710	2.3	14		
			1.00				2.0*	13*	2.0					2.3*	14*	2.4	
			1.15						1.7							2.3	
			1.30				1.6*	13*	1.6					2.2*	18*	2.1	
			1.45						1.3							2.1	
			2.00											2.0*	22*	2.0	
																1.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,750	19.8	14,750	19.8	32	15.5	M-F	14,530	19.5	14,530	19.5	31	16.9	M-F
			9.15						27.6	TUE.							
			9.45						20.2	W & TH						23.4	TU & W
ABC MIDEAST SIGNING-SUMMIT(S)	1	11.30-12.00MD	11.30	5,810	7.8	4,620	6.2	20	6.5	MON.							
			11.45						5.8	MON.							
ABC NUCLEAR NIGHTMARE(S)	1	11.30-12.00MD	11.30	9,910	13.3	8,270	11.1	32	11.5	FRI.							
			11.45						10.7	FRI.							
ABC POLICE STORY-MON.	2	11.30-12.36AM	11.30								5,810	7.8	3,580	4.8	18	5.6	MON.
			11.45											5.3*	17*	5.0	MON.
			12.00													4.6	MON.
			12.15											4.5*	19*	4.4	MON.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
			12.30													3.9	MON.
ABC POLICE WOMAN		11.30-12.37AM	11.30	6,630	8.9	4,540	6.1	23	7.4	WED.	7,300	9.8	5,070	6.8	27	8.5	WED.
			11.45				7.1*	24*	6.8	WED.				7.8*	27*	7.1	WED.
			12.00						5.9	WED.						6.2	WED.
			12.15				5.5*	23*	5.0	WED.				6.1*	26*	6.0	WED.
			12.30						4.3	WED.						5.4	WED.
ABC SOAP	2	11.30-12.37AM	11.30								8,200	11.0	5,960	8.0	25	9.0	FRI.
			11.45											9.0*	24*	9.0	FRI.
			12.00													7.8	FRI.
			12.15											7.4*	25*	6.9	FRI.
			12.30													6.1	FRI.
ABC STARSKY AND HUTCH-11:30	1	11.30-12.37AM	11.30	5,810	7.8	3,950	5.3	21	6.4	THU.							
			11.45				6.0*	20*	5.5	THU.							
			12.00						5.2	THU.							
			12.15				5.0*	22*	4.7	THU.							
			12.30						3.9	THU.							
ABC TUESDAY MOVIE OF THE WEEK		11.30-12.41AM	11.30	7,300	9.8	5,290	7.1	28	7.5	TUE.	7,900	10.6	5,140	6.9	28	8.1	TUE.
			11.45				7.3*	26*	7.2	TUE.				7.6*	27*	7.0	TUE.
			12.00						6.9	TUE.						6.8	TUE.
			12.15				6.9*	29*	6.9	TUE.				6.5*	28*	6.3	TUE.
			12.30						6.8	TUE.						5.9	TUE.
ABC ABC NEWS SPECIAL REPORT(S)	2	11.56-12.26AM	11.45								3,800	5.1	3,050	4.1	17	5.2	THU.
			12.00													4.2	THU.
			12.15													3.6	THU.
ABC BARETTA-11:30PM	1	12.00- 1.04AM	12.00	6,330	8.5	4,470	6.0	24	6.4	FRI.							
			12.15				6.2*	22*	6.0	FRI.							
			12.30						6.0	FRI.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC BARETTA-11:30PM-CONT'D			12.45				5.9*	25*	5.8	FRI.							
			1.00						5.3	FRI.							
ABC POLICE STORY-MON.	1	12.00- 1.05AM	12.00	4,690	6.3	3,130	4.2	21	4.5	MON.							
			12.15				4.5*	20*	4.4	MON.							
			12.30						4.1	MON.							
			12.45				4.0*	22*	3.8	MON.							
			1.00						3.7	MON.							
ABC STARSKY AND HUTCH-11:30	2	12.26- 1.32AM	12.15								3,350	4.5	2,310	3.1	18	3.2	THU.
			12.30													3.4	THU.
			12.45											3.3*	17*	3.2	THU.
			1.00													3.3	THU.
			1.15											3.0*	20*	2.8	THU.
			1.30													2.2	THU.
ABC BARETTA	2	12.37- 1.22AM	12.30								4,250	5.7	3,050	4.1	21	4.6	FRI.
			12.45											4.2*	19*	4.0	FRI.
			1.00													4.1	FRI.
			1.15											4.1*	25*	3.9	FRI.
ABC MANNIX-THURS.	1	12.37- 1.19AM	12.30	2,910	3.9	2,680	3.6	22	3.7	THU.							
			12.45				3.7*	21*	3.6	THU.							
			1.00						3.6	THU.							
			1.15						3.6	THU.							
ABC MANNIX-WED.	1	12.37- 1.17AM	12.30	2,760	3.7	2,380	3.2	21	3.3	WED.							
	2	12.37- 1.15AM	12.30								4,170	5.6	3,650	4.9	28	5.0	WED.
			12.45				3.3*	20*	3.2	WED.				5.2*	28*	5.2	WED.
			1.00						3.0	WED.						4.6	WED.
			1.15						3.0	WED.							
ABC TUESDAY MOVIE-WEEK PART 2	1	12.41- 1.29AM	12.30	5,590	7.5	4,990	6.7	41	6.4	TUE.							
	2	12.41- 1.28AM	12.30								4,690	6.3	4,020	5.4	34	6.1	TUE.
			12.45						6.8	TUE.						5.7	TUE.
			1.00						6.8	TUE.						5.3	TUE.
			1.15				6.6*	45*	6.4	TUE.				5.2*	36*	5.0	TUE.
CBS NEWSBREAK-M-F	1	>	8.45	12,520	16.8	12,520	16.8	27	16.8	M-F							
	2	8.58- 8.59PM	8.45								11,470	15.4	11,470	15.4	24	15.4	M-F
CBS CBS NEWS SPECIAL REPORT(S)	1	11.30-12.02AM	11.30	7,080	9.5	5,660	7.6	25	8.4	MON.							
			11.45						7.0	MON.							
			12.00						6.3	MON.							
CBS LATE MOVIE I		>	→GRID	7,230	9.7	5,220	7.0	29		M-TH	7,670	10.3	5,660	7.6	30		M-TH
			11.45				8.1*	28*	7.9	TU-TH				7.7*	26*	7.5	M-W
			12.00						6.5	M-W						7.7	M-TH
			12.15				6.4*	27*	6.4	M-W				7.7*	33*	7.7	M-TH
			12.30						6.4	M-W						6.7	M-W
			12.45				6.3*	35*	6.2	M-W							
			1.00						5.8	MON.							
CBS NBA ON CBS-FR!.(S)	1	11.30- 2.07AM	11.30	6,330	8.5	2,760	3.7	16	5.6	FRI.							
	2	11.30- 1.35AM	11.30								5,740	7.7	2,680	3.6	14	6.0	FRI.
			11.45				5.3*	15*	5.0	FRI.				5.4*	15*	4.8	FRI.
			12.00						4.6	FRI.						4.3	FRI.

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA ON CBS-FRI.(S)-CONT'D																	
			12.15				4.4*	16*	4.3	FRI.				4.0*	14*	3.7	FRI.
			12.30						3.8	FRI.						3.0	FRI.
			12.45				3.6*	15*	3.3	FRI.				2.9*	13*	2.8	FRI.
			1.00						3.1	FRI.						2.5	FRI.
			1.15				3.0*	16*	3.0	FRI.				2.4*	15*	2.4	FRI.
			1.30						2.7	FRI.						2.0	FRI.
			1.45				2.7*	19*	2.7	FRI.							
			2.00						2.8	FRI.							
CBS LATE MOVIE II	1	>	12.00	4,250	5.7	3,430	4.6	29	5.7	M-TH							
			12.15				5.5*	25*	5.4	THU.							
			12.30						5.0	TU-TH							
			12.45				5.5*	30*	4.5	TU-TH							
			1.00						4.2	M-W							
			1.15				3.8*	27*	4.0	M-W							
			1.30						4.7	MON.							
			1.45				4.8*	45*	4.8	MON.							
NBC NBC NEWS UPDATE-M-F	1	>	8.15	9,540	12.8	9,540	12.8	21	8.4	M-F							
	2	8.58- 8.59PM	8.45						13.9	MTUTHF	10,060	13.5	10,060	13.5	21	13.5	M-F
NBC TONIGHT SHOW		>	→GRID	8,640	11.6	4,990	6.7	28		M-F	9,460	12.7	5,740	7.7	31		M-F
			11.45				8.7*	28*	8.3	TU-F							
			12.00						7.7	M-F							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
			12.15				7.2*	29*	6.4	M-F							
			12.30						5.6	M-F							
			12.45				3.8*	21*	5.3	M-F							
			1.00						2.7	MON.						4.9	THU.
			1.15				2.7*	21*	2.7	MON.						4.8	THU.
			1.30						2.7	MON.							
NBC NBC NEWS SPECIAL REPORT(S)	1	11.50-12.20AM	11.45	6,710	9.0	5,070	6.8	27	7.6	MON.							
			12.00						6.6	MON.							
			12.15						5.8	MON.							
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00	6,030	8.1	2,680	3.6	24	5.1	FRI.	4,690	6.3	2,680	3.6	27	4.4	FRI.
			1.15				4.5*	24*	3.9	FRI.				4.1*	25*	3.7	FRI.
			1.30						3.4	FRI.						3.8	FRI.
			1.45				3.2*	22*	3.0	FRI.				3.7*	29*	3.6	FRI.
			2.00						2.9	FRI.						3.2	FRI.
			2.15				3.0*	25*	3.1	FRI.				3.0*	29*	2.8	FRI.
NBC TOMORROW SHOW	2	>	→GRID								2,910	3.9	2,160	2.9	23		M-TH
			1.45											2.2*	22*	1.9	M-TH
			2.00													1.6	THU.
DAY MONDAY-FRIDAY																	
ABC ABC NEWS: SPECIAL REPORT(SUS)	1	12.50-12.53PM	12.45							FRI.							
ABC ABC NEWSBRIEF- 1.58PM(SUS)		1.58- 1.59PM	1.45							M-F							M-F
ABC MIDEAST PEACE TREATY-ABC(SUS)	1	2.00- 3.00PM	2.00							MON.							
ABC ABC NEWS- SPECIAL REPORT(SUS)	1	4.17- 4.20PM	4.15							FRI.							
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								8,340	11.2	5,290	7.1	19	6.9	WED.
			4.45											6.8*	19*	6.6	WED.
			5.00													7.2	WED.

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NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC AFTERSCHOOL SPECIAL(S)-CONT'D																	
CBS MAGAZINE(S)			5.15											7.3*	19*	7.4	WED.
	2	10.30-11.30AM	10.30								5,890	7.9	3,730	5.0	27	4.8	THU.
			10.45											5.0*	28*	5.2	THU.
			11.00													4.9	THU.
			11.15											5.1*	28*	5.3	THU.
CBS CBS MID-DAY NEWS-EDWARDS		11.54-12.00NN	11.45	4,690	6.3	4,100	5.5	23	5.5	M-F	5,070	6.8	4,320	5.8	25	5.8	M-F
CBS AS THE WORLD TURNS	1	>	→GRID	7,900	10.6	6,260	8.4	31		M-F							
			2.00						9.1	TU-F							
			2.15				9.0*	34*	9.0	TU-F							
CBS MIDEAST PEACE TREATY-CBS(SUS)	1	2.00- 2.46PM	2.00							MON.							
CBS GUIDING LIGHT	1	>	→GRID	8,490	11.4	6,560	8.8	31		M-F							
			2.45				8.6*	32*	8.7	TU-F							
			3.00						8.9	M-F							
			3.15				8.9*	31*	8.9	M-F							
			3.30						9.4	MON.							
			3.45				9.0*	28*	8.6	MON.							
CBS PEACE TREATY ANALYSIS-CBS(S)	1	2.46- 3.03PM	2.45	8,120	10.9	7,600	10.2	33	10.2	MON.							
			3.00						10.4	MON.							
CBS M*A*S*H M-F(B)	1	4.00- 4.30PM	4.00	3,580	4.8	3,050	4.1	13	3.9	MON.							
			4.15						4.3	MON.							
CBS RAZZMATAZZ(S)	2	4.00- 4.30PM	4.00								5,590	7.5	4,770	6.4	21	6.9	THU.
			4.15													5.9	THU.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC PEACE IN MIDEAST-NBC(SUS)	1	2.00- 2.50PM	2.00							MON.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	4,400	5.9	4,100	5.5	35	5.5		3,870	5.2	3,650	4.9	30	4.9	
ABC SCHOOLHOUSE ROCK-9.26AM		9.26- 9.30AM	9.15	5,290	7.1	4,990	6.7	29	6.7		4,400	5.9	4,020	5.4	23	5.4	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	5,070	6.8	4,770	6.4	28	6.4		5,140	6.9	5,070	6.8	29	6.8	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,250	5.7	4,170	5.6	27	5.6		4,400	5.9	4,250	5.7	26	5.7	
ABC SCHOOLHOUSE ROCK-11.56AM		11.56-11.59AM	11.45	4,100	5.5	3,650	4.9	23	4.9		3,500	4.7	3,350	4.5	20	4.5	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,200	4.3	3,050	4.1	24	4.1		4,400	5.9	3,950	5.3	29	5.3	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,470	6.0	3,870	5.2	25	5.2		5,290	7.1	4,990	6.7	30	6.7	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,510	7.4	5,220	7.0	30	7.0		7,820	10.5	7,230	9.7	41	9.7	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,930	9.3	6,560	8.8	38	8.8		6,930	9.3	6,630	8.9	37	9.2	
			10.00						8.8							8.8	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	5,960	8.0	5,440	7.3	32	7.3		6,850	9.2	6,110	8.2	34	8.2	
CBS IN THE NEWS-11.33AM		11.33-11.36AM	11.30	4,920	6.6	4,620	6.2	29	6.2		5,510	7.4	5,290	7.1	30	7.1	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,770	6.4	4,470	6.0	28	6.0		5,070	6.8	4,770	6.4	28	6 4	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,430	4.6	3,130	4.2	20	4.2		4,320	5.8	4,020	5.4	25	5.4	

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,650	4.9	3,500	4.7	22	4.7		3,580	4.8	3,200	4.3	19	4.3	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								2,910	3.9	2,610	3.5	15	3.5	
NBC METRIC MARVELS-10:27AM		10.27-10.29AM	10.15	3,050	4.1	2,830	3.8	17	3.8		3,870	5.2	3,580	4.8	20	4.8	
NBC METRIC MARVELS-10:57AM		10.57-10.59AM	10.45	3,650	4.9	3,500	4.7	21	4.7		4,770	6.4	4,620	6.2	27	6.2	
NBC METRIC MARVELS-11:57AM		11.57-11.59AM	11.45	4,020	5.4	3,800	5.1	24	5.1		4,400	5.9	4,320	5.8	25	5.8	
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.17PM	→GRID								4,540	6.1	4,250	5.7	24		
			2.15													6.2	
NBC NBC MAJOR LEAGUE BASEBALL	2	2.17- 5.21PM	→GRID								13,630	18.3	5,660	7.6	26		
			5.15											7.4*	22*	7.6	
NBC NBC NEWS SPECIAL REPORT(SUS)	1	3.30- 3.31PM	3.30														
DAY SUNDAY																	
ABC SCHOOLHOUSE ROCK-11.55AM	1	11.55-11.59AM	11.45	2,010	2.7	1,860	2.5	11	2.5								
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	890	1.2	820	1.1	12	1.1		1,040	1.4	970	1.3	12	1.3	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	890	1.2	820	1.1	9	1.1		1,040	1.4	970	1.3	9	1.3	
CBS MAY WE BE FREE(SUS)	2	10.30-11.00AM	10.30														
CBS VISIONS AND VALUES(SUS)	2	10.30-11.00AM	10.30														
CBS NBA BASKETBALL GAME	2	1.30- 3.48PM	→GRID								11,550	15.5	5,070	6.8	23		
	1	1.45- 4.08PM	→GRID	9,610	12.9	3,950	5.3	18								6.5	
			3.45														
			4.00						6.1								
NBC KEMPER OPEN-SUN.(S)	1	2.00- 4.23PM	→GRID	8,200	11.0	3,130	4.2	14									
			4.15				5.2*	16*	5.1								
NBC DINAH SHORE GOLF-SUN.(S)	2	4.30- 6.35PM	→GRID								12,140	16.3	5,890	7.9	20		
			6.30													10.5	

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